Frontend:

Adding a logo and background can be done using CSS. You can create a separate CSS file for styling and add the necessary code to style your logo and background.

Organizing your code is important for maintainability and scalability. You can use a modular approach by creating separate files for different components and importing them where necessary. This makes it easier to make changes to individual components without affecting the entire codebase.

Backend:

To ensure that one account can only register once, you need to set up a database to store user information. When a user tries to register, you can check if their email or username already exists in the database. If it does, you can show an error message and prevent them from registering.

To record the login status, you can use sessions. When a user logs in, you can create a session and store their user ID in it. Then, on subsequent requests, you can check if the user has an active session to determine if they are logged in.