# The History of Animation (Disney Films)

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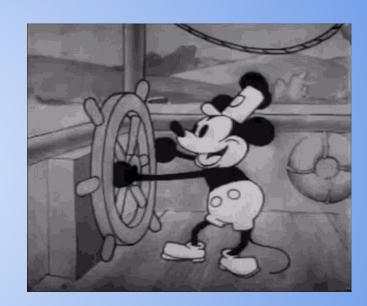


### Laugh-O-Grams

 In the 1920s, Walt Disney helped in the creation of Laugh-O-Gram Studio.

 It was from Laugh-O-Gram Studio that Walt Disney would befriend a mouse called Mortimer that would eventually be an inspiration for Mickey Mouse.

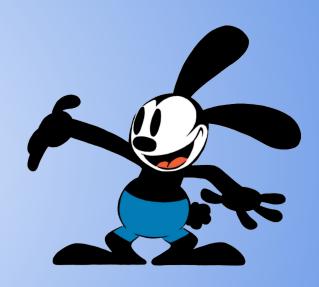
 These Laugh-O-Grams were in black and white with no sound. The animation was created by filming a multiple drawings that would together make the animation.



### Oswald and Mickey Mouse

- The first major character to be created by Walt Disney is Oswald the Lucky Rabbit. However, Walt Disney ended up losing the rights to Oswald, which would cause Walt Disney to make it a rule for himself that he would own anything he creates.
- After losing Oswald, he ended up creating 3 different Mickey Mouse, but only one was used. The reason why only one of the versions was used was that it had sound to it. This would go on to be known as Steamboat Willie.

 It was the creation of Mickey Mouse that would end up creating Disney Studios.



### Going To The Big Screen

• In 1934, Walt Disney would end up making one of the most iconic Disney films of all time, *Snow White and the Seven Dwarfs*. This film became one of the highest grossing films at that time.

 After the success of Snow White, Walt Disney worked hard to produce two more movies in 1940, which were *Pinocchio* and *Fantasia*. These two movies would become very successful in America, but did not do so well outside of the U.S. due to WWII.

The last two main big films to come out around the 1940s were also the successful Dumbo and Bambi. However, the release of these two films would result in the decline of profit for the company.



## The Decline and Rise of Disney Animations

 It was in the late 1940s when the animation studio went into a downward spiral when creating animations.
 The studio made small animations in order to get people to join WWII. However, the war ended, and the animation studio lost lots of money.

However, in the 1950s, the animation studio released popular animations, including *Treasure Island*,
 Cinderella, and Mickey Mouse Club. And by the 1960s, the interesting movie, both being a live action and animated movie, was a hit.



### The Years After Tragedy

 On December 15, 1966, Walt Disney passed away of Lung Cancer. After his death, his animation studio would still continue to create more works of animation.

Around the time of Walt Disney's death, The
Jungle Book and Winnie the Pooh would be
released, and would be considered great and
iconic Disney Films.



## The Age of Disney Animations

It was from the years from 1980s to the year 2000s when Disney Animations would create some of the most iconic animations yet. Some films that were hits were Pocahontas, The Lion King, The Little Mermaid, The Hunchback of Notre Dame, Hercules, Mulan, Tarzan, and Fantasia 2000, and Beauty and The Beast.



## A New Style

As the 2000s rolled in, so did new animation styles.
 Movies like A Bugs Life, Dinosaur, and Toy Story
 were some of the first new style of animation for
 Disney. This new style of animation would be called
 3d animation.

The Princess and the Frog: <a href="https://youtu.be/aTqHbiE0vl8">https://youtu.be/aTqHbiE0vl8</a>

After a couple of years of movies, including three
Pirates of the Caribbean, The Emperor's New
Groove, Atlantis, The Lost Empire, Lilo & Stitch,
Treasure Planet, Monsters Inc., and Brother Bear,
The Princess and the Frog would be the last 2d
animated movie by Disney Animations.

## Up the Ladder of Monopoly

 From the early to mid-2000s, Disney was already starting to buy the rights to companies and movies. Disney would end up buying Pixar, ESPN, Marvel, Star Wars, and National Geographic.

 It was from buying out these movies and companies that Disney Animations would create Up, multiple Toy Story, multiple Star Wars, and lots of Marvel movies. Disney would also create its own streaming service later on in a battle to gain control of on the go movies and television.



### **Present Day Disney**

Today, Disney has created multiple new movies in the last couple of years that have shown a complete change in animation for the studio since the creation of Walt Disney Animations Studio. With the movies Zootopia, Moana, Wreck It Ralph, and Frozen, the way the looks of the animation, the way the animation is created, and the way the animation is distributed has changed.



### Work Cited

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# The End

