

# Tag You're It

Tag We're It:

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# Need & Approach

- Need: Sustainability Reporting Hub wants to attract users to its site and get its users to read articles.
- Approach: Users may only want to see and read articles that are interesting to them. We decided to implement a tag system for the articles wherein each article receives one or more tags and each tag is in a category.



# Benefits & Cost

- Benefits:
  - Draw more users to the website because they know they will find articles on the topics they want to read
  - Several other news websites do have a tagging system, but they don't seem to have tag categories or the ability to see all the tags in a concise manner.
- Costs:
  - This could be used as an extension on srhub.org.
  - While the interface may not match theirs, they could use the ideas implemented here to enhance their website.



# Future Features

- Create a search feature, with an advanced search option that would allow the user to select multiple tags and either select articles that have them all (AND) or have at least one of them (OR)
- Have each article show tags that would allow the user to explore articles with the same tags as the one they are viewing.



# Demonstration



Q & A

The background is a solid pink color. In the top right corner, there is a decorative pattern of overlapping geometric shapes, including triangles and squares, in various shades of pink and magenta.

Thanks!