Ethan Nelson

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Experience

Haworth Marketing and Media – Minneapolis, MN   September 2017 – Present

Assistant Analyst, Digital Investment

- Use a combination of Tableau visualizations and Excel to glean information from large datasets
- Communicate business needs to business intelligence team

Star Tribune – Minneapolis, MN   January 2017 – May 2017

Student Data Intern

- Helped reporters understand data analysis, tools and trends
- Assisted newsroom in collecting, analyzing data to guide stories and projects
- Used SQL, Excel, Python to clean and organize large databases
- Independently produced smaller stories for a weekly "Data Drop" series
- Collaborated with design team to produce compelling interactive graphics

Minnesota Daily – Minneapolis, MN   May 2015 – May 2016, January 2017 – May 2017

Associate Editor & Web Editor

- Used Google Analytics to inform editors about impressions
- Managed and edited stories for a desk of six reporters
- Posted stories online and edited copy for web

Data & Interactive Reporter   September 2016 – December 2016

- Produced interactive graphics for short web-first stories
- Performed data analysis with Python and SQL

APM Reports – Saint Paul, MN   September 2016 – December 2016

Data Intern

- Assisted investigative reporters in data collection, data shaping, and interpretation
- Negotiated with law enforcement agencies across the country to acquire data

The Forum of Fargo-Moorhead – Fargo, ND   May 2016 – August 2016

Reporter Intern

- Wrote 3 to 4 news stories a week in addition to public safety briefs
- Pitched and wrote several longer form projects

Education

University of Minnesota – Minneapolis, MN   September 2013 – May 2017

Bachelor of Arts in Journalism | Dean's List

Skills

Tools: Microsoft Office (Excel, Word, Access, Powerpoint), Google Analytics (Certified), Hootsuite, MySQL Workbench, SQLite, Carto, QGIS, Datawrapper, High Charts, Adobe Creative Suite (Photoshop, Illustrator, InDesign)
Programming Languages: Javascript (d3.js), Python
Languages: French (proficient)