

Big picture:

- [Inside Amazon's City Of The Future](#)
  - [Founder Jeff Bezos discusses Amazon Business Model Mission](#)
  - Amazon Minimalism will aid individuals in reducing their material attachment, and help discover an optimal level of material packages in the physical, accounting for their individual differences.
    - This facilitates an optimization of an individual's openness to increase their energy levels. As well as at the community level, too.
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When to implement:

- Now
  - Across the globe
  - Target those with the highest level of disposable income and work way down.
  - Aid those at the bottom (LIFO is the recommended data structure).
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Applications:

- Reduce greed and over consumption by individuals.
  - Focus on sympathy, altruism.
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Potential sample code idea:

```
import amazon
from amazon import essentialism
from amazon import housecleaning
from amazon import optimization
from amazon import ... # please feel free to add whatever else I am missing.
```

```
individual = data profile # can be business or person
optimal allocation = calculated suggested consumption level
not dying = data profiles are not physically dying.
no planet danger = planet not under danger.
other dangers = dangers present in the world
understands = realize they probably don't need to consume as much material goods
still not understanding = not willing to reduce consumption
```

```
if individual > optimal allocation
    then print ('Why are you consuming so many material goods?')
if individual == not dying and individual == no planet danger
    then print ('Ok, I understand why you are not consuming so many material goods.')
once individuals == understands
    then print('Let's tackle global problems.')
```

```
If individual == still not understanding
    then print('Okay, then switch positions with the other individual, if you want?')
```

Extrapolate this to a larger scale, and clean up code. Thank you

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Questions/Research/Thoughts:

-Amazon would probably be the most efficient company to minimize. They already have started down this path.

-To any given reader: I am asking you to re-evaluate how you consume. Thank you for reading and being a consumer of my content.

-As always, feel free to email me [Ethan Norton](#) if there are any questions regarding the validity or genuineness of my work.