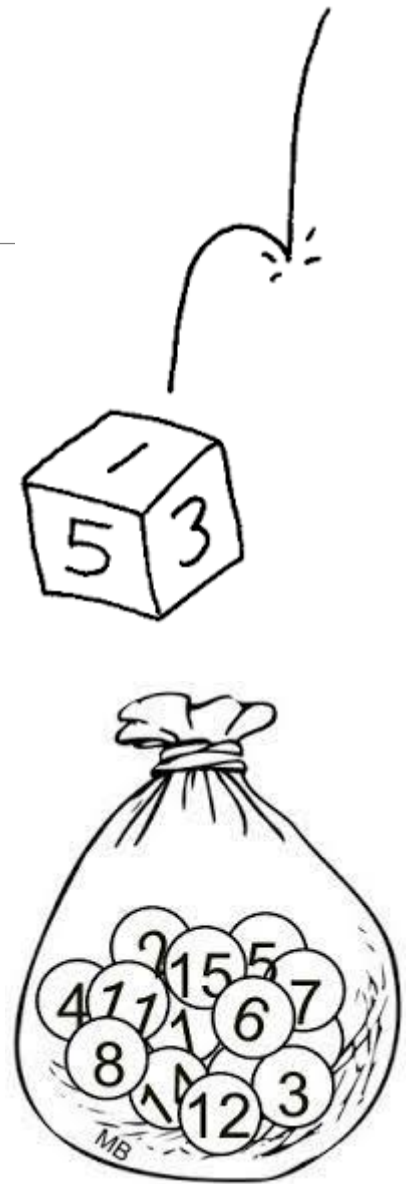


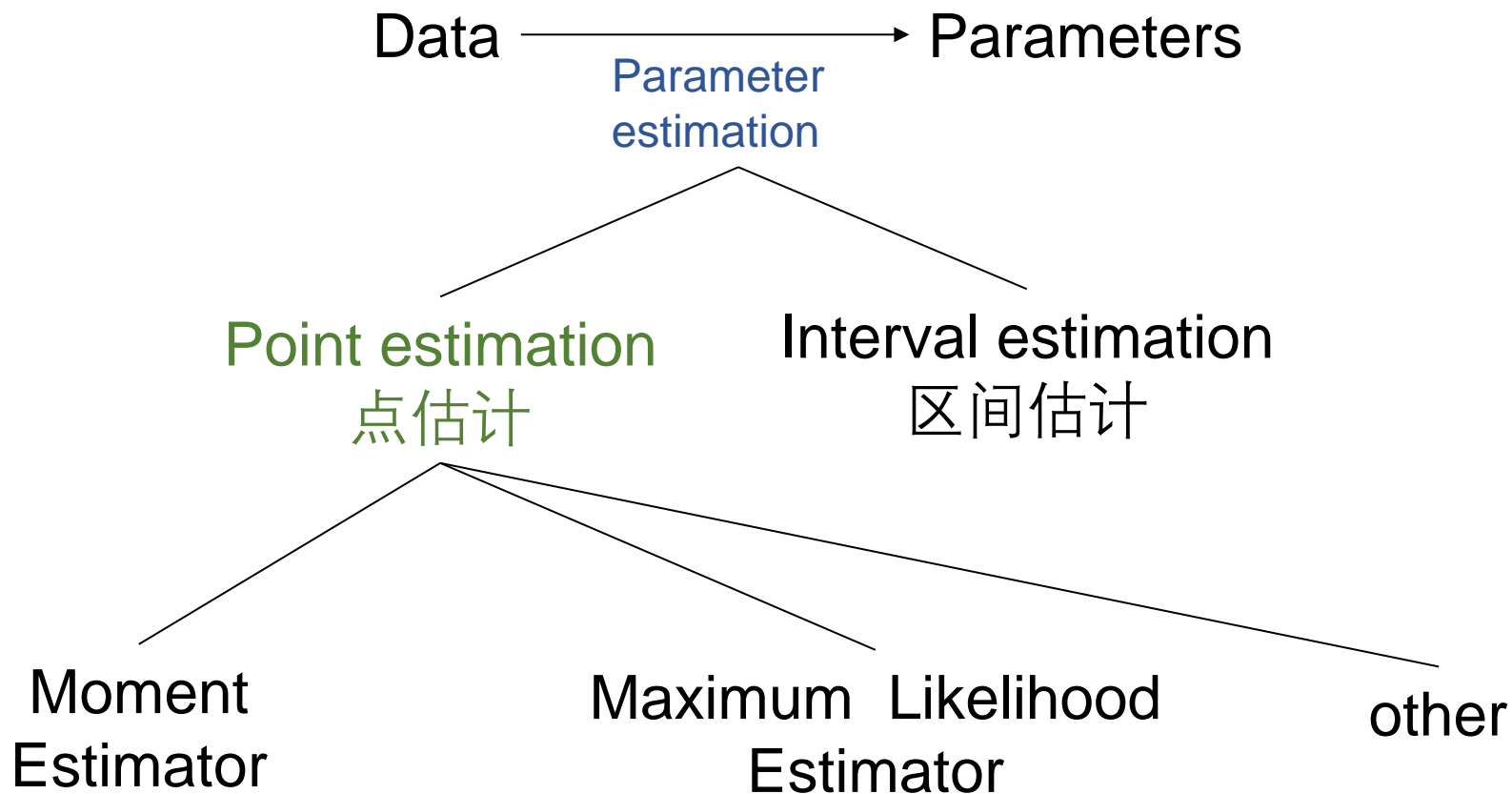
# Lecture 16

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- Parameter Estimation
- Maximum Likelihood Estimator



# Parameter Estimation



# Recall some estimators

$X_1, X_2, \dots, X_n$  are i.i.d. R.V.s.

Sample mean:  $\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i$

unbiased **estimate** of  $\mu$

Sample variance:  $S^2 = \frac{1}{n-1} \sum_{i=1}^n (X_i - \bar{X})^2$

unbiased **estimate** of  $\sigma^2$

# What are parameters?

Def. Many random variables we have learned so far are **parametric models**:

Distribution = model + parameter  $\theta$

Ex. The distribution  $X \sim b(0.2)$  = Bernoulli model + parameter  $\theta = 0.2$

For each of the distribution below, what is the parameter  $\theta$ ?

- |                                 |                            |
|---------------------------------|----------------------------|
| 1. $\text{Ber}(p)$              | $\theta = p$               |
| 2. $\pi(\lambda)$               | $\theta = \lambda$         |
| 3. $U(a, b)$                    | $\theta = (a, b)$          |
| 4. $\mathcal{N}(\mu, \sigma^2)$ | $\theta = (\mu, \sigma^2)$ |
| 5. $Y = mX + b$                 | $\theta = (m, b)$          |

$\theta$  is the parameter of a distribution.

$\theta$  can be a vector of parameters!

# Why do we care?

In real world, we don't know the “true” parameters.

- But **observe data**: (# times coin comes up heads,  
lifetimes of disk drives produced,  
# visitors to website per day, etc.)

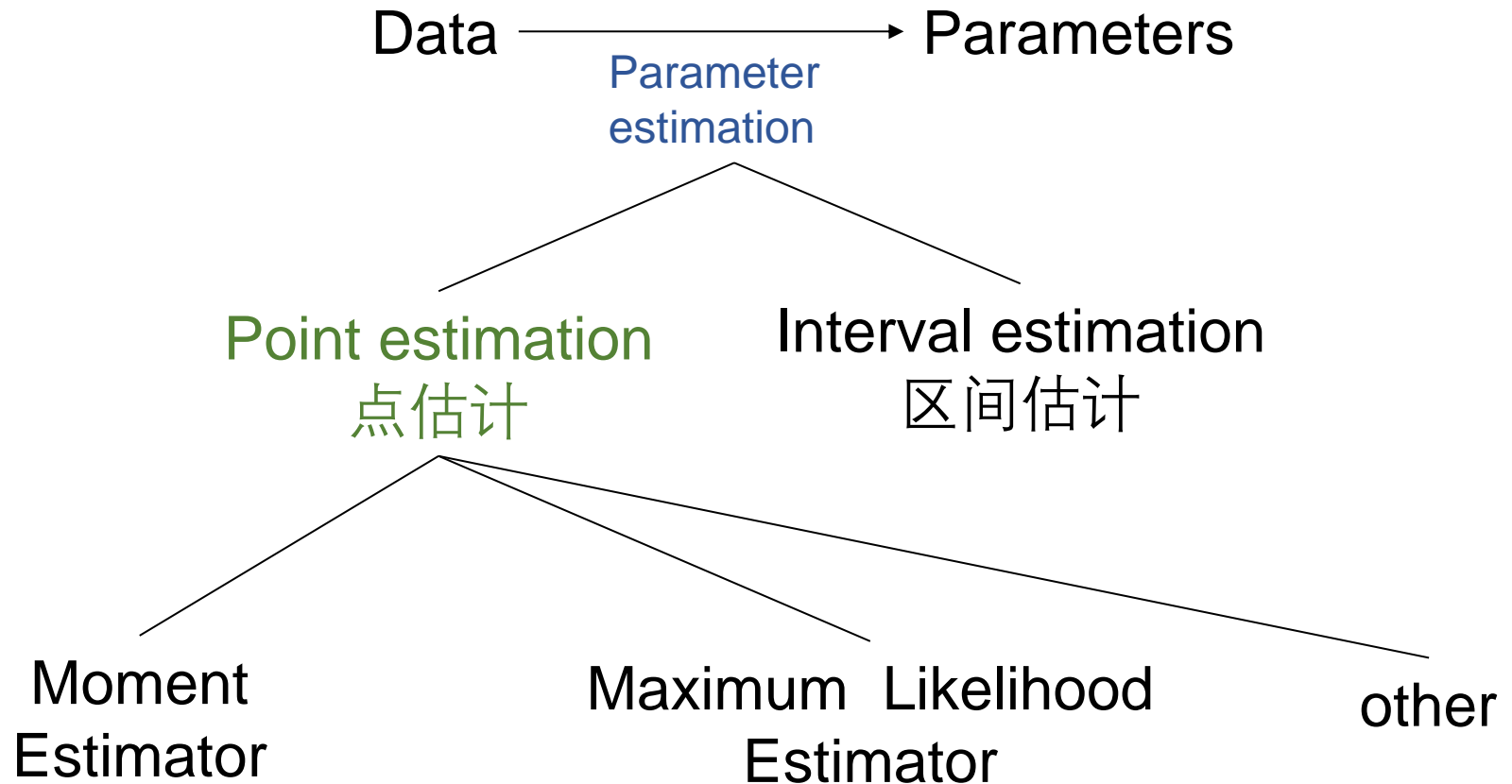
def estimator  $\hat{\theta}$ : random variable estimating parameter  $\theta$  from data.

In parameter estimation,

**point estimate** (点估计)  $\Rightarrow$  estimated parameter:  
(the best single value)

- Better understanding of the process producing data
- Future **predictions** based on model
- Simulation of future processes

# Parameter Estimation



the state or fact of  
something's being likely;  
probability.

----- Oxford Languages

# Maximum Likelihood Estimator

# 极大似然估计

# Defining the likelihood of data: Bernoulli

Consider a sample of  $n$  i.i.d. random variables  $X_1, X_2, \dots, X_n$ .

- $X_i$  from distribution  $F = \text{Ber}(\theta)$  with unknown parameter.
- Observed data:

$$[0, 0, 1, 1, 1, 1, 1, 1, 1, 1] \quad (n = 10)$$

How likely was the observed data if  $\theta = 0.4$ ?

$$P(\text{sample} | \theta = 0.4) = \underbrace{0.4^8 \cdot 0.6^2}_{\text{Likelihood of data, given parameter } \theta = 0.4} = 0.000236$$

Likelihood of data, given parameter  $\theta = 0.4$

Is  $\theta = 0.4$  a good parameter? Is there a “**better**” parameter  $\theta$ ?

calculate  $P(\text{sample} | \theta)$  for  $\theta \in [0, 1] \Rightarrow$  find the “best”  $\theta$ .



# Defining the likelihood of data: Bernoulli

Consider a sample of  $n$  i.i.d. random variables  $X_1, X_2, \dots, X_n$ .

- $X_i$  from a distribution with PDF/PMF  $f(X_i|\theta)$ .
- Observed data:  $(X_1, X_2, \dots, X_n)$

Likelihood question:

How **likely** was data  $(X_1, X_2, \dots, X_n)$  given parameter  $\theta$ ?

That is the “**probability**”:  $f(X_1, X_2, \dots, X_n|\theta)$

Likelihood function (似然函数),  $L(\theta)$ :

$$L(\theta) = f(X_1, X_2, \dots, X_n|\theta) = \prod_{i=1}^n f(X_i|\theta)$$

$X_i$  are i.i.d.

# Maximum Likelihood Estimator

Consider a sample of  $n$  i.i.d. random variables  $X_1, X_2, \dots, X_n$  drawn from a distribution  $f(X_i|\theta)$ .

def The Maximum Likelihood Estimator (MLE) of  $\theta$  finds:  
the value of  $\theta$  that maximizes  $L(\theta)$

$$\theta_{\text{MLE}} = \underset{\theta}{\operatorname{argmax}} L(\theta)$$

For continuous  $X_i$ ,  $f(X_i|\theta)$  is PDF;  
for discrete  $X_i$ ,  $f(X_i|\theta)$  is PMF.

Likelihood of your sample

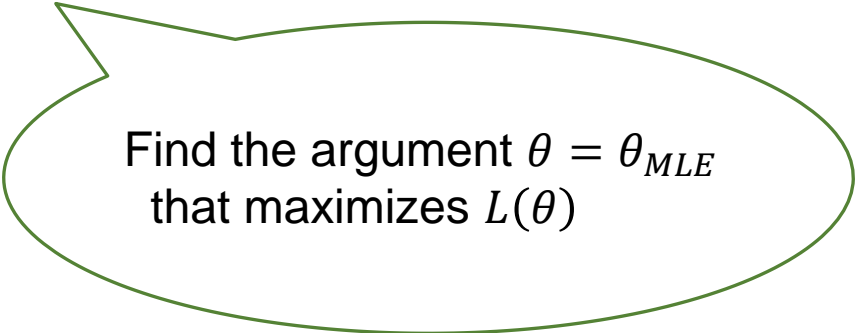
$$L(\theta) = \prod_{i=1}^n f(X_i|\theta)$$

# Maximum Likelihood Estimator

Consider a sample of  $n$  i.i.d. random variables  $X_1, X_2, \dots, X_n$  drawn from a distribution  $f(X_i|\theta)$ .

def The Maximum Likelihood Estimator (MLE) of  $\theta$  finds:  
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$$\theta_{\text{MLE}} = \underset{\theta}{\operatorname{argmax}} L(\theta)$$



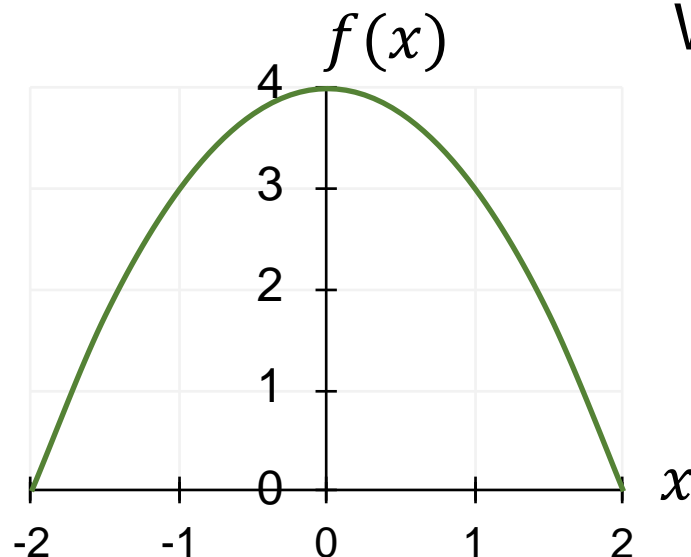
Find the argument  $\theta = \theta_{\text{MLE}}$   
that maximizes  $L(\theta)$

# New function: arg max

$$\arg \max_x f(x)$$

The argument  $x$  that maximizes the function  $f(x)$ .

Let  $f(x) = -x^2 + 4$ ,  
where  $-2 < x < 2$



Write down the value of :  
 $\max_x f(x) ?$

=4

$\arg \max_x f(x) ?$

=0

# Solve argmax with derivative

$$\hat{x} = \arg \max_x f(x)$$

$$\text{Let } f(x) = -x^2 + 4$$
$$\text{Where } -2 < x < 2$$

Differentiate w.r.t.  
argmax's argument

$$\frac{d}{dx} f(x) = \frac{d}{dx} (-x^2 + 4) = -2x$$

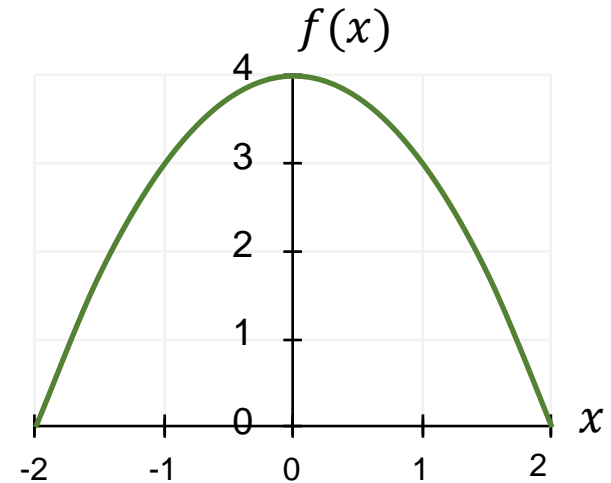
Set to 0 and solve

$$-2x = 0 \quad \Rightarrow \quad \hat{x} = 0$$

Make sure  $\hat{x}$   
is a maximum

Check  $f(\hat{x} \pm \varepsilon) < f(\hat{x})$ , or

$$\frac{d}{dx} f(\hat{x} - \varepsilon) > 0, \frac{d}{dx} f(\hat{x} + \varepsilon) < 0$$

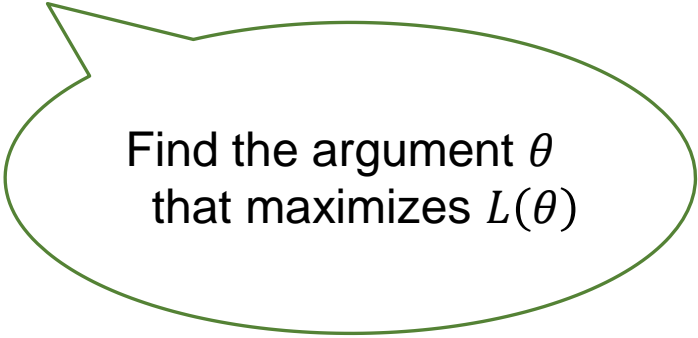


# Maximum Likelihood Estimator

Consider a sample of  $n$  i.i.d. random variables  $X_1, X_2, \dots, X_n$  drawn from a distribution  $f(X_i|\theta)$ .

def The Maximum Likelihood Estimator (MLE) of  $\theta$  finds:  
the value of  $\theta$  that maximizes  $L(\theta)$

$$\theta_{\text{MLE}} = \underset{\theta}{\text{argmax}} L(\theta)$$



Find the argument  $\theta$   
that maximizes  $L(\theta)$

$$L(\theta) = f(X_1, X_2, \dots, X_n|\theta) = \prod_{i=1}^n f(X_i|\theta)$$

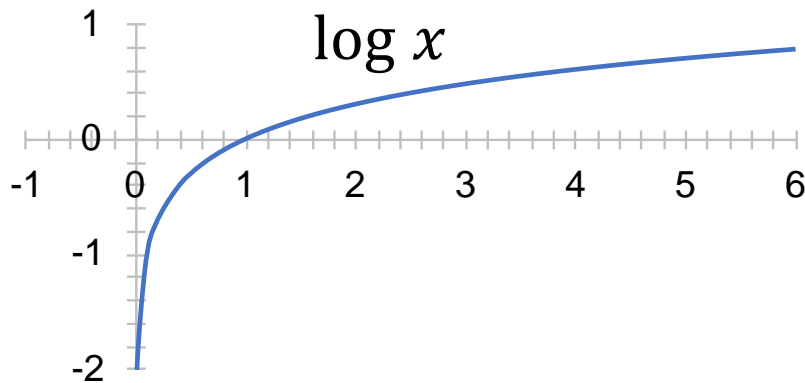
However, taking derivative of  $L(\theta)$  is complicated. A simple **transform** will be helpful!

# The log function, some properties

$$L(\theta) = \prod_{i=1}^n f(X_i|\theta)$$

After taking log, the multiplicative of  $n$  terms become a summation of  $n$  terms.

Let  $\log(\cdot)$  denotes the log function with arbitrary base.



- Log is **monotonic**:  
 $x \leq y \Leftrightarrow \log x \leq \log y$
- Log of product = sum of logs:  
 $\log(ab) = \log a + \log b$
- Log of exponential function:  
 $\log a^b = b \cdot \log a$
- Natural logs:  
 $\log_e x = \ln x$

# argmax+ln properties

$$\arg \max_x f(x)$$

The argument  $x$  that maximizes the function  $f(x)$ .

$$= \arg \max_x \ln f(x)$$

Log is **monotonic**:  
 $x \leq y \Leftrightarrow \ln x \leq \ln y$

$$= \arg \max_x (c \cdot \ln f(x))$$

for any positive constant  $c$

$$x \leq y \Leftrightarrow c \ln x \leq c \ln y$$

How do we really compute  $\arg \max f(x)$ ?



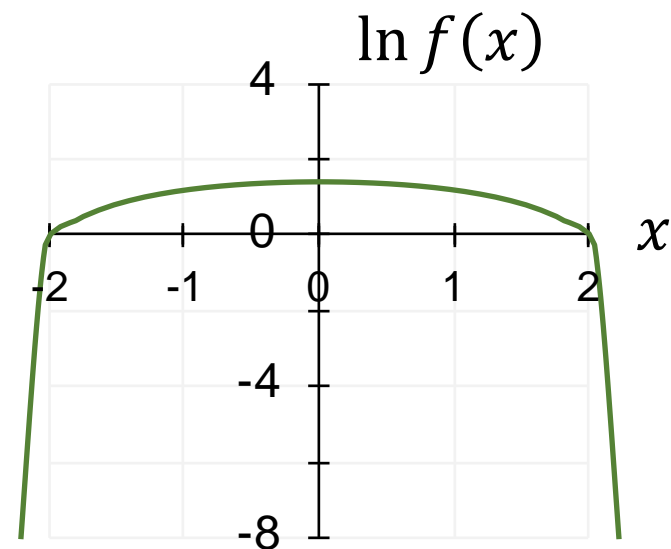
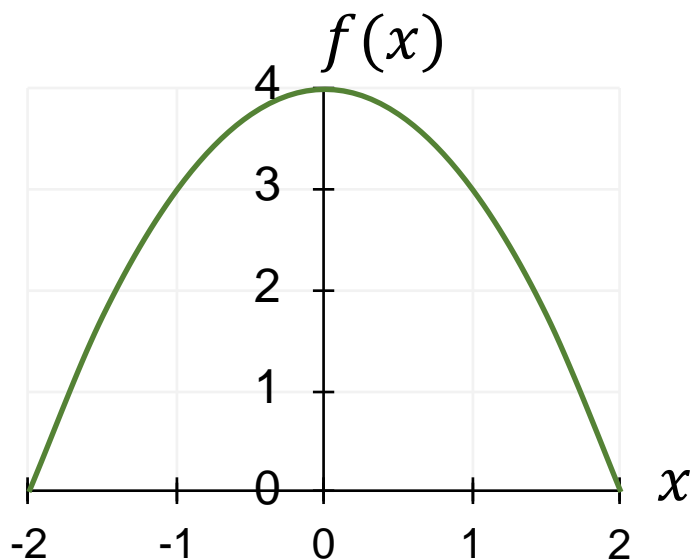
# argmax and log

$$\begin{aligned} & \arg \max_x f(x) \\ &= \arg \max_x \ln f(x) \end{aligned}$$

The argument  $x$  that maximizes the function  $f(x)$ .

Let  $f(x) = -x^2 + 4$ ,  
where  $-2 < x < 2$

$$\arg \max_x f(x) = 0$$



# Steps in MLE

1. Establish the likelihood function,  $L(\theta)$ :

$$L(\theta) = f(X_1, X_2, \dots, X_n | \theta) = \prod_{i=1}^n f(X_i | \theta)$$

2. Take **natural log** of the likelihood function:

$$LL(\theta) = \ln L(\theta) = \sum_{i=1}^n \ln f(X_i | \theta)$$

3. Find the solution with derivative on log likelihood  $LL(\theta)$ :

$$\frac{d \ln L(\theta)}{d\theta} = 0 \quad \text{or} \quad \frac{\partial \ln L(\theta_i)}{\partial \theta_i} = 0, \quad (i = 1, 2, \dots, k)$$

$LL(\theta)$  is usually easier to differentiate than  $L(\theta)$ .

# Maximum Likelihood with Bernoulli

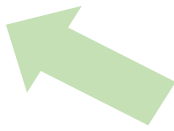
Consider a sample of  $n$  i.i.d. R.V.s  $X_1, X_2, \dots, X_n$ .  
What is  $\theta_{\text{MLE}}$ ?

• Let  $X_i \sim \text{Ber}(p)$ .

1. Determine  
formula for  $LL(\theta)$

$$LL(p) = \sum_{i=1}^n \ln f(X_i|p)$$

$$f(X_i|p) = \begin{cases} p & \text{if } X_i = 1 \\ 1 - p & \text{if } X_i = 0 \end{cases}$$


$$f(X_i|p) = p^{X_i}(1-p)^{1-X_i} \text{ where } X_i \in \{0,1\}$$

2. Differentiate  
 $LL(\theta)$  w.r.t.  
each  $\theta$ , set to 0

3. Solve resulting  
equations

# Maximum Likelihood with Bernoulli

Consider a sample of  $n$  i.i.d. R.V.s  $X_1, X_2, \dots, X_n$ .  
What is  $\theta_{\text{MLE}}$ ?

- Let  $X_i \sim \text{Ber}(p)$
- $f(X_i|p) = p^{X_i}(1-p)^{1-X_i}$

1. Determine  
formula for  $LL(\theta)$

$$LL(p) = \sum_{i=1}^n \ln f(X_i|p) = \sum_{i=1}^n \ln[p^{X_i}(1-p)^{1-X_i}]$$

$$= \sum_{i=1}^n [X_i \ln p + (1 - X_i) \ln(1 - p)]$$

$$= \sum_{i=1}^n X_i (\ln p) + \left( n - \sum_{i=1}^n X_i \right) \ln(1 - p)$$

2. Differentiate  
 $LL(\theta)$  w.r.t.  
each  $\theta$ , set to 0

3. Solve resulting  
equations

# Maximum Likelihood with Bernoulli

Consider a sample of  $n$  i.i.d. R.V.s  $X_1, X_2, \dots, X_n$ .  
What is  $\theta_{MLE}$ ?

- Let  $X_i \sim \text{Ber}(p)$
- $f(X_i|p) = p^{X_i}(1-p)^{1-X_i}$

1. Determine  
formula for  $LL(\theta)$

$$LL(p) = \sum_{i=1}^n X_i (\ln p) + \left( n - \sum_{i=1}^n X_i \right) \ln(1-p)$$

2. Differentiate  
 $LL(\theta)$  w.r.t.  
each  $\theta$ , set to 0

$$\frac{\partial LL(p)}{\partial p} = \frac{1}{p} \sum_{i=1}^n X_i + \left( n - \sum_{i=1}^n X_i \right) \frac{-1}{1-p} = 0$$

3. Solve resulting  
equations

# Maximum Likelihood with Bernoulli

Consider a sample of  $n$  i.i.d. R.V.s  $X_1, X_2, \dots, X_n$ .  
What is  $\theta_{MLE}$ ?

- Let  $X_i \sim \text{Ber}(p)$
- $f(X_i|p) = p^{X_i}(1-p)^{1-X_i}$

1. Determine  
formula for  $LL(\theta)$

$$LL(p) = \sum_{i=1}^n X_i (\ln p) + \left( n - \sum_{i=1}^n X_i \right) \ln(1-p)$$

2. Differentiate  
 $LL(\theta)$  w.r.t.  
each  $\theta$ , set to 0

$$\frac{\partial LL(p)}{\partial p} = \frac{1}{p} \sum_{i=1}^n X_i + \left( n - \sum_{i=1}^n X_i \right) \frac{-1}{1-p} = 0$$

3. Solve resulting  
equations

$$p_{MLE} = \frac{1}{n} \sum_{i=1}^n X_i$$

MLE of the Bernoulli parameter,  
 $p_{MLE}$  is the **unbiased** estimate  
of the mean,  $\bar{X}$  (sample mean).

# Quick check

$$p_{\text{MLE}} = \frac{1}{n} \sum_{i=1}^n X_i \text{ for } X \sim \text{Ber}(n, p)$$

You draw  $n$  i.i.d. random variables  $X_1, X_2, \dots, X_n$  from the distribution  $F$ , yielding the following sample:

$$[0, 0, 1, 1, 1, 1, 1, 1, 1, 1] \quad (n = 10)$$

Suppose distribution  $F = \text{Ber}(p)$  with unknown parameter  $p$ .

1. What is  $p_{\text{MLE}}$ , the MLE of the parameter  $p$ ?

A. 1.0

B. 0.5

C. 0.8

D. 0.2

E. None of the above

$$p_{\text{MLE}} = \frac{1}{n} \sum_{i=1}^n X_i = \bar{X} = 0.8$$

# Quick check

You draw  $n$  i.i.d. random variables  $X_1, X_2, \dots, X_n$  from the distribution  $F$ , yielding the following sample:

$$[0, 0, 1, 1, 1, 1, 1, 1, 1, 1] \quad (n = 10)$$

Suppose distribution  $F = \text{Ber}(p)$  with unknown parameter  $p$ .

1. What is  $p_{\text{MLE}}$ , the MLE of the parameter  $p$ ? **C. 0.8**
2. What is the **likelihood**  $L(p)$  of this sample?

$$f(X_i|p) = p^{X_i}(1 - p)^{1-X_i}, \text{ where } X_i \in \{0,1\}$$

$$L(p) = \prod_{i=1}^n f(X_i|p) = p^8(1 - p)^2$$



Ex. Consider drawing a sample of  $n$  i.i.d. R.V.s.  $X_1, X_2, \dots, X_n$  from population  $X \sim \mathcal{N}(\mu, \sigma^2)$ , where  $\mu$  and  $\sigma^2$  are unknown. Given the observed data  $x_1, x_2, \dots, x_n$ , find the MLE of parameters  $\mu$  and  $\sigma^2$ .

Ex. Consider drawing a sample of  $n$  i.i.d. R.V.s.  $X_1, X_2, \dots, X_n$  from population  $X \sim \mathcal{N}(\mu, \sigma^2)$ , where  $\mu$  and  $\sigma^2$  are unknown. Given the observed data  $x_1, x_2, \dots, x_n$ , find the MLE of parameters  $\mu$  and  $\sigma^2$ .

Sol. The PDF of  $X$  is

$$f(x; \mu, \sigma^2) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left\{-\frac{(x-\mu)^2}{2\sigma^2}\right\}, \text{ where } \theta = (\mu, \sigma^2).$$

The likelihood function is

$$L(\mu, \sigma^2) = \frac{1}{(\sqrt{2\pi}\sigma)^n} \exp\left\{-\frac{1}{2\sigma^2} \sum_{i=1}^n (x_i - \mu)^2\right\}$$

$$\ln L(\mu, \sigma^2) = -\frac{n}{2} \ln(2\pi) - \frac{n}{2} \ln \sigma^2 - \frac{1}{2\sigma^2} \sum_{i=1}^n (x_i - \mu)^2$$

$$\begin{cases} \frac{\partial}{\partial \mu} \ln L(\mu, \sigma^2) = \frac{1}{\sigma^2} \sum_{i=1}^n (x_i - \mu) = 0 \\ \frac{\partial}{\partial \sigma^2} \ln L(\mu, \sigma^2) = -\frac{n}{2\sigma^2} + \frac{1}{2\sigma^4} \sum_{i=1}^n (x_i - \mu)^2 = 0 \end{cases} \quad \longrightarrow \quad \begin{cases} \hat{\mu} = \bar{X}, \\ \hat{\sigma}^2 = \frac{1}{n} \sum_{i=1}^n (X_i - \bar{X})^2 \end{cases}$$

# Limitation of MLE

Def. The Maximum Likelihood Estimator (MLE) of  $\theta$  finds:  
the value of  $\theta$  that maximizes  $L(\theta)$

$$\theta_{\text{MLE}} = \underset{\theta}{\operatorname{argmax}} L(\theta)$$

Likelihood of your sample

$$L(\theta) = \prod_{i=1}^n f(X_i|\theta)$$

## Limitations:

- 1) Require knowledges of  $f(X_i|\theta)$ !
- 2)  $d LL(\theta)/d\theta$  is sometimes difficult to solve.

Any alternative ways?

# Try by yourselves

Ex. Given a population follows

$$f(x) = \begin{cases} (\alpha + 1)x^\alpha, & 0 < x < 1 \\ 0, & \text{otherwise} \end{cases}$$

where the value of  $\alpha$  is unknown.  $X_1, X_2, \dots, X_n$  is a sample from  $X$ . Find the MLE estimator of  $\alpha$ .

Ex. Given the PMF of  $X$  as

$X$	1	2	3
$p_i$	$\theta^2$	$2\theta(1 - \theta)$	$(1 - \theta)^2$

where  $\theta$  ( $0 < \theta < 1$ ) is unknown. Given the observed data

$$x_1 = 1, x_2 = 2, x_3 = 1$$

Find the MLE estimator of  $\theta$ .

# Try by yourselves

Ex. Given a population follows

$$f(x) = \begin{cases} (\alpha + 1)x^\alpha, & 0 < x < 1 \\ 0, & \text{otherwise} \end{cases}$$

where the value of  $\alpha$  is unknown.  $X_1, X_2, \dots, X_n$  is a sample from  $X$ . Find the MLE estimator of  $\alpha$ .

## Maximum Likelihood Estimator

$$\begin{aligned} L(\theta): \quad L(\alpha) &= \prod_{i=1}^n (\alpha + 1) X_i^\alpha \\ &= (\alpha + 1)^n \prod_{i=1}^n X_i^\alpha \end{aligned}$$

$$LL(\theta): \quad \ln L(\alpha) = n \cdot \ln(\alpha + 1) + \alpha \sum_{i=1}^n \ln X_i$$

$$\text{Derivative:} \quad \frac{\partial \ln L(\alpha)}{\partial \alpha} = \frac{n}{\alpha + 1} + \sum_{i=1}^n \ln X_i = 0$$

$$\text{Find } \hat{\theta}: \quad \hat{\alpha} = -\frac{n}{\sum_{i=1}^n \ln X_i} - 1$$

# Try by yourselves

Ex. Given the PMF of  $X$  as

$X$	1	2	3
$p_i$	$\theta^2$	$2\theta(1 - \theta)$	$(1 - \theta)^2$

where  $\theta$  ( $0 < \theta < 1$ ) is unknown. Given the observed data

$$x_1 = 1, x_2 = 2, x_3 = 1$$

Find the MLE estimator of  $\theta$ .

## Maximum Likelihood Estimator:

Likelihood function:

$$\begin{aligned} L(\theta) &= \prod_{i=1}^3 P\{X_i = x_i\} \\ &= P\{X_1 = 1\}P\{X_2 = 2\}P\{X_3 = 1\} \\ &= 2\theta^5(1 - \theta). \end{aligned}$$

Take natural log:

$$\ln L(\theta) = \ln 2 + 5 \cdot \ln \theta + \ln(1 - \theta).$$

Take derivative:

$$\frac{d \ln L(\theta)}{d\theta} = 0 + \frac{5}{\theta} - \frac{1}{1-\theta} = 0, \quad \therefore \hat{\theta} = \frac{5}{6}.$$