


Winter Herrera

winny.v.herrera@gmail.com — (602) 694-7536 —  @winny.mua
Portfolio Website (coming soon)

Profile

Creative and detail-oriented makeup artist with a passion for enhancing natural beauty through artistry. Skilled in application techniques for diverse skin tones, with a focus on fashion, bridal, alternative, and editorial looks. Experienced in client communication and collaboration in fast-paced environments.

Skills

- Makeup application (bridal, editorial, alternative, stage, everyday glam)
- Skin prep and product knowledge
- Color theory and face chart planning
- Sanitation and hygiene standards
- Client communication and time management

Experience

Freelance Makeup Artist 2021–Present

- Applied makeup for events such as weddings, shoots, and live performances.
- Specialized in natural glam, bold color looks, and skin-tone matching.
- Built and showcased 50+ unique looks via social media.
- Managed consultations, scheduling, and client feedback.

Volunteer Makeup Artist 2015–Present

Community Events & Personal Network

- Provided event makeup for school productions and charity events.
- Collaborated with photographers and models to create themed looks.
- Gained experience in time-sensitive, high-pressure environments.

Education & Training

Self-Directed Makeup & Beauty Training 2015–Present

- Studied advanced techniques in contouring, color theory, and skin prep.
- Completed over 20,000 hours of practice via tutorials and applied work.
- Specialized in event makeup, editorial looks, and everyday glam.

Professional Development (Independent Study)

- Online workshops on bridal makeup, dramatic eyeshadow, and beauty branding.
- Consistently updating skills with trends, product innovations, and skincare practices.

References

Available upon request.