Ethan Welner

🌐 EthanWelner.com   📞 (207) 210-3923   @ ewelner22@gmail.com   📍 943 N Lawrence St, Philadelphia, PA 19123

Summary

Seasoned Product Designer with 15+ years of experience designing intuitive, high-impact digital products across web and mobile platforms. Skilled as both an individual contributor and mentor, with deep expertise in UX research, responsive design, accessibility, and cross-functional collaboration within agile, fast-paced environments.

Skills

Responsive Design   Accessibility Design   UX Research   Growth Design   Information Architecture

AI   Google Analytics   HTML   CSS   Javascript   Figma AI   JQuery   Stable Diffusion

- UI/UX of digital products in Figma and Sketch
- Web Content Accessibility Guidelines (WCAG)
- Wireframes, rapid prototyping and usability testing
- AI driven workloads and machine learning technologies
- UX engineering processes
- Design for native and web apps
- Decades of Experience with the Adobe Creative Suite

- Experience managing multiple component libraries as well as the creation of design systems
- A proven history of cross-functional collaboration with product, stakeholders, and engineering
- Mail and web analytic systems with Google Analytics, Datadog, Genesys and MailChimp
- Excellent organizational skills with an intuitive and articulate nature that enables deep collaboration

Experience

Senior Product Designer and Architect

Examity & Meazure Learning

Educational Technology and Test Proctoring

📍 Remote   📅 11/2020 – 06/2025

- Redesigned, rebranded, and aided in the redevelopment of premiere product lines.
- Worked directly with developers to implement modern responsive and WCAG accessibility standards.
- Performed user, technology, and market research to develop personas and aid departments in product planning.
- Worked with product and development leads to spearhead new features and services.
- Rebuilt and maintained the user-facing support documentation libraries and redesigned the support chat bot implementation with an up to 80% reduction in support ticket generation.
- Researched, planned, and helped design AI enabled tools and workflows for Meazure's workforce.
- Wholly redesigned internal worker tools to greatly increase worker performance and lower costs.
- Mentored junior designers and acted as an experienced resource for design review and ideation.

Senior Designer & Front End Developer

OpenGov

Government Technology

📍 Boston Massachusetts & Remote   📅 08/2019 – 04/2020

- Redesigned the permitting, licensing, and code enforcement product and implemented new component standards.
- Researched, designed, and implemented new features within Opengovs suite of products.
- Aided in the research and development of Opengovs standardized design system.
- Created user and competitive research, conducted interviews with city and government officials, and aided in the creation of new IP as a part of a strong design team.
- Built and maintained several features within Opengovs products using a variety of code languages.
- Developed and implemented standards and practices within the design and client onboarding process.

Senior Designer & Senior Developer

Boston Logic & Property Base

Real Estate Technology

📍 Boston Massachusetts   📅 01/2015 - 03/2019

- Helped guide and implement new technologies to update the company's portfolio into fully responsive, lightweight, and modern new products.
- Wholly designed the underlying Sequoia web app that is the company's core product.
- Developed many aspects of the front end of the Sequoia platform.
- Worked to design, develop and implement new features into the Sequoia platform.
- Guided the UI/UX experience for a mix of SMB and Fortune 500 clients.
- Spoke directly with customers and partners to develop design concepts and sketch new features tailored to their needs.
- Designed and developed over 50 websites using modern design principles.
- Developed and implement standards and practices within the design and client onboarding process.

Lead Designer & Web Developer

Pizzuti Development

Real Estate Development and Business Investment

📍 Charlestown Massachusetts   📅 01/2013 - 12/2014

- Designed and produced graphics for web and print for multiple small businesses and new construction projects ranging from business cards to 60' skyscraper banners.
- Designed and developed multiple websites for business and development projects.
- Rebranded multiple businesses to have cohesive print, web, and physical presences.
- Designed the branding and marketing for large scale developments in the Boston area up to $100m value.
- Implemented Google Analytics and Mailchimp across multiple websites.

Content Production Artist

Aveniros LLC

Software development startup

📍 Woburn Massachusetts   📅 08/2012 - 12/2012

- Produced scholastic content using an in-house web authoring tool and performed design tasks such as web design, icon design, and the generation of brand standards.

Production Assistant and Consultation

White Tree Media

Marketing Startup

📍 Portland Maine   📅 05/2011 - 06/2012

- Designed and produced graphics for video, web, and print for a variety of clients all over the world.
- Worked as a design and social media consultant to help businesses become social media aware.
- Engaged in process-driven client work with strict requirements, fast turnarounds, and absolute deadlines.

Education

The University of Maine
Bachelors: New Media Design

Southern Maine Community College
Associates: New Media