

YOUNG INVINCIBLES



BRAVEN CAPSTONE PROJECT

Presented by:

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Malique McGhee, Drew Unrath, Brett Williams

Coached by: George Dalton

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PROBLEM STATEMENT

Identify practical and cost-effective strategies that can help Young Invincibles (YI) strengthen alumni relationships and build a lasting community over time.



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PROBLEM DEFINITION

WHO

Affects YI, YI
alumni, YI members

WHAT

Inconsistent alumni
participation in
programming (3)

WHEN

Well attended
events typically
are cost-intensive
for YI

WHERE

No permanent
community hub for
alumni to belong in

WHY

Alumni have limited
free time in their
new careers



(3) Dorris et al., 2025

ALUMNI PARTICIPATION

Alumni connection requires alumni benefit (6)

Potential benefits include:

- New connections (1)
- Recognition
- Access to resources/events (2)
- Mentorship opportunities
- Gift Cards

(1) Alumni Engagement, 2024; (2) Alumni Nations, 2025; (6) Studer & Knecht, 2016

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GAMIFICATION

Used in

- Education
- Community Engagement (7)
- Mass Communication (5)

Gamification techniques supported by research:

- Leaderboards
- Badges
- Points (4)

(4) Ghosh, 2024; (5) Romano et al., 2022; (7) Thani et al., 2025

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PROPOSED SOLUTION

Creation of an alumni portal within the YI website

Encourages alumni participation through gamification

- Leaderboards, streaks, and points

Recognizes and rewards active alumni

- Focuses financial investment

Fosters sense of community and belonging

- Connection to mentorship

Informs alumni of events

- Policy advocacy opportunities
- YI events

VISIBLE YI INVINCIBLES



YOUNG INVINCIBLES

Dashboard Activity Events VISIBLE INVINCIBLES Tasks Career Community Leaderboards Rewards Tools Resources FAQ

THE LATEST

13th Open Enrollment Starts Amid Health Care Crisis Millions at Risk as SNAP Benefits Halt Higher Education Compact Forces Campuses to Become...

SEE ALL

YOUNG INVINCIBLES

Events & Calendars

November 2025 Today

SU	MO	TU	WE	TH	FR	SAT
25	26	27	28	29	30	31
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

November 2025

01 Pathways to Postsecondary Success: Navigating College Financial Aid 10:00 - 11:00 Register + View Details

02 Mental Health in Motion: Self-Care Strategies for Students & Workers 10:00 - 11:00 Register + View Details

05 Internship Ready: Building Skills for Your First Professional Role 10:00 - 11:00 Register + View Details

09 Creating Change Through Storytelling: Youth Voices in Media 10:00 - 11:00 Register + View Details

10 Career Connections Mixer: Arts, Policy, and Tech 10:00 - 11:00 Register + View Details

My Calendars

- Education & College Access
- Workforce & Jobs
- Health & Wellness
- Financial Health
- Civic Engagement
- Networking & Community

[Dashboard](#)[Activity](#)[Events](#)[VISIBLE INVINCIBLES](#)[Community](#)[Leaderboards](#)[Rewards](#)[TOOLS](#)[Resources](#)[FAQ](#)

THE LATEST

[SEE ALL](#)[Press Releases](#) [Health Care](#) [National](#)

13th Open Enrollment Starts Amid Health Care Crisis

(Washington, DC) — This week, the thirteenth annual Open Enrollment period for people to enroll...

[Press Releases](#) [Health Care](#) [Workforce & Finances](#) [National](#)

Millions at Risk as SNAP Benefits Halt

(Washington, DC) — As a result of the government shutdown, the Administration has proactively announced...

[Press Releases](#) [Higher Education](#) [National](#)

Higher Education Compact Forces Campuses to Become...

(Washington, DC) — The Administration has extended the Compact for Academic Excellence in Higher Education to...

NATIONAL LEADERBOARD

[VIEW STATS](#)



Dashboard

Activity

Events

VISIBLE INVINCIBLES

Community

Leaderboards

Rewards

TOOLS

Resources

FAQ



Johnathan Doe

Young Invincibles helped me find my voice in public policy. Now, I'm passionate about mentoring new leaders who want to make systems more equitable.

[EDIT](#)[Badges & Certificates](#)

Golden Leader Earn a total of 8,000 points over lifetime.
earned 8/15/2025

Health Champion Complete 5 health-related activities.
earned 6/20/2024

Changemaker Make 100 posts in your community.
earned 5/12/2024

Trailblazer Attend your first YI alumni event.
earned 2/4/2023

Golden Leader

9,634 Points (#5 Nationwide)

Location: Chicago, IL

Occupation: Policy Analyst

94 Posts & Discussions

Activity Streak: 32 Days

Joined on January 1, 2023

Dashboard

Activity

Events

VISIBLE INVINCIBLES

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Leaderboards

Rewards

TOOLS

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FAQ

Activity

Lifetime Points

9,634

From 2023-Present

Current Points

4,633

#5 in State

Days Active Streak

32 Days

42 All-time Streak

Almost there!

Keep posting to earn the Community Advocate badge! **94/100 Posts**[View Posts](#)

Keep it up!

You're on a 32-day activity streak! **Next Milestone: 50 Days**[View Activity](#)

Recent Activities

Completed "Attend Health Workshop"

+100 Points

Joined "Community Health Forum"

+50 Points

Redeemed "\$10 Chipotle Gift Card"

-1000 Points

Registered for "Nutrition Webinar"

+75 Points

Completed "Financial Literacy Course"

+150 Points

Participated in "Mental Health Awareness Campaign"

+200 Points

Registered for "Nutrition Webinar"

+75 Points

Completed "Financial Literacy Course"

+150 Points



Dashboard

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Events & Calendars

November 2025

< Today >

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9	10	11	12	13	14	15
16	17	18	19	20	21	22
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30	1	2	3	4	5	6

My Calendars

- Education & College Access
- Workforce & Jobs
- Health & Wellness
- Financial Health
- Civic Engagement
- Networking & Community

November 2025

Sun
02

- Pathways to Postsecondary Success: Navigating College Financial Aid

13:00 – 14:00

[Register +50 Points](#)

- Mental Health in Motion: Self-Care Strategies for Students & Workers

15:00 – 16:00

[Register +50 Points](#)Sun
09

- Internship Ready: Building Skills for Your First Professional Role

13:00 – 14:00

[Register +50 Points](#)

- Creating Change Through Storytelling: Youth Voices in Media

14:00 – 15:00

[Register +50 Points](#)

- Career Connections Mixer: Arts, Policy, and Tech

16:30 – 17:30

[Register +50 Points](#)

Sun

- T. Howard Foundation Info Session



Dashboard

Activity

Events

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FAQ

My Communities

Policy

Healthcare Advocate Community

Members: 82

A space to discuss healthcare initiatives and resources.

[View Community](#)

Joined on March 15, 2023

5 New Posts

Career

Government & Social Services Community

Members: 50

A space to discuss government and social services resources.

[View Community](#)

Joined on March 15, 2023

1 New Posts

Local

Illinois Community

Members: 21

A space to discuss local Illinois issues and resources.

[View Community](#)

Joined on March 15, 2023

3 New Posts



Season Yearly All Time

Search Name

Fall Seasonal Leaderboard

Rank #	Name	Points	Title	Location
1	George D.	6,983	Platinum Invincible	New Jersey
2	Drew U.	6,539	Golden Leader	Illinois
3	Dave J.	6,014	Golden Leader	Illinois
4	Brett W.	5,550	Golden Leader	Illinois
5	Johnathan D.	4,633	Golden Leader	Illinois
6	Collen L.	4,424	Silver Advocate	Illinois
7	Hakan D.	4,245	Silver Advocate	Illinois
8	Dylan D.	4,128	Silver Advocate	Illinois
9	Malique M.	4,092	Silver Advocate	Illinois

Load More

Dashboard

Activity

Events

VISIBLE INVINCIBLES

Community

Leaderboards

Rewards

TOOLS

Resources

FAQ

Rewards

Lifetime Points

9,634

From 2023-Present

Unspent Points

8,634

From 2023-Present

Total Points Spent

1,000

From 2023-Present

\$10 Chipotle Gift Card - 1,000 Points



Redeem your points for a \$10 Chipotle gift card!

[Redeem](#)

\$15 Amazon Gift Card - 1,500 Points



Redeem your points for a \$15 Amazon gift card!

[Redeem](#)

\$20 Starbucks Gift Card - 2,000 Points



Redeem your points for a \$20 Starbucks gift card!

[Redeem](#)[Load More](#)

CONCLUSION

- Cost Effective Solution
- Modern Approach to Problem Solving
- Scalable Data-Driven Answers
- Community through Friendly Competition

Visible Invincibles

Show your steps forward for impact.

QUESTIONS

Coach: George D.

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