

# MEHTAB ALI CHAUDHARY

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## ABOUT ME

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Passionate Frontend Developer with over 3+ years of experience, including freelancing. Specialized in software design and development using HTML, CSS, and JavaScript. Proficient in React.js and other modern frontend frameworks. Skilled in creating intuitive and responsive user interfaces. Experienced in collaborating with designers and backend developers for seamless integration. Demonstrated ability to tackle challenges and continuously expand frontend development expertise. Looking to leverage my skills in a challenging role to contribute to innovative projects and grow as a professional.

## SKILLS

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### TECHNICAL SKILLS

• HTML, CSS, SCSS, JavaScript, jQuery, Reactjs, XML, JSON, Figma, AdobeXd, MYSQL, AEM, Python, Git, GitLab, GitHub.

### SOFT SKILLS

• Observation, visual imagination, problem-solving, adaptability, creativity, active thinker, effective listener and speaker, taking responsibility for one's own work, teamwork and collaboration, time management, attention to detail, conflict resolution, empathy, critical thinking, decision-making, open to feedback, strong organizational skills.

## EXPERIENCE

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### FRONTEND DEVELOPER DEPT

Mumbai, Maharashtra  
July 2022-Present

Over the past 2.5 years, I have spearheaded frontend development projects for high-profile clients in hospitality, banking and E-commerce.

- **Hospitality Industry:** Transformed marketing websites and e-commerce platforms to significantly improve customer engagement.
  - Increased customer engagement by 50% through the implementation of intuitive user interfaces.
  - Developed innovative e-commerce features to enhance the booking experience.
  - Develop frontend for Rosewood Hotel website, ensuring visual appeal and user-friendliness.
  - Implement responsive design for seamless functionality across devices
  - Ensure cross-browser compatibility for consistent appearance and functionality.
  - Maintain and update the frontend codebase with new features and enhancements.
- **Banking Sector:** Played a crucial role in upgrading the bank's marketing website.
- **E-Commerce Project:** Directed the development of a high-impact e-commerce platform for a leading e-commerce chain, focusing on optimizing user experience and increasing sales conversions.

Driven by a relentless pursuit of innovation and a collaborative mindset, I constantly push the limits of frontend development to achieve excellence in project delivery.

May 2021 - June 2022

- Designed and developed a professional website for a chemical industry client.
- Created a custom design tailored to the chemical sector, featuring a comprehensive product catalog
- Implemented interactive elements and ensured a fully responsive layout for optimal user experience.
- Applied SEO best practices to enhance search engine visibility and drive organic traffic.
- Integrated contact forms and a CMS for easy content management and lead generation.

## EDUCATION

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BACHELOR OF ENGINEERING ( INFORMATION TECHNOLOGY)

Mumbai University - 2022

HSC BOARD

Royal College of Arts, Science and Commerce - 2018

SSC BOARD

ST.Xavier's High School - 2016

## PROJECT

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### MAJOR PROJECT

Organ Donation ( Website &amp; App )

Jun 2021 - Apr 2022

- Organ Donation will be the application for registration and find appointment.
- With other basic and important features. There will be a page for user information on how to register, where they can find organ Bank, and How the process takes place.
- There will be some youtube videos on how and why we should do it.
- The registration allows the user to register on the platform.
- Ensure cross-browser compatibility for consistent appearance and functionality.

Smart Dustbin ( IOT )

Nov 2020 - Apr 2021

- Detect object in 20 cm
- Controlled by phone
- Give the percentage of dustbin filled

**Poc in AEM:** As the point of contact (POC) in AEM, successfully integrated Slick Slider, Owl Carousel, with AEM core components using HTML, CSS, and JS. This integration significantly reduced project development.

## CERTIFICATE

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Database Management System

Apr 2020

An Introduction to BlockChain

Sep 2020

Python Programming

May 2020

Introduction to Apache Kafka

Jun 2020

Python for Machine learning

Jun 2020

React

Mar 2024

Css

Mar 2024