The only way we can show a C such that this works is by defining the polynomial equation with degree 1999 such that the area under the curve from -1 to 1 is minimized and that the value of p(0) is maximized, or constrained to a constant such as 1. We can do this by multiplicity of roots. Essentially, we need to constrain both the graph around x=-1 and x=1 as close to zero as we can for both sides. By the rules of multiplicity, if we define p(x) such that:

$$p(x) = (x+1)^{1000}(x-1)^{999}$$

(Technically, a better function to approximate what we would want is $p(x) = (x+1)^{999.5}(x-1)^{999.5}$, but this is not a polynomial function!) We achieve a function such at $x=\pm 1$, p(x)=0 and at x=0, p(x)=1. On top of that, we find that if we take the area of any polynomial of degree 1999 such that p(0)=1, the area is greater than our defined p(x) (aside from the polynomial function $p(x)=(x+1)^{999}(x-1)^{1000}$, which has identical area). Likewise, if we multiply p(x) by any constant K, we can achieve the highest multiple of our function such that p(0)=K and area is minimalized due to properties of integration. We have thus that:

$$\frac{K}{K \int_{-1}^{1} |(x+1)^{1000}(x-1)^{999}| dx} = \frac{1}{\int_{-1}^{1} |(x+1)^{1000}(x-1)^{999}| dx} \le C, \text{ which}$$

should work for all cases of polynomial functions p(x).