

# GOKHShteIN

I myself (@rileyvinny on Twitter & @VsVendetta via Telegram) and the rest of our team at David Gokhshtein Inc., thank you for your interest in us and hope this message finds you well. A summary of our service and prices is listed below.

## ***Publication -***

Publishing in "Gokhshtein" magazine, an e-zine and a product of David Gokhshtein Inc. Your section in our debut issue will be of professional quality similar to that of "in-print" magazines, which we are also working towards in the future. This publication is to include the graphic design, layout, editing, proofing, and any other necessary copyrighting and reference lists. We only require you to provide a few high quality head-shots, body shots (preferably in business attire), and branding of the person and product being featured/interviewed. Research shows that this can be used as a marketing tactic to maximize interest by putting a face to your brand, giving it a more of a "personal" feel and professional touch.

## ***Interview -***

I will be working with our writers to conduct the interview and hope to achieve this in written form via e-mail or private Telegram message and I will arrange about 10 to 15 questions to be answered. The questions will be formed in a way to give the reader an *unbiased* opinion of your project. This subsection will also be professionally designed, edited, proofed, and copywritten as necessary being the first area of this project, and will be of the same style, color scheme etc. to make for an easy, fluid transition from article to interview. The only edits that we do to an interview is grammar and spelling corrections. We DO NOT under ANY circumstances, edit or add information from a speaker to insinuate any other information or place biased opinions and views. We do this to uphold not only our products integrity to our readers and subscribers, but to uphold the integrity of people and products featured in the magazine. We at David Gokhshtein Inc. understand not only the necessity of this, but the value and importance of upholding these standards as well and take it very seriously. Nothing gets published without the Editor in Chiefs approval as well as that of David Gokhshtein himself.

## ***Hosting -***

This will include it being featured and hosted on our website for the entire month dating from the 15th upon release, until the 15th of the following month when we come out with the next edition. We have decided to keep it hosted and listed on our website and as well for a longer time (up to a year) for easy access and searchability on the web. We agree not to put any other endorsements or advertising on or in your section including the article and interview. We will provide the hosting and bandwidth for the download of this section permanently, not only of the entire magazine and our usual subscribers/Discord Channel members, but also for anyone who searches for it and comes across it as well. We would also like to include offering this specific section to anyone that visits the website free of charge to maximize exposure.

### ***Exposure -***

We want to give you the best rate of exposure we can and since digital-assets do not have a large presence on Facebook, we are Twitter based and use this platform for most marketing and advertising, which has been very effective in the past. My partners, myself, and the rest of my team that will be tweeting links (directing people to our website to access the product) regularly have an audience of over 350,000 active users, and a large percentage of those, (roughly 3,000-5,000) retweet our material regularly as well. We have a VERY large audience and are considered a rising "influence" in the crypto-twitter space. We feel this is a very adequate amount of exposure based on price, as well as impressive for how new of a product we offer. In the future we will also be expanding our userbase by implementing other social media outlets including Instagram and Snapchat.

Our quality and audience speak for itself. Our Twitter following is ALL organic. We DO NOT, under ANY circumstances, pay for followers or retweets, use bots, or retweet services EVER, and we will never have to. Our company has been working to gain a following for over a year now, and this audience comes from hard work and dedication, but more importantly, content. We do everything in our power to stand out from the rest, from services to products, to ensure the highest level of professionalism. We deliver an exceptional experience to our members and customers.

### ***Price -***

The price our team has come to an agreement on, which we feel will be acceptable to you and your colleagues, is \$1000. This will include the article and additional section with the interview. We offer this in hopes of growing our relationship with you both professionally and personally as we feel your platform offers great value to the community and is something we would like to endorse if you are interested.

I hope you have found the answers you were seeking in the details of this proposal as I have covered everything I could think of. If you have any additional questions, myself and our team would will be more than happy to assist you. Please pass this proposal on to your colleagues for their review. We will be awaiting your diligent response as the space in our magazine is very limited every month. I again thank you for your interest in David Gokhshtein Inc., and our product Gokhshtein magazine. Our team and I are very much looking forward to working with you!

Our Highest Regards,

Vincent Riley

Co-Founder & VP  
David Gokhshtein Inc.