


Brand awareness of BitShares in 2019

Team Nijhuis



A semi-transparent image of three business professionals (two men and one woman) smiling and looking at a computer screen in an office environment. The image is used as a background for the text.

One year from today

DOW JONES, A NEWS CORP COMPANY

Stock 600 **384.35** 0.40% ▲ Nikkei **23868.99** 0.82% ▲ US 10Y **-2/32 Yield** 1.07% ▼ Crude Oil **70.77** -0.45% ▼ Euro **1.3776** -0.03% ▼ DJIA **26454.98** 0.95% ▲

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What's News

BitShares blockchain faster than Bitcoin
Operations on the most active blockchains (7 day average)

Michael Cohen Has 'With Mueller About Recent Weeks'

Latin America Is the Capital of the World

Youth Vaping Has Soared in 2018, New Data Shows

U.S. Stocks Close at Records

The Dow Jones Industrial Average and S&P 500 set new highs Thursday, kindling hopes among some investors that buoyant U.S. stocks are on track to exceed Wall Street's performance expectations for 2018. 250

Kavanaugh's Accuser Open to Testifying Before Senate Panel

Lawyers for Christine Blasey Ford, who has accused Supreme Court nominee Brett Kavanaugh of sexual assault, said she is

Comcast, Fox to Settle \$35 Billion Sky Battle in Auction

Comcast and 21st Century Fox will settle their takeover battle for Sky in a weekend auction, setting up a dramatic climax to a 21-month process that has pitted the world's biggest media giants against each other.

Analysis: Auction Is Just the Start for Disney or Comcast

Denmark Reopens Probe into Russia-Linked Money Laundering Case

Denmark's prosecutor general has reopened an investigation into a money laundering case linked to Russia, a move that could have significant implications for the country's financial sector.

Markets

U.S.	EUROPE	ASIA	FX	RATES	FUTURES
FTSE 100	7423.13	95.81	0.76%		
DAX	12386.07	99.55	0.68%		

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WORLD | EUROPE

BitShares blockchain faster than Bitcoin

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Keywords

OPINION: The New Normal?

BUSINESS: Airlines Fight Push to Regulate Ticket-Change Fees

U.S. NEWS: Climate Merit, Opinions All Fuel Rise in Drug-Overdose Deaths

BUSINESS: Disney Reassesses Portions of Upcoming Film After Criticism...

WORLD: Singapore Question: Execution...



Blockchain



Blockchain - Most Trusted Crypto Company

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Blockchain is the world's most trusted all-in-one crypto company. We're connecting the world to the future of finance through our suite of products including the ...

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Bitcoin Block Explorer - Blockchain

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Discover the world's most popular Bitcoin wallet. View detailed information and charts on all Bitcoin transactions and blocks. Visit today.

What is Blockchain Technology? A Step-by-Step Guide For Beginners

<https://blockgeeks.com/guides/what-is-blockchain-technology/> ▼ Vertaal deze pagina

The blockchain is an undeniably ingenious invention – the brainchild of a person or group of people known by the pseudonym, Satoshi Nakamoto. But since ...

Bitshares - The fastest blockchain built with the best technology

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
BitShares - Your share in the Decentralized Exchange ... BitShares 2.0 offers a stack of financial services including exchange and banking on a blockchain.

[Technology](#) · [The Graphene Documentation](#) · [BitShares](#) · [Deposit](#)

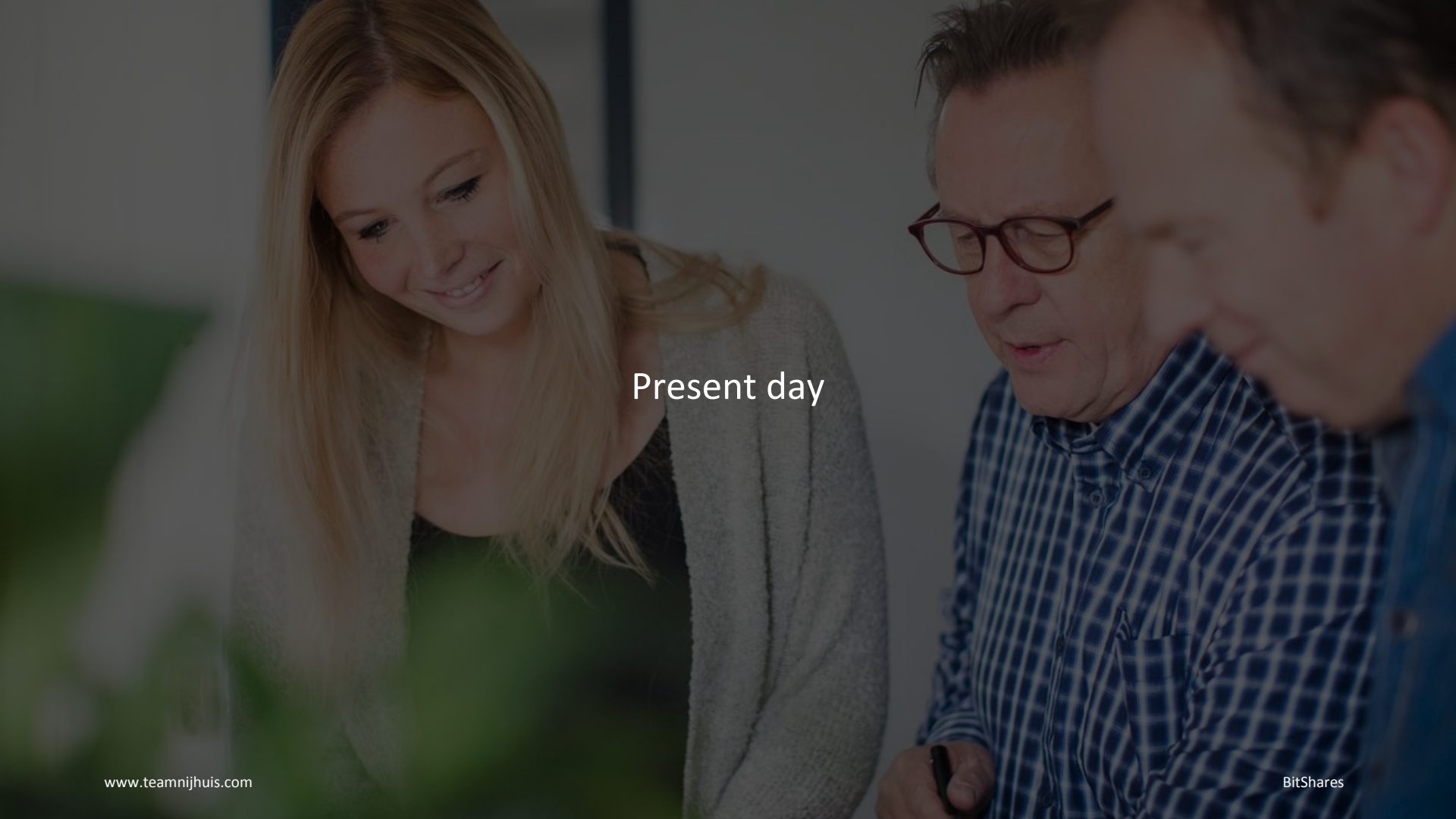
What is Blockchain Technology? - CoinDesk

<https://www.coindesk.com/.../what-is-blockchain-technology/> ▼ Vertaal deze pagina

With a blockchain, many people can write entries into a record of information, and a community of users can control how the record of information is amended ...

Cryptocurrencies: 1981 · Markets: 14044 · Market Cap: \$217,801,312,754 · 24h Vol: \$17,225,474,070 · BTC Dominance: 53.3%									
<div>  CoinMarketCap </div> <div> Rankings ▾ Trending ▾ Tools ▾ Services ▾ </div> <div> <input type="text" value="Search"/> </div>									
All Cryptocurrencies									
<div> Market Cap: <input type="text" value="All"/> Price: <input type="text" value="All"/> Volume (24h): <input type="text" value="All"/> </div>									
<div> Cryptocurrencies ▾ Exchanges ▾ Watchlist <div> USD ▾ Back to Top 100 </div> </div>									
#	Name	Symbol	Market Cap	Price	Circulating Supply	Volume (24h)	% 1h	% 24h	% 7d
1	 Bitcoin	BTC	\$116,190,669,481	\$6,724.20	17,279,475	\$5,293,415,152	1.55%	4.88%	3.02%
2	 Ethereum	ETH	\$23,232,450,217	\$227.56	102,091,989	\$2,168,564,490	0.73%	8.93%	6.70%
3	 XRP	XRP	\$18,358,509,091	\$0.461164	39,809,069,106 *	\$1,779,107,725	-1.84%	41.44%	64.68%
4	 Bitcoin Cash	BCH	\$8,380,932,150	\$482.77	17,360,150	\$479,016,567	0.60%	13.37%	4.97%
5	 EOS	EOS	\$5,265,793,358	\$5.81	906,245,118 *	\$867,847,785	0.39%	11.23%	8.77%
6	 BitShares	BTS	\$4,333,108,357	\$198.28	2,659,760,000 *	\$8,568,830	1.86%	7.92%	19.83%
7	 Litecoin	LTC	\$3,394,633,195	\$58.14	58,385,206	\$297,159,913	0.64%	7.80%	6.77%
8	 Tether	USDT	\$2,771,377,352	\$1.01	2,756,421,736 *	\$3,538,659,652	0.77%	0.35%	0.25%
9	 Cardano	ADA	\$2,182,802,302	\$0.084190	25,927,070,538 *	\$160,113,540	-0.89%	16.87%	22.71%
10	 Monero	XMR	\$1,969,445,665	\$119.91	16,424,506	\$45,712,438	0.30%	7.73%	5.62%
11	 Dash	DASH	\$1,731,639,759	\$207.82	8,332,307	\$206,417,030	-0.38%	8.81%	8.37%
12	 IOTA	MIOTA	\$1,620,280,817	\$0.582933	2,779,530,263 *	\$39,066,196	0.06%	9.92%	-0.62%





Present day



Blockchain



#1

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#4

Blockchain - Wikipedia

<https://en.wikipedia.org/wiki/Blockchain> ▼ Vertaal deze pagina

A blockchain, originally block chain, is a growing list of records, called blocks, which are linked using cryptography. Each block contains a cryptographic hash of ...

#5

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#>100

BitShares: Index

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All Cryptocurrencies

Market Cap:

All ▾

Price:

All ▾

Volume (24h):











All ▾

Cryptocurrencies ▾

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



































































USD ▾

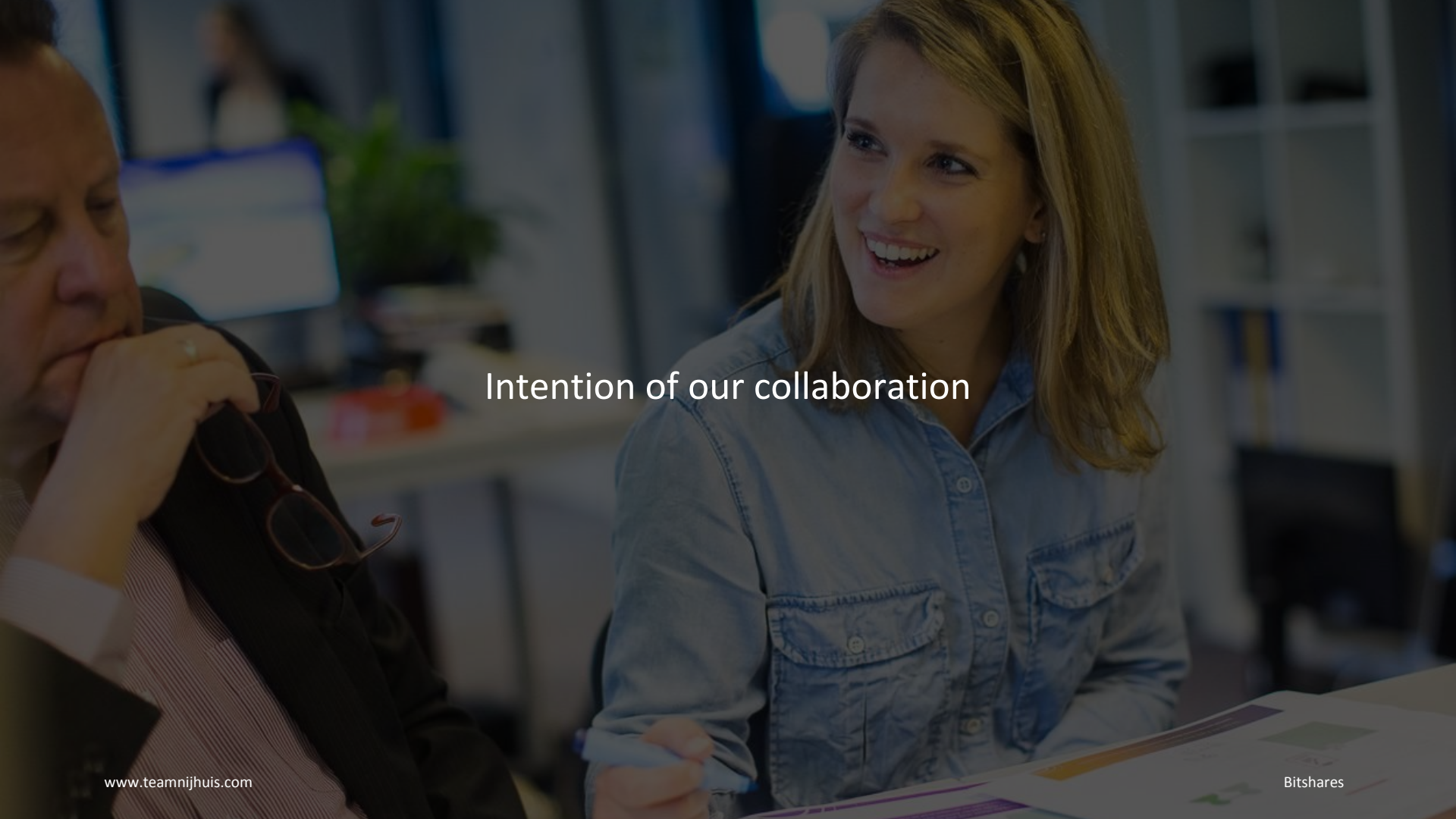
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#	Name	Symbol	Market Cap	Price	Circulating Supply	Volume (24h)	% 1h	% 24h	% 7d	
1	 Bitcoin	BTC	\$111.183.307.744	\$6.434,87	17.278.262	\$4.237.699.310	-0,04%	1,45%	-0,81%	***
2	 Ethereum	ETH	\$21.636.132.219	\$211,96	102.077.242	\$1.716.531.303	0,02%	1,19%	5,19%	***
3	 XRP	XRP	\$14.581.907.039	\$0,366296	39.809.069.106 *	\$641.927.521	-0,58%	13,40%	31,60%	***
4	 Bitcoin Cash	BCH	\$7.548.869.409	\$434,87	17.358.825	\$342.300.238	-0,14%	1,70%	-3,75%	***
5	 EOS	EOS	\$4.797.324.136	\$5,29	906.245.118 *	\$637.619.572	-0,31%	4,10%	0,36%	***
6	 Stellar	XLM	\$3.983.400.638	\$0,212048	18.785.413.863 *	\$50.121.522	-0,33%	2,97%	2,40%	***
7	 Litecoin	LTC	\$3.179.265.634	\$54,46	58.374.131	\$260.372.410	-0,33%	1,90%	0,59%	***
8	 Tether	USDT	\$2.760.943.269	\$1,00	2.756.421.736 *	\$2.562.789.939	-0,07%	0,06%	0,13%	***
9	 Cardano	ADA	\$1.964.917.331	\$0,075786	25.927.070.538 *	\$81.668.263	0,32%	6,92%	10,09%	***
29	 BitShares	BTS	\$308.843.173	\$0,116124	2.659.590.000 *	\$5.516.606	-0,17%	2,86%	13,45%	***

Blockchain Activity Matrix

Let's discover the other face of the Blockchain !

#		Name	Activity			Value	Index	
			Activity 	Average (7d) 	Record 	Market Cap 	AVI 	CUI 
1		BTS 	1,546,174 	1,638,932 	6,112,075 	\$ 0.309 B	952	 
2		STEEM 	1,058,287 	1,075,845 	2,522,380 	\$ 0.225 B	895	 
3		EOS 	774,220 	748,961 	10,111,725 	\$ 4.8 B	31	 
4		BTC 	584,774 	567,254 	624,523 	\$ 111 B	1.0	 
5		ETH 	493,590 	512,608 	1,372,918 	\$ 22 B	4	 
6		KMD 	73,784 	74,436 	79,535 	\$ 0.115 B	122	 
7		ETC 	52,331 	55,493 	106,666 	\$ 1.1 B	9	 
8		WAVES 	38,871 	34,501 	90,338 	\$ 0.222 B	33	 
9		BCH 	26,605 	20,331 	1,734,766 	\$ 7.6 B	0.7	 
10		LTC 	25,980 	25,442 	226,968 	\$ 3.2 B	2	 

A man and a woman are sitting at a desk in an office. The man, on the left, is wearing a dark suit and a light-colored shirt, and is holding a pair of glasses. The woman, on the right, is wearing a light blue denim shirt and is smiling. They are both looking at a document on the desk. The background is a blurred office environment with shelves and a computer monitor.

Intention of our collaboration

Two main goals

- Increase the number of transactions on the BitShares blockchain
- Make companies consider BitShares blockchain as their blockchain solution



How are we going to achieve this?

Inbound marketing

Traditional marketing



Radio / TV / Outdoor
Organisation focussed


= Disturbing!

Inbound Marketing



Blogging / SEO / Email
Target audience focussed

= Helpful!

A background image showing three business professionals (two men and one woman) smiling and looking at a computer screen. The image is semi-transparent, allowing the text to be clearly visible.

Let's give BitShares and it's blockchain the awareness & attention it deserves!



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