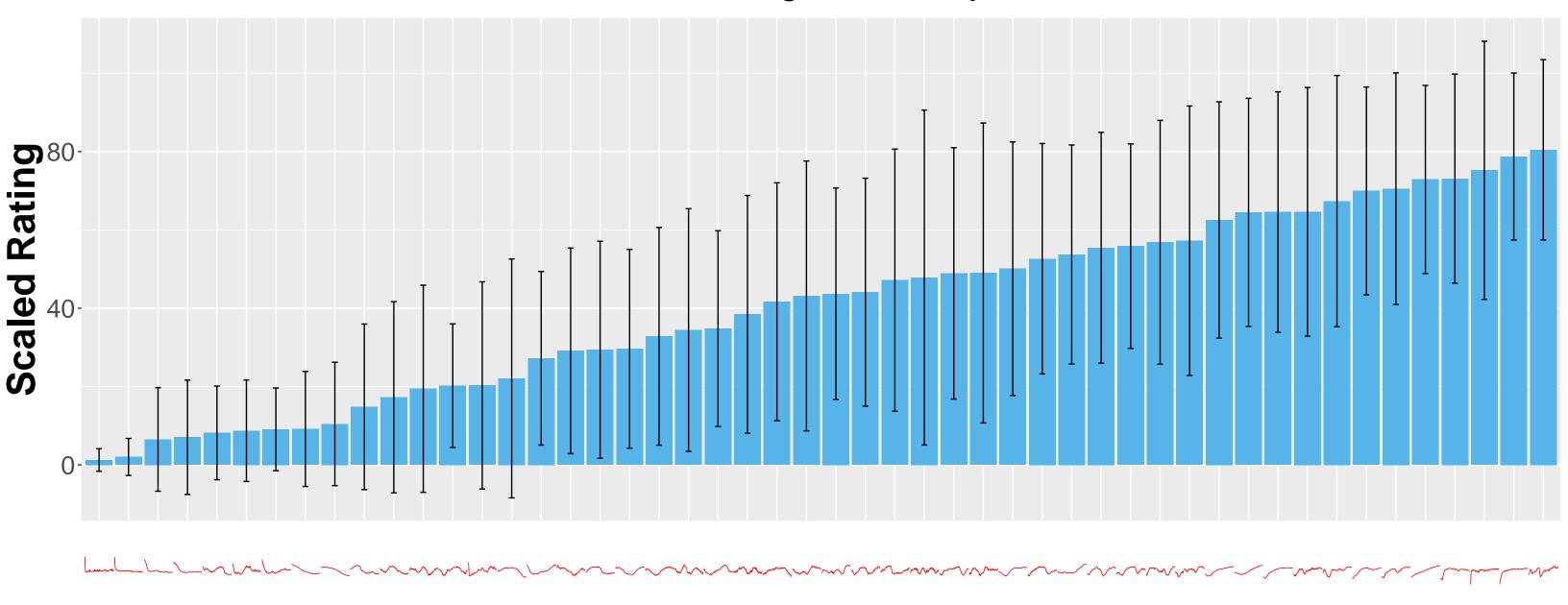
Willingness to Buy



Customer Journey Plots