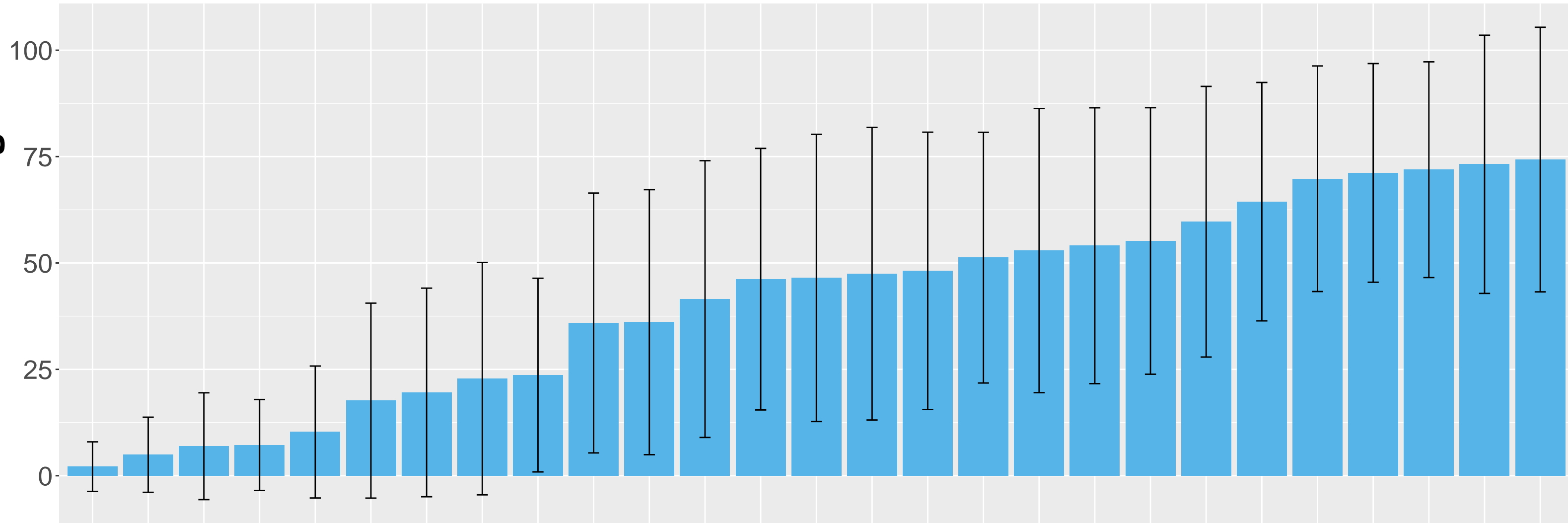


■ Willingness to Buy

Scaled Rating



Trailer Experience Clusters