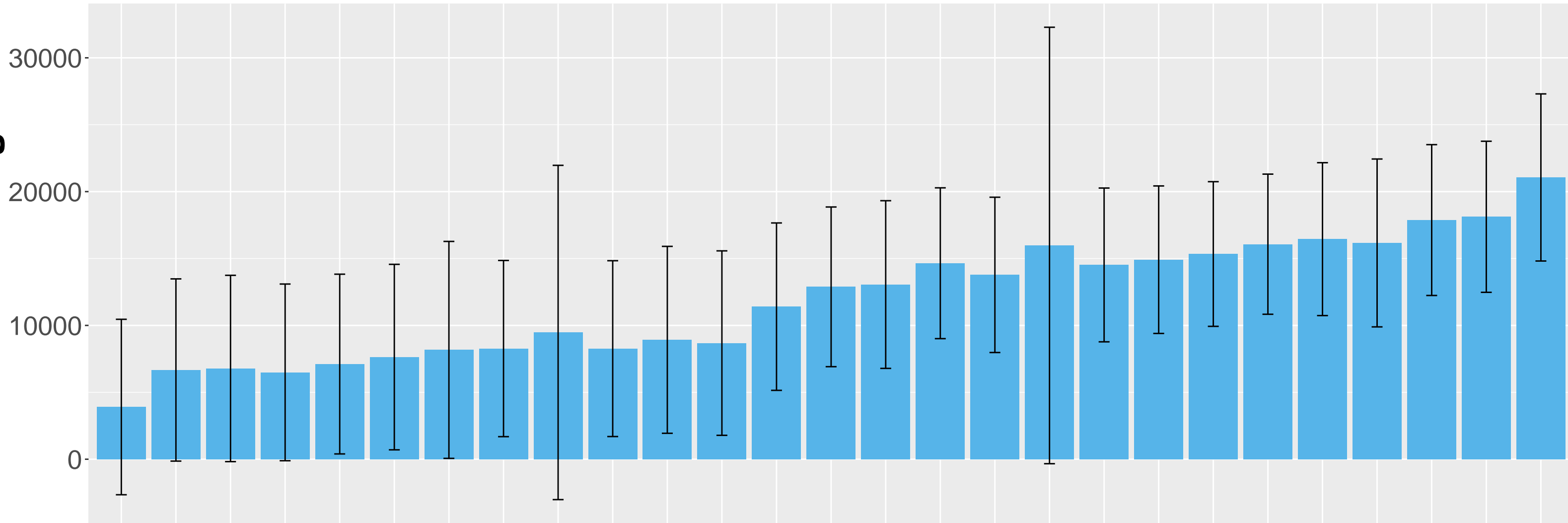


■ Willingness to Pay

Scaled Rating



Customer Journey Plots