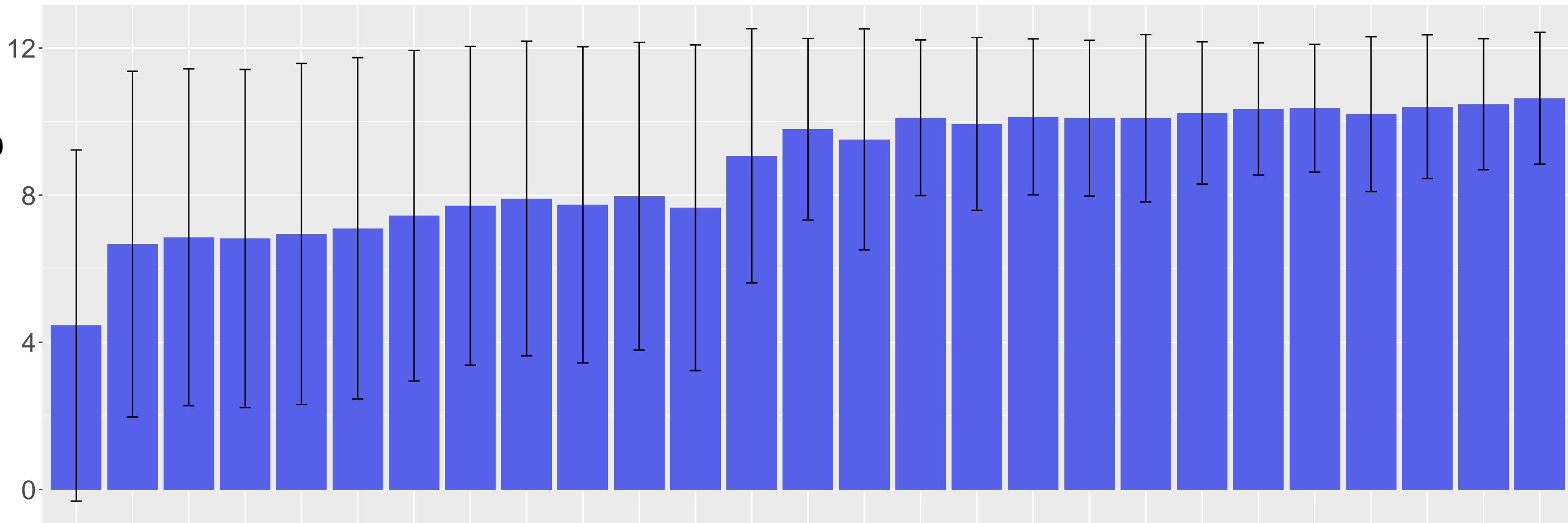


Scaled Rating

Willingness to Pay



Customer Journey Plots