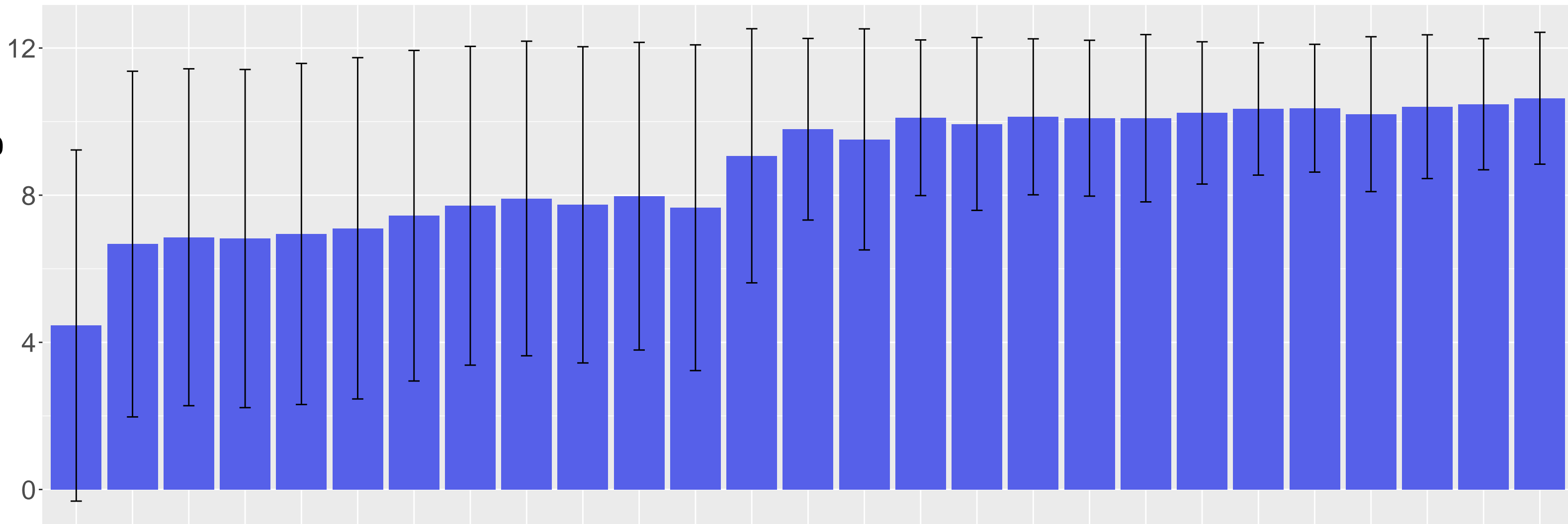


**Scaled Rating**

**Willingness to Pay**



**Customer Journey Plots**