```
import React, { useState, useEffect, useRef } from 'react';
import { Search, Megaphone, Mail, Users, Bot, Target, FileText, BrainCircuit, LineChart,
MessageSquare, TestTube, Phone, MapPin, Code, TrendingUp, ShieldCheck, Layers, Package,
Clock, ArrowRight, Menu, X, User, Paintbrush, Handshake, Star } from 'lucide-react';
// Helper to combine class names
const cn = (...classes) => classes.filter(Boolean).join(' ');
// --- MOCK DATA ---
const services = [
  icon: <Search className="w-10 h-10 text-cyan-400" />,
  title: "SEO Services",
  description: "Enhance your visibility with transparent, data-driven SEO strategies built on a
foundation of integrity.",
},
  icon: <Megaphone className="w-10 h-10 text-cyan-400" />,
  title: "PPC Advertising",
  description: "Drive targeted traffic with campaigns managed with complete transparency and
a focus on your growth.",
 },
  icon: <FileText className="w-10 h-10 text-cyan-400" />,
  title: "Content Marketing",
  description: "Engage your audience with high-quality, authentic content that builds trust and
fosters customer loyalty.",
 },
  icon: <Users className="w-10 h-10 text-cyan-400" />,
  title: "Social Media Marketing",
  description: "Build a vibrant, loyal community around your brand by fostering genuine
connections with your customers.",
 },
  icon: <Mail className="w-10 h-10 text-cyan-400" />,
  title: "Email Marketing",
  description: "Nurture leads and serve your audience through personalized and ethical email
campaigns.",
 },
 {
  icon: <Code className="w-10 h-10 text-cyan-400" />,
  title: "Web Design & Development",
```

```
description: "Create a high-performance website that serves as a reliable cornerstone for your
long-term growth.",
},
1;
const aiFeatures = [
  { icon: <BrainCircuit className="w-8 h-8 mx-auto text-cyan-400" />, title: "Deep Competitor
Analysis" },
  { icon: <TrendingUp className="w-8 h-8 mx-auto text-cyan-400" />, title: "SEO & Content
Strategy" },
  { icon: <Target className="w-8 h-8 mx-auto text-cyan-400" />, title: "Audience Persona
Generation" },
  { icon: <LineChart className="w-8 h-8 mx-auto text-cyan-400" />, title: "PPC Campaign
Optimization" },
  { icon: <MessageSquare className="w-8 h-8 mx-auto text-cyan-400" />, title: "Customer
Sentiment Analysis" },
  { icon: <TestTube className="w-8 h-8 mx-auto text-cyan-400" />, title: "A/B Testing
Hypotheses" },
];
const pricingTiers = [
  icon: <Clock className="w-10 h-10 mx-auto text-cyan-400" />,
  title: "Hourly Retainer",
  price: "$50 - $300/hr",
  description: "Flexible access to our experts for consultations, specific tasks, or when project
scope is variable.",
  features: ["Ideal for startups", "Pay for what you use", "Transparent time tracking", "No
long-term commitment"],
  buttonText: "Get Started",
 },
  icon: <Package className="w-10 h-10 mx-auto text-cyan-400" />,
  title: "Project-Based",
  price: "Custom Quote",
  description: "A fixed price for a well-defined project, like a website build or a specific
campaign launch.",
  features: ["Clear upfront cost", "Defined scope & deliverables", "Perfect for one-off needs",
"Result-oriented"],
  buttonText: "Request a Quote",
  popular: true,
 },
  icon: <Layers className="w-10 h-10 mx-auto text-cyan-400" />,
```

```
title: "Monthly Retainer",
  price: "$2,000 - $6,000+",
  description: "Ongoing, comprehensive marketing management for sustained growth and a
predictable monthly budget.",
  features: ["Continuous optimization", "Dedicated team access", "Long-term strategy", "Best
for consistent growth"],
  buttonText: "Choose Plan",
},
];
const teamMembers = [
  {
     icon: <Code className="w-12 h-12 text-cyan-400" />,
     name: "Christopher McElwain",
     title: "Lead Developer & Technical Strategist",
     bio: "With several years of programming experience, Christopher is the architect behind
our technical solutions. He specializes in building robust, scalable web applications and
providing tailor-made solutions that solve unique business challenges. His passion for clean
code and efficient systems ensures every project is built for success."
  },
  {
     icon: <Paintbrush className="w-12 h-12 text-cyan-400" />,
     name: "Thomas Grimm",
     title: "Creative Director & Marketing Expert",
     bio: "Thomas brings the creative vision and marketing acumen to the team. With a
background in brand strategy and digital content, he excels at crafting compelling narratives that
resonate with audiences. Thomas ensures that every campaign is not only data-driven but also
creatively inspiring, driving engagement and building lasting brand loyalty."
  }
];
const testimonials = [
  {
     quote: "Working with Ethos Digital has been a game-changer. Their commitment to our
growth felt like a true partnership, not just a service. The results speak for themselves, and their
integrity is unmatched.",
     name: "Sarah Johnson",
     company: "Founder, Growth Co.",
     rating: 5,
  },
     quote: "The level of transparency and loyalty from this team is incredible. They took the
time to understand our vision and delivered a strategy that has driven real, sustainable growth.
We finally feel like we have a partner we can trust.",
```

```
name: "Michael Chen",
     company: "CEO, Innovate Solutions",
     rating: 5,
  },
     quote: "I've worked with many agencies, but Ethos Digital Partners is different. Their
dedication to serving our needs and their ethical approach to marketing have built a foundation
of trust and loyalty that is hard to find.",
     name: "Emily Rodriguez",
     company: "Marketing Director, Connective Tech",
     rating: 5,
  }
];
// --- COMPONENTS ---
const Header = ({ onNavigate }) => {
 const [isOpen, setIsOpen] = useState(false);
 const navLinks = [
  { href: '#home', label: 'Home' },
  { href: '#services', label: 'Services' },
  { href: '#ai-advantage', label: 'Al Advantage' },
  { href: '#pricing', label: 'Pricing' },
  { href: '#about', label: 'About Us' },
  { href: '#testimonials', label: 'Testimonials' },
  { href: '#contact', label: 'Contact' },
 ];
 const handleLinkClick = (e, href) => {
  e.preventDefault();
  onNavigate(href);
  setIsOpen(false);
 };
 return (
  <header className="bg-gray-900/80 backdrop-blur-sm fixed top-0 left-0 right-0 z-50
shadow-lg shadow-cyan-500/10">
    <div className="container mx-auto px-6 py-4 flex justify-between items-center">
     <a href="#home" onClick={(e) => handleLinkClick(e, '#home')} className="flex
items-center space-x-2">
      <Handshake className="w-8 h-8 text-cyan-400" />
```

```
<span className="text-xl font-bold text-white tracking-wider">Ethos Digital
Partners</span>
     </a>
     <nav className="hidden md:flex space-x-8">
      {navLinks.map(link => (
       <a key={link.href} href={link.href} onClick={(e) => handleLinkClick(e, link.href)}
className="text-gray-300 hover:text-cyan-400 transition duration-300 font-medium">
        {link.label}
       </a>
      ))}
     </nav>
     <div className="md:hidden">
      <button onClick={() => setIsOpen(!isOpen)} className="text-white focus:outline-none">
       {isOpen ? <X size={28} /> : <Menu size={28} />}
      </button>
     </div>
    </div>
    {isOpen && (
     <div className="md:hidden bg-gray-900">
      <nav className="flex flex-col items-center space-y-4 py-4">
       {navLinks.map(link => (
         <a key={link.href} href={link.href} onClick={(e) => handleLinkClick(e, link.href)}
className="text-gray-300 hover:text-cyan-400 transition duration-300 font-medium">
          {link.label}
        </a>
       ))}
      </nav>
     </div>
   )}
  </header>
 );
};
const HeroSection = ({ onNavigate }) => {
  const [offsetY, setOffsetY] = useState(0);
  const handleScroll = () => setOffsetY(window.pageYOffset);
  useEffect(() => {
     window.addEventListener('scroll', handleScroll);
     return () => window.removeEventListener('scroll', handleScroll);
  }, []);
  return (
```

```
<section id="home" className="flex items-center justify-center bq-qray-900 text-white</p>
relative overflow-hidden min-h-screen">
       {/* Parallax Background Image */}
       <div
         className="absolute top-0 left-0 w-full h-full -z-10 bg-fixed bg-cover bg-center"
         style={{
           backgroundImage:
`url('https://placehold.co/1920x1080/020617/0891b2.png?text=Growth')`,
            transform: `translateY(${offsetY * 0.4}px)`
         }}
       />
       {/* Dark Overlay for Readability */}
       <div className="absolute inset-0 bg-gray-900/60 z-0"></div>
       <div className="container mx-auto px-6 text-center relative z-10 pt-24 pb-12">
         <h1 className="text-4xl md:text-6xl font-extrabold tracking-tight mb-4 bg-clip-text
text-transparent bg-gradient-to-r from-white to-gray-400">
           Marketing with Integrity, Strategies for Growth
         </h1>
         We build lasting partnerships through loyalty and transparency, delivering
data-driven marketing solutions that fuel sustainable growth for our clients.
         <div className="flex flex-wrap justify-center items-center gap-4">
            <button onClick={() => onNavigate('#contact')} className="bg-cyan-500"
hover:bg-cyan-600 text-white font-bold py-3 px-8 rounded-full transition duration-300 shadow-lg
shadow-cyan-500/20 transform hover:scale-105">
              Schedule a Consultation
            </button>
            <button onClick={() => onNavigate('#services')} className="bg-transparent
border-2 border-gray-500 hover:border-cyan-400 hover:text-cyan-400 text-gray-300 font-bold
py-3 px-8 rounded-full transition duration-300 transform hover:scale-105">
              Explore Services
            </button>
         </div>
       </div>
    </section>
  );
};
const ServicesSection = () => (
  <section id="services" className="py-20 bg-gray-800">
   <div className="container mx-auto px-6">
    <div className="text-center mb-12">
```

```
<h2 className="text-3xl md:text-4xl font-bold text-white">Our Core Services</h2>
      Comprehensive solutions to build and grow
your online presence.
      <div className="mt-4 h-1 w-24 bg-cyan-500 mx-auto rounded"></div>
    </div>
    <div className="grid grid-cols-1 md:grid-cols-2 lg:grid-cols-3 gap-8">
      {services.map((service, index) => (
       <div key={index} className="bg-gray-900 p-8 rounded-xl shadow-lg</pre>
hover:shadow-cyan-500/20 transition-shadow duration-300 transform hover:-translate-y-1
text-center">
        <div className="flex justify-center mb-6">{service.icon}</div>
        <h3 className="text-xl font-bold text-white mb-3">{service.title}</h3>
        {service.description}
       </div>
     ))}
    </div>
   </div>
  </section>
 );
const AiAdvantageSection = () => {
  const sectionRef = useRef(null);
  const [bgTranslateY, setBgTranslateY] = useState(0);
  useEffect(() => {
    const handleScroll = () => {
       if (sectionRef.current) {
         const sectionTop = sectionRef.current.offsetTop;
         const scrollY = window.scrollY;
         const windowHeight = window.innerHeight;
         const sectionHeight = sectionRef.current.offsetHeight;
         if (scrollY + windowHeight > sectionTop && scrollY < sectionTop + sectionHeight) {
            const relativeScroll = scrollY - sectionTop;
            setBgTranslateY(relativeScroll * 0.2);
       }
    };
    window.addEventListener('scroll', handleScroll, { passive: true });
    return () => window.removeEventListener('scroll', handleScroll);
  }, []);
  return (
```

```
<section id="ai-advantage" ref={sectionRef} className="py-20 bg-gray-900 text-white</pre>
relative overflow-hidden">
       {/* Parallax Background Image */}
         className="absolute top-0 left-0 w-full h-[150%] -z-10"
         style={{
           backgroundImage:
'url('https://placehold.co/1920x1080/083344/0891b2.png?text=Al+Advantage')`,
           backgroundSize: 'cover',
           backgroundPosition: 'center',
           transform: `translateY(${bgTranslateY}px)`,
           willChange: 'transform'
         }}
       ></div>
       {/* Dark Overlay for Readability */}
       <div className="absolute inset-0 bg-gray-900/70 z-0"></div>
       <div className="container mx-auto px-6 relative z-10">
         <div className="text-center mb-12">
           <h2 className="text-3xl md:text-4xl font-bold text-white">The Al-Powered
Advantage</h2>
           We leverage AI
ethically for deep research and automation, uncovering insights while maintaining the highest
standards of integrity.
           <div className="mt-4 h-1 w-24 bg-cyan-500 mx-auto rounded"></div>
         </div>
         <div className="grid grid-cols-2 md:grid-cols-3 lg:grid-cols-6 gap-8 text-center">
           {aiFeatures.map((feature, index) => (
              <div key={index} className="bg-gray-800/50 backdrop-blur-sm p-6 rounded-lg</pre>
border border-gray-700 hover:border-cyan-500 transition-colors duration-300">
                {feature.icon}
                <h4 className="font-semibold text-white mt-4 text-sm">{feature.title}</h4>
              </div>
           ))}
         </div>
         <div className="mt-12 text-center bg-gray-800/80 backdrop-blur-md p-8 rounded-lg
max-w-4xl mx-auto border border-gray-700 shadow-xl">
           <Bot className="w-12 h-12 mx-auto text-cyan-400 mb-4" />
           <h3 className="text-2xl font-bold text-white mb-3">Transforming Research into
Strategy</h3>
           Our AI tools synthesize data from dozens of sources, providing detailed reports
with citations. This allows us to rapidly formulate comprehensive strategies, identify content
gaps, and optimize campaigns with a level of precision that was previously impossible.
```

```
</div>
      </div>
    </section>
  );
};
const PricingSection = () => (
 <section id="pricing" className="py-20 bg-gray-800">
  <div className="container mx-auto px-6">
   <div className="text-center mb-12">
    <h2 className="text-3xl md:text-4xl font-bold text-white">Flexible & Transparent
Pricing</h2>
    Choose a model that aligns with your business
goals and budget.
    <div className="mt-4 h-1 w-24 bg-cyan-500 mx-auto rounded"></div>
   </div>
   <div className="grid grid-cols-1 lg:grid-cols-3 gap-8 items-stretch">
    {pricingTiers.map((tier, index) => (
     <div key={index} className={cn(</pre>
      "bg-gray-900 rounded-xl shadow-lg p-8 flex flex-col relative",
      tier.popular? "border-2 border-cyan-500": "border border-gray-700"
     )}>
      {tier.popular && (
        <div className="absolute top-0 -translate-y-1/2 left-1/2 -translate-x-1/2 bg-cyan-500</p>
text-white text-xs font-bold px-4 py-1 rounded-full uppercase">Most Popular</div>
      )}
       <div className="text-center">
        {tier.icon}
        <h3 className="text-2xl font-bold text-white mt-4">{tier.title}</h3>
        {tier.price}
        {tier.description}
       </div>
       ul className="my-8 space-y-4 flex-grow">
        {tier.features.map((feature, i) => (
         key={i} className="flex items-center">
          <ShieldCheck className="w-5 h-5 text-green-500 mr-3 flex-shrink-0" />
          <span className="text-gray-300">{feature}</span>
         ))}
       <button className={cn(</pre>
        "w-full font-bold py-3 px-6 rounded-lg transition duration-300 mt-auto",
```

```
tier.popular? "bg-cyan-500 hover:bg-cyan-600 text-white": "bg-gray-700
hover:bg-gray-600 text-white"
      )}>
       {tier.buttonText}
      </button>
     </div>
    ))}
   </div>
  </div>
 </section>
);
const AboutUsSection = () => (
  <section id="about" className="py-20 bg-gray-900">
    <div className="container mx-auto px-6">
      <div className="text-center mb-12">
        <h2 className="text-3xl md:text-4xl font-bold text-white">Our Foundation: Loyalty,
Integrity & Growth</h2>
        We are a duo of
passionate experts dedicated to a partnership approach. Our work is guided by a commitment
to serving our clients' success.
        <div className="mt-4 h-1 w-24 bg-cyan-500 mx-auto rounded"></div>
      <div className="max-w-4xl mx-auto grid md:grid-cols-1 lg:grid-cols-2 gap-10">
        {teamMembers.map((member, index) => (
          <div key={index} className="bg-gray-800 p-8 rounded-xl shadow-lg flex flex-col</pre>
items-center text-center">
             <div className="mb-4">{member.icon}</div>
             <h3 className="text-2xl font-bold text-white">{member.name}</h3>
             {member.title}
             {member.bio}
          </div>
        ))}
      </div>
    </div>
  </section>
);
const TestimonialsSection = () => (
  <section id="testimonials" className="py-20 bg-gray-800">
    <div className="container mx-auto px-6">
      <div className="text-center mb-12">
        <h2 className="text-3xl md:text-4xl font-bold text-white">What Our Partners
Say</h2>
```

```
We're proud to build
loyal partnerships that drive real growth.
        <div className="mt-4 h-1 w-24 bg-cyan-500 mx-auto rounded"></div>
      <div className="grid grid-cols-1 lg:grid-cols-3 gap-8">
        {testimonials.map((testimonial, index) => (
          <div key={index} className="bg-gray-900 p-8 rounded-xl shadow-lg flex flex-col">
             <div className="flex text-yellow-400 mb-4">
               {[...Array(testimonial.rating)].map(( , i) => <Star key={i} className="w-5 h-5
fill-current" />)}
             </div>
             "{testimonial.guote}"
             <div>
               {testimonial.name}
               {testimonial.company}
             </div>
          </div>
        ))}
      </div>
    </div>
  </section>
);
const ContactSection = () => {
  const [formData, setFormData] = useState({ name: ", email: ", message: " });
  const [status, setStatus] = useState(");
  const handleChange = (e) => {
    const { name, value } = e.target;
    setFormData(prev => ({ ...prev, [name]: value }));
  };
  const handleSubmit = (e) => {
    e.preventDefault();
    // In a real app, you'd handle form submission here (e.g., send to an API)
    console.log('Form submitted:', formData);
    setStatus('Thank you for your message! We will get back to you shortly.');
    setFormData({ name: ", email: ", message: " });
    setTimeout(() => setStatus("), 5000);
  };
  return (
    <section id="contact" className="py-20 bg-gray-900">
```

```
<div className="container mx-auto px-6">
         <div className="text-center mb-12">
           <h2 className="text-3xl md:text-4xl font-bold text-white">Partner with Us for
Principled Growth</h2>
           Ready to grow with a team you can
trust? Reach out and let's discuss your project.
           <div className="mt-4 h-1 w-24 bg-cyan-500 mx-auto rounded"></div>
         </div>
         <div className="max-w-4xl mx-auto grid md:grid-cols-2 gap-12 bg-gray-800 p-8</p>
rounded-xl shadow-2xl">
           <div className="text-white">
             <h3 className="text-2xl font-bold mb-6">Contact Information</h3>
             Have a question or want to work together? Fill out the form or contact us
directly. We're excited to hear from you.
             <div className="space-y-4">
                <div className="flex items-center">
                  <Phone className="w-5 h-5 text-cyan-400 mr-4" />
                  <span className="text-gray-300">(812) 555-0123</span>
                </div>
                <div className="flex items-center">
                  <Mail className="w-5 h-5 text-cvan-400 mr-4" />
                  <span className="text-gray-300">hello@ethosdigitalpartners.com</span>
                </div>
                <div className="flex items-center">
                  <MapPin className="w-5 h-5 text-cyan-400 mr-4" />
                  <span className="text-gray-300">401 Main Street, Evansville, IN
47708</span>
                </div>
             </div>
           </div>
           <form onSubmit={handleSubmit}>
             <div className="mb-4">
                <label htmlFor="name" className="block text-gray-400 mb-2">Name</label>
                <input type="text" id="name" name="name" value={formData.name}
onChange={handleChange} required className="w-full bg-gray-700 border border-gray-600
rounded-lg py-2 px-4 text-white focus:outline-none focus:ring-2 focus:ring-cyan-500" />
             </div>
             <div className="mb-4">
                <label htmlFor="email" className="block text-gray-400 mb-2">Email/label>
                <input type="email" id="email" name="email" value={formData.email}
onChange={handleChange} required className="w-full bg-gray-700 border border-gray-600
rounded-lg py-2 px-4 text-white focus:outline-none focus:ring-2 focus:ring-cyan-500" />
```

```
</div>
               <div className="mb-4">
                  <a href="label-htmlFor="message" className="block text-gray-400">label htmlFor="message" className="block text-gray-400">label htmlFor="message" className="block text-gray-400">label htmlFor="message"</a>
mb-2">Message</label>
                  <textarea id="message" name="message" rows="5"
value={formData.message} onChange={handleChange} required className="w-full
bg-gray-700 border border-gray-600 rounded-lg py-2 px-4 text-white focus:outline-none
focus:ring-2 focus:ring-cyan-500"></textarea>
               </div>
               <button type="submit" className="w-full bg-cyan-500 hover:bg-cyan-600</pre>
text-white font-bold py-3 px-6 rounded-lg transition duration-300 shadow-lg
shadow-cyan-500/20">
                  Send Message <ArrowRight className="inline w-5 h-5 ml-2" />
               </button>
               {status && {status}}
            </form>
          </div>
       </div>
     </section>
  );
};
const Footer = () => (
  <footer className="bg-gray-900 border-t border-gray-800">
     <div className="container mx-auto px-6 py-6 text-center text-gray-500">
       © {new Date().getFullYear()} Ethos Digital Partners. All Rights Reserved.
       Your Trusted Partner in Digital Growth.
     </div>
  </footer>
);
const Chatbot = () => {
  const [isOpen, setIsOpen] = useState(false);
  return (
     <>
       {/* Chat Window */}
       <div className={cn(
          "fixed bottom-[160px] right-6 sm:right-10 w-80 sm:w-96 h-[28rem] bg-gray-800
rounded-xl shadow-2xl flex flex-col transition-all duration-300 ease-in-out z-50",
          isOpen? "opacity-100 translate-y-0": "opacity-0 translate-y-4 pointer-events-none"
       )}>
          {/* Header */}
```

```
<div className="bg-gray-900 p-4 rounded-t-xl flex justify-between items-center</p>
flex-shrink-0">
           <h3 className="text-white font-bold flex items-center"><Bot className="w-5 h-5
mr-2 text-cyan-400" /> Ethos Digital Assistant</h3>
           <button onClick={() => setIsOpen(false)} className="text-gray-400"
hover:text-white">
              <X size={20} />
           </button>
         </div>
         {/* Body */}
         <div className="flex-grow p-4 overflow-y-auto">
           <div className="flex flex-col space-y-3">
              <div className="bg-gray-700 p-3 rounded-lg self-start max-w-xs">
                Hello! Our virtual assistant is currently
under development.
              </div>
              <div className="bg-gray-700 p-3 rounded-lg self-start max-w-xs">
                It will be available soon to answer
your questions. For now, please use the contact form for any inquiries. We look forward to
assisting you!
              </div>
           </div>
         </div>
         {/* Footer/Input */}
         <div className="p-4 border-t border-gray-700 flex-shrink-0">
           <div className="flex space-x-2">
              <input type="text" placeholder="Virtual assistant coming soon..." disabled
className="w-full bg-gray-700 border border-gray-600 rounded-lg py-2 px-4 text-white
cursor-not-allowed" />
              <buton disabled className="bg-cyan-800 text-white/50 font-bold py-2 px-4
rounded-lg cursor-not-allowed">
                <ArrowRight size={20} />
              </button>
           </div>
         </div>
       </div>
       {/* Chat Icon Button */}
       <but
         onClick={() => setIsOpen(!isOpen)}
         className="fixed bottom-20 right-6 sm:right-10 bg-cyan-500 hover:bg-cyan-600
text-white p-4 rounded-full shadow-lg z-50 transition-transform duration-300 transform
hover:scale-110"
         aria-label="Open Chat"
```

```
>
          <MessageSquare size={24} />
       </button>
     </>
 );
};
// --- MAIN APP COMPONENT ---
export default function App() {
 const handleNavigate = (selector) => {
  const element = document.querySelector(selector);
  if (element) {
     // Adjust scroll position based on whether it's the hero section or another section
     const offset = selector === '#home' ? 0 : 80;
     const top = element.offsetTop - offset;
     window.scrollTo({
       top: top,
       behavior: 'smooth',
    });
  }
 };
 return (
  <div className="bg-gray-900 min-h-screen font-sans">
   <Header onNavigate={handleNavigate} />
   <main>
     <HeroSection onNavigate={handleNavigate} />
     <ServicesSection />
     <AiAdvantageSection />
     <PricingSection />
     <AboutUsSection />
     <TestimonialsSection />
     <ContactSection />
   </main>
   <Footer />
   <Chatbot />
  </div>
);
```