

# JOHN CARLO

Graphic Designer

## CONTACT

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240-645-2855

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## EDUCATION

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University of Maryland College Park  
Bachelor of Arts in Graphic Design

## WORK EXPERIENCE

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### Freelance Graphic Designer

*January 2010 – Present*

Acting as an independent consultant for different clients in multiple industries. Projects have included branding design, print design, logo design, web design, app design, video production, photography, and image editing.

### Graphics Assistant at UMD University Libraries

*University of Maryland, College Park, MD*

*August 2014 – May 2017*

Worked in tandem with the Graphics Coordinator to assist in the design of deliverables for print, web, and video projects for the UMD Library System. Some projects included building navigational devices, event advertisements, annual reports, and social media graphics.

### Graphic Designer at Maya Brin Residency Program

*University of Maryland, College Park, MD*

*January 2015 – December 2015*

Coordinated with UMD Communications to conceptualize and design a consistent identity for the residency program. Other duties involved working with residency guests, speakers, and activists to craft appropriate print and digital advertisement.

## SKILLS

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### Adobe Creative Suite

InDesign, Illustrator, Photoshop,  
DreamWeaver, XD, Muse, Animate,  
AfterEffects, Audition, Premiere

### Web Design

WordPress, HTML and CSS,  
Bootstrap, JQuery, GitHub

### Office Suites

Microsoft Office Suite, Google Suite

### Social Media

Tweet Deck, Buffer

### Email

MailChimp, Pardot

### Printing

Intaglio, Screen, Woodblock

### Languages

English, Tagalog, Japanese