

# JOHN CARLO

Graphic Designer

## CONTACT

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240-245-0482  
www.johncarlo.co  
hello@johncarlo.co

## EDUCATION

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Bachelor of Arts in Studio Art  
Concentration in Graphic Design  
University of Maryland  
College Park

## WORK EXPERIENCE

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### **Designer at Economic Policy Institute**

*Washington, D.C.*

*January 2018 – Present*

Serving as a key contributor to the production and promotion of EPI's work through digital, print, and web products. Generating designs as a way to transform complex economic ideas into digital products that educate and change minds.

### **Freelance Graphic Designer**

*January 2010 – Present*

Acting as an independent consultant for different clients in multiple industries. Projects have included branding design, print design, logo design, web design, app design, video production, photography, and image editing.

### **Graphics Assistant at UMD University Libraries**

*University of Maryland, College Park, MD*

*August 2014 – May 2017*

Worked in tandem with the Graphics Coordinator to assist in the design of deliverables for print, web, and video projects for the UMD Library System. Some projects included building navigational devices, event advertisements, annual reports, and social media graphics.

## SKILLS

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### **Adobe Creative Suite**

InDesign, Illustrator, Photoshop, DreamWeaver, XD, Muse, Animate, AfterEffects, Audition, Premiere

### **Web Design**

WordPress, WPEngine, Cloudflare, HTML and CSS, Bootstrap, JQuery, GitHub, Figma

### **Office Suites**

Microsoft Office Suite, Google Suite, Apple Office Suite

### **Livestreaming**

Wirecast 7+, Open Broadcast Software, YouTube Live, Zoom

### **Social Media**

Tweet Deck, Buffer

### **Project Management**

Monday.com, Asana, Click Up

### **Email**

MailChimp, Pardot

### **Printing**

Intaglio, Screen, Wodblock

### **Illustration**

Procreate, Inkscape, GIMP

### **Languages**

English, Tagalog, Japanese