JOHN CARLO

Graphic Designer

CONTACT

240-245-0482
www.johncarlo.co
hello@johncarlo.co

EDUCATION

Bachelor of Arts in Studio Art
Concentration in Graphic Design
University of Maryland
College Park

WORK EXPERIENCE

Information Graphics Designer at Pew Research Center
Washington, D.C. • May 2023 – Present
Responsible for conceptualizing, designing, and creating visually compelling informative graphics for the Race and Ethnicity, Global Perspectives, and Social Demographic Trends teams.

Designer at Economic Policy Institute
Washington, D.C. • January 2018 – May 2023
Serving as a key contributor to the production and promotion of EPI's work through digital, print, and web products. Generating designs as a way to transform complex economic ideas into digital products that educate and change minds.

Graphics Assistant at UMD University Libraries
University of Maryland, College Park, MD • September 2014 – May 2017
Worked in tandem with the Graphics Coordinator to assist in the design of deliverables for print, web, and video projects for the UMD Library System. Some projects included building navigational devices, event advertisements, annual reports, and social media graphics.

Freelance Graphic Designer
January 2010 – Present
Acting as an independent consultant for different clients in multiple industries. Projects have included branding design, print design, logo design, web design, app design, video production, photography, and image editing.

SKILLS

Adobe Creative Suite
InDesign, Illustrator, Photoshop, DreamWeaver, XD, Muse, Animate, AfterEffects, Audition, Premiere

Web Design
WordPress, WPEngine, Cloudflare, HTML and CSS, Bootstrap, JQuery, GitHub, Figma

Office Suites
Microsoft Office Suite, Google Suite, Apple Office Suite

Livestreaming
Wirecast 7+, Open Broadcast Software, YouTube Live, Zoom

Social Media
Tweet Deck, Buffer

Project Management
Monday.com, Asana, Click Up

Email
MailChimp, Pardot

Printing
Intaglio, Screen, Wodblock

Illustration
Procreate, Inkscape, GIMP

Languages
English, Tagalog, Japanese