

JOHN CARLO

Graphic Designer

CONTACT

240-645-2855

www.johncarlo.co

hello@johncarlo.co

EDUCATION

University of Maryland College Park
Bachelor of Arts in Graphic Design

WORK EXPERIENCE

Freelance Graphic Designer

January 2010 – Present

Acting as an independent consultant for different clients in multiple industries. Projects have included branding design, print design, logo design, web design, app design, video production, photography, and image editing.

Graphics Assistant at UMD University Libraries

University of Maryland, College Park, MD

August 2014 – May 2017

Worked in tandem with the Graphics Coordinator to assist in the design of deliverables for print, web, and video projects for the UMD Library System. Some projects included building navigational devices, event advertisements, annual reports, and social media graphics.

Graphic Designer at Maya Brin Residency Program

University of Maryland, College Park, MD

January 2015 – December 2016

Co-ordinated with UMD Communications to conceptualize and design a consistent identity for the residency program. Other duties involved working with residency guests, speakers, and activists to craft appropriate print and digital advertisement.

SKILLS

Adobe Creative Suite

InDesign, Illustrator, Photoshop,
DreamWeaver, XD, Muse, Animate,
AfterEffects, Audition, Premiere

Web Design

WordPress, HTML and CSS,
Bootstrap, JQuery, GitHub

Office Suites

Microsoft Office Suite, Google Suite

Social Media

Tweet Deck, Buffer

Email

MailChimp, Pardot

Printing

Intaglio, Screen, and Woodblock

Languages

English, Tagalog, Japanese