

JOHN CARLO

Graphic Designer

CONTACT

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www.johncarlo.co

hello@johncarlo.co

EDUCATION

University of Maryland College Park

Bachelor of Arts in Graphic Design

WORK EXPERIENCE

Designer at Economic Policy Institute

Washington, D.C.

January 2018 – Present

Serving as a key contributor to the production and promotion of EPI's work through digital, print, and web products. Generating designs as a way to transform complex economic ideas into digital products that educate and change minds.

Freelance Graphic Designer

January 2010 – Present

Acting as an independent consultant for different clients in multiple industries. Projects have included branding design, print design, logo design, web design, app design, video production, photography, and image editing.

Graphics Assistant at UMD University Libraries

University of Maryland, College Park, MD

August 2014 – May 2017

Worked in tandem with the Graphics Coordinator to assist in the design of deliverables for print, web, and video projects for the UMD Library System. Some projects included building navigational devices, event advertisements, annual reports, and social media graphics.

SKILLS

Adobe Creative Suite

InDesign, Illustrator, Photoshop,
DreamWeaver, XD, Muse, Animate,
AfterEffects, Audition, Premiere

Web Design

WordPress, HTML and CSS,
Bootstrap, JQuery, GitHub

Office Suites

Microsoft Office Suite, Google Suite

Social Media

Tweet Deck, Buffer

Email

MailChimp, Pardot

Printing

Intaglio, Screen, Wodblock

Languages

English, Tagalog, Japanese