





- I. General election in brief
- II. A bit of History
- III. Before the 7th of June 2015
- IV. Results.. consequences

### In brief:

- A single national General Election
- Every 5 years



- "First Past the Post"



## History:

- 1979-1990 : Thatcher



- 1990-1997 : Major



- 1997 – 2007 : Blair



- 2007 – 2010 : Brown

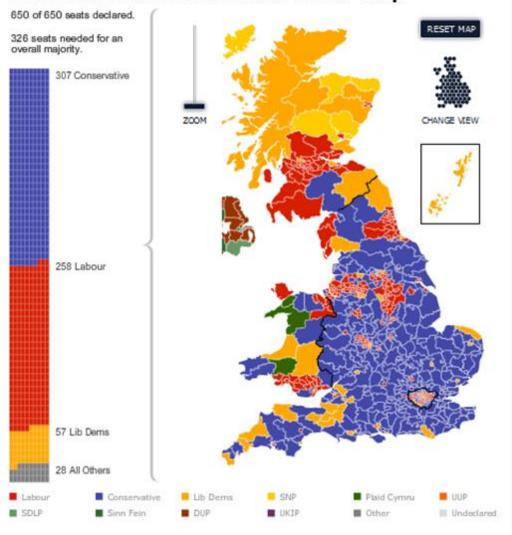


- 2010 - (2020) : Cameron



## **Before 2015:**

#### UK General Election 2010 results map



Source: The Daily Telegraph

## **Leaders**:









Tory

Labour

Lib-Dem

**UKIP** 





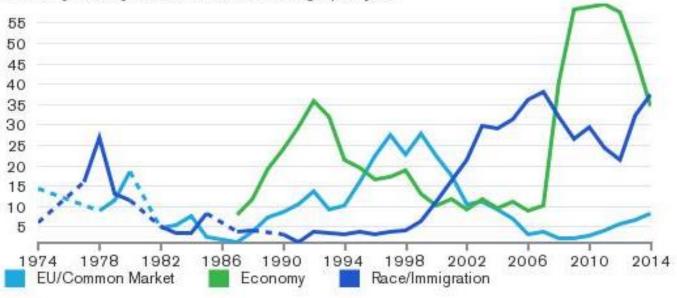
SNP

Green Party of England and Wales

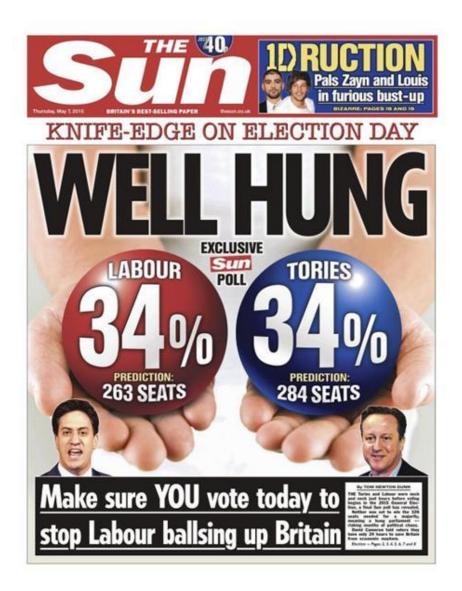
#### **Context:**

## **Immigration Becomes Biggest Worry**

Response to the question "What's the most important issue facing Britain?" Monthly survey of U.K. adults, average per year



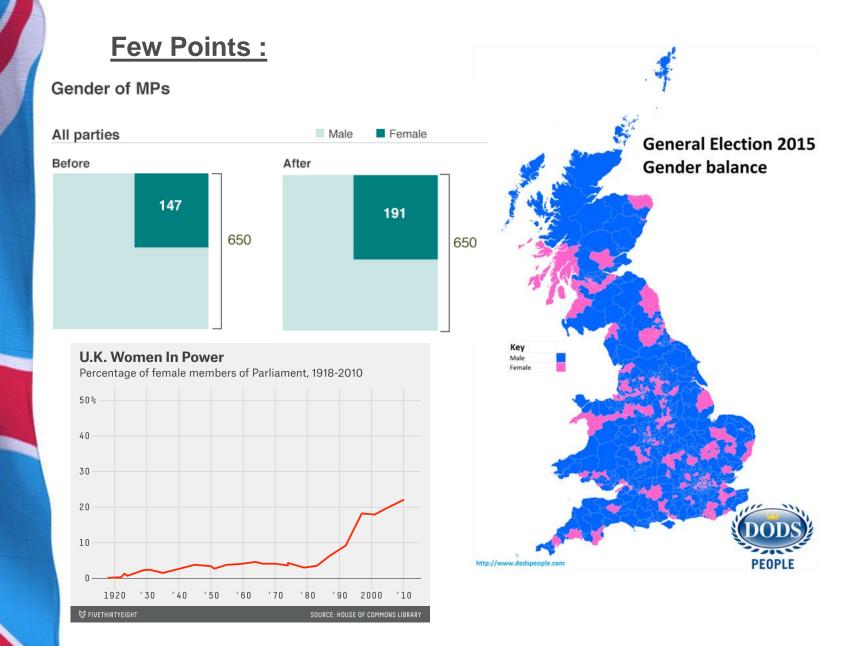
#### Polls:



## **Results:**

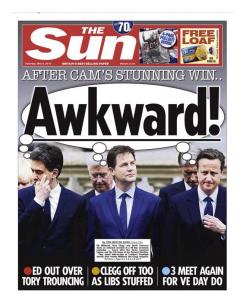
	Seats	Popular vote
Conservative Party	331	36.9%
Labour Party	232	30.4%
Scottish National Party	56	4.7%
Liberal Democrat	8	7.9%
Democratic Unionist Party	8	0.6%
Sinn Fein	4	0.6%
Plaid Cumry	3	0.6%
Social Democratic & Labour Party	3	0.3%
Ulster Unionist Party	2	0.4%
UKIP	1	12.6%
Green Party	1	3.8%

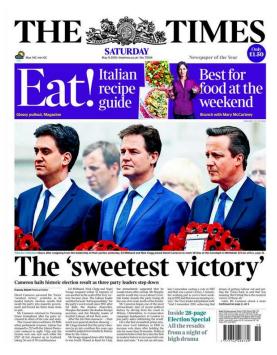




#### **Consequences:**







#### **Pollsters humiliated:**





@toadmeister pollsters drastically wrong in three of the last 6 elections. They need a long hard look at themselves 2:19 PM - 8 мая 2015

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FORECAST	CONS	LAB	SNP	LIB DEMS	UKIP	OTHER
	CONS	LAD	SINP	DEINIS		
Exit Polls	316	239	58	10	2	25
YouGov election-day poll	284	263	48	31	2	22
FiveThirtyEight/electionforecast.co.uk	278	267	53	27	1	24
May 2015	273	268	56	28	2	23
Elections Etc	285	262	53	25	3	22
Polling Observatory	271	273	55	24	2	25
Guardian	273	273	52	27	3	22
Ladbrokes	279	266	52	26	3	24
Peter Kellner	283	261	50	32	2	22
YouGov NowCast	276	276	51	23	1	23

### **Resignations:**





It has been the utmost privilege to serve the Labour Party as leader. This is the resignation speech I just gave: medium.com/@Ed Miliband/e...

2:37 PM - 8 May 2015

Medium @Medium



Earlier today I spoke to Labour members and supporters in London....

By Ed Miliband @Ed\_Miliband

Friends, this is not the speech I wanted to give today, because I believed that Britain needed a Labour government.

View on web

◆ **13** 3.714 ★ 6,160









# Thank you for your attention!



