

# Groups

ANALYZING DATA IN TABLEAU



**Lis Sulmont**

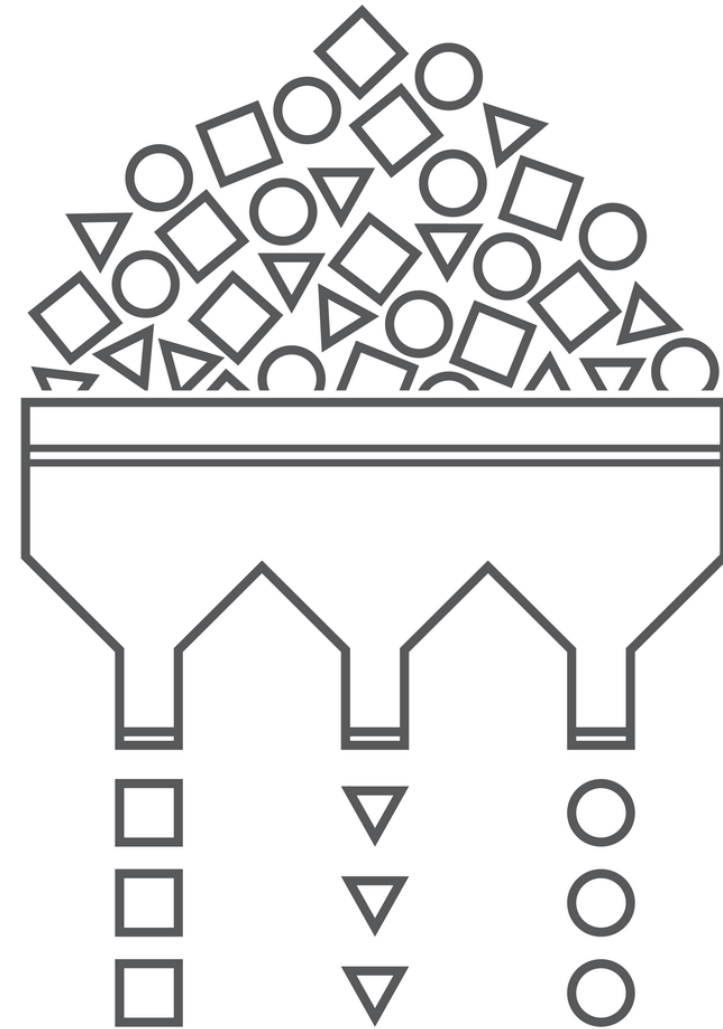
Head of Curriculum Expansion at  
DataCamp

# What are groups?

- Group related rows in a field
- Example:
  - **Field:** Country
  - **Rows:** Afghanistan, Albania, Algeria, Andorra, Angola, Antigua and Barbuda, Argentina...
  - **Group into continents:** Africa , Asia , Europe , North America , South America , Antarctica , Australia
- Create custom groups not available in the source data

# When to use groups?

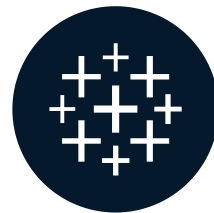
- Create consistency in the data
  - Combine "USA", "US", "United States", "United States of America" into one group
- Provided a new level of aggregation
  - Group different products into categories like accessory, furniture, clothing, etc



**Let's practice!**  
ANALYZING DATA IN TABLEAU

# Groups for regions

ANALYZING DATA IN TABLEAU



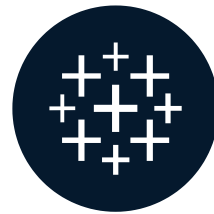
**Lis Sulmont**

Head of Curriculum Expansion at  
DataCamp

**Let's practice!**  
ANALYZING DATA IN TABLEAU

# Creating seasonal groups

ANALYZING DATA IN TABLEAU



**Lis Sulmont**

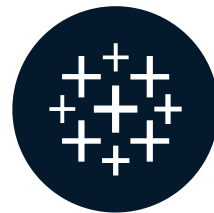
Head of Curriculum Expansion at  
DataCamp

**Let's practice!**  
ANALYZING DATA IN TABLEAU



# Parameters and sets

ANALYZING DATA IN TABLEAU



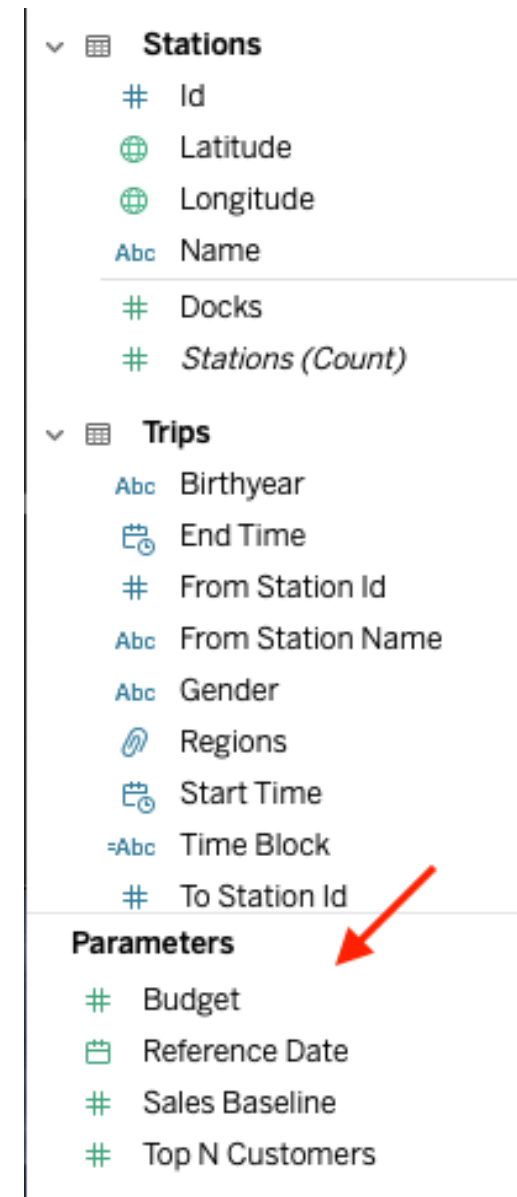
**Lis Sulmont**

Head of Curriculum Expansion at  
DataCamp

# Parameters

*A parameter is a global placeholder value such as a number, date, or string that can replace a constant value in a calculation, filter, or reference line.*

- Submit values to change the viz
- A parameter can partner up with a Calculated Field or a filter
- Reside in its own section of the *Data pane* after creation



<sup>1</sup> [https://help.tableau.com/current/pro/desktop/en-us/parameters\\_create.htm](https://help.tableau.com/current/pro/desktop/en-us/parameters_create.htm)

# Examples

## Parameters

- # Budget
- 📅 Reference Date
- # Top N Customers

- Test out different budget amounts
- Specify which dates are displayed
- Change number of top customers shown

# Sets

- Define a subset of the data
- Show a division between two parts of a whole
- Select members of a data column to be "IN", the others are "OUT"

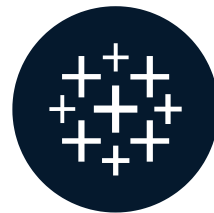
# Sets

- Examples:
  - Subset of products with more than X in sales
  - Subset of dates that are public holidays
- More than two groups -> Groups or Calculated Fields

**Let's practice!**  
ANALYZING DATA IN TABLEAU

# Parameters

ANALYZING DATA IN TABLEAU



**Lis Sulmont**

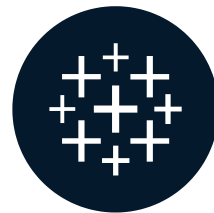
Head of Curriculum Expansion at  
DataCamp

**Let's practice!**  
ANALYZING DATA IN TABLEAU



# Sets

ANALYZING DATA IN TABLEAU



**Lis Sulmont**

Head of Curriculum Expansion at  
DataCamp

**Let's practice!**  
ANALYZING DATA IN TABLEAU