# INT 307 Multimedia Security System

Neural Network and Adversarial Attack II

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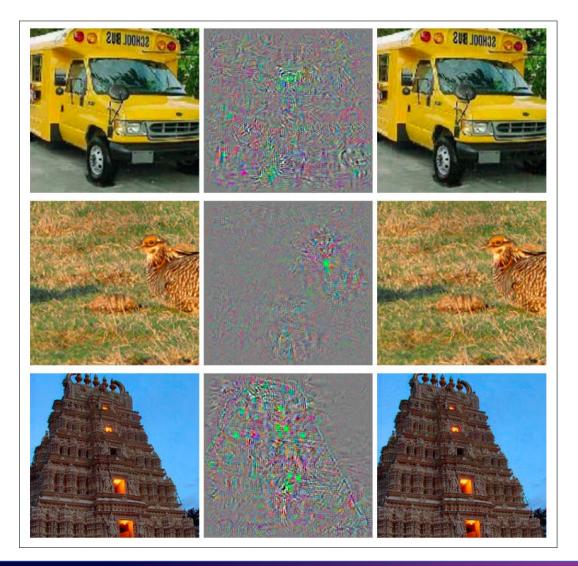
## Aims

- Understand basic knowledge related to adversarial attacks of deep learning systems
- Know the concept of algorithm robustness of deep learning systems



## **Adversarial Attack**

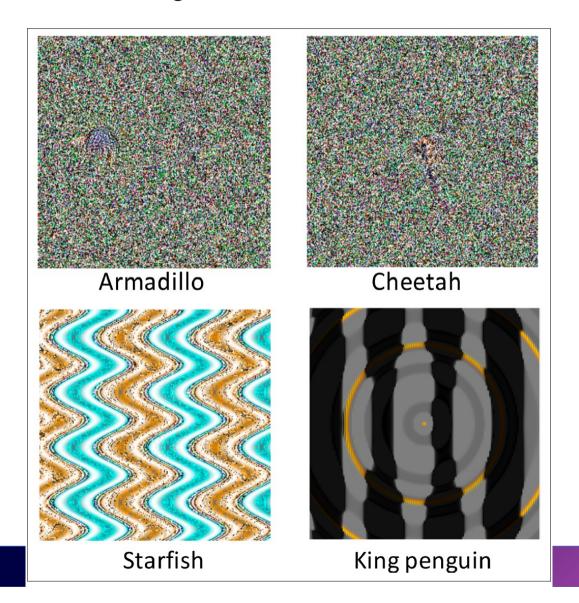
■ Modify the pictures to mislead machine learning algorithms





## **Unnatural Adversarial Input**

Sometimes, the diagrams are not even similar with the label



## Adversarial Perturbation & Adversarial Patches

#### Adversarial perturbation

A combination of imperceptible (or nearly imperceptible) small changes distributed across the input data which cause the model to return an incorrect result.

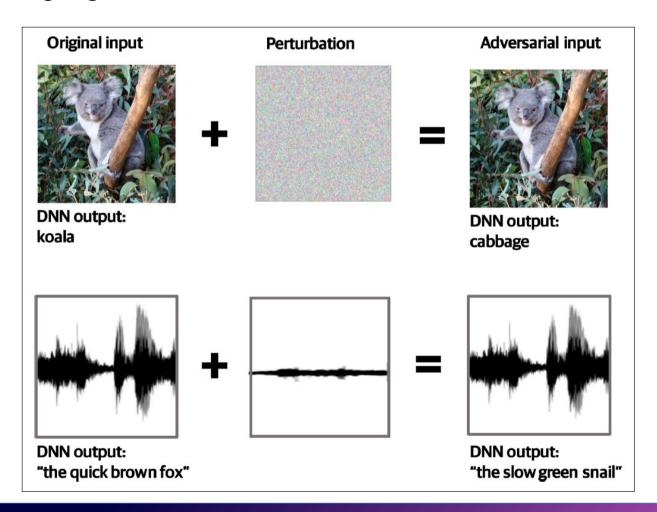
#### Adversarial patch

An addition to a specific area (spatial or temporal) of the input data to cause the model to return an incorrect result. An adversarial patch is likely to be perceptible by a human observer, but could be disguised as something good.



## **Adversarial Perturbation**

Altering data samples by a tiny amount to mislead the machine learning algorithm



## **Adversarial Patches**

Change a small area to cheat the classifier (Maximise Diversion)





## Attacks to Deep Learning systems

- Untargeted attacks: Cause DL systems return an incorrect output
- Targeted attacks: Cause DL systems return an expected wrong result



## Feature Space

Deep Neural Network projects raw media to a feature space

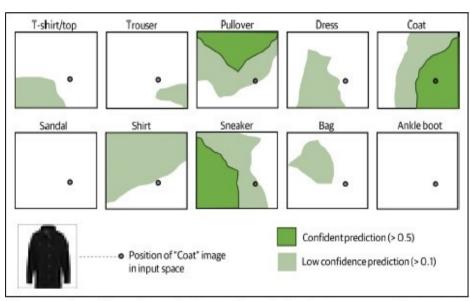


Figure 5-2. A model's prediction landscapes for each classification—zoomed into a tiny area of the complete input space

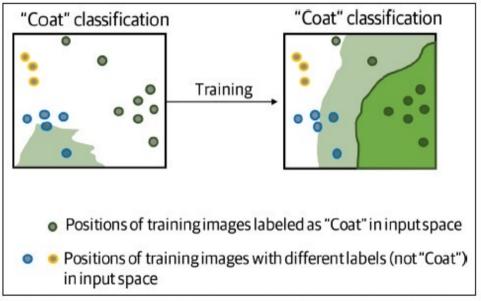
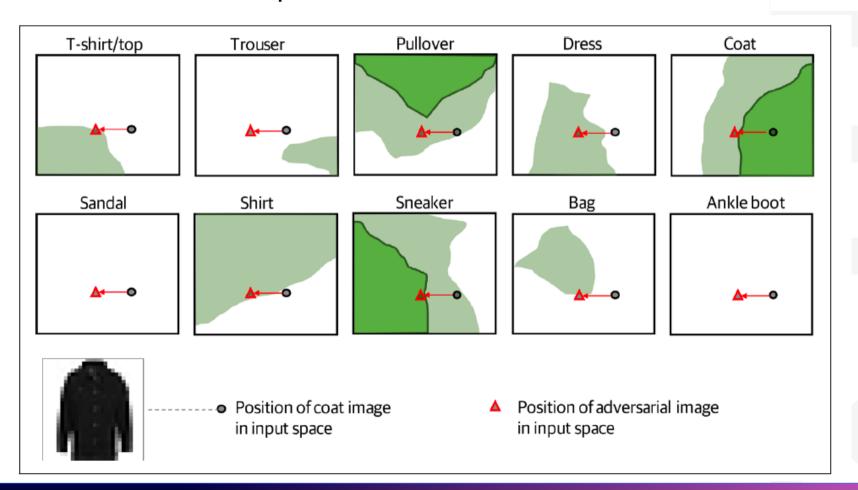


Figure 5-3. The changing prediction landscape of the input space during training



## **Perturbation Attack**

■ The principle of perturbation attack is to use minimum change to cause maximum impact



## Methods for Generating Adversarial Perturbation

#### White box

These methods exploit complete knowledge of the DNN model to create adversarial input.

#### Limited black box

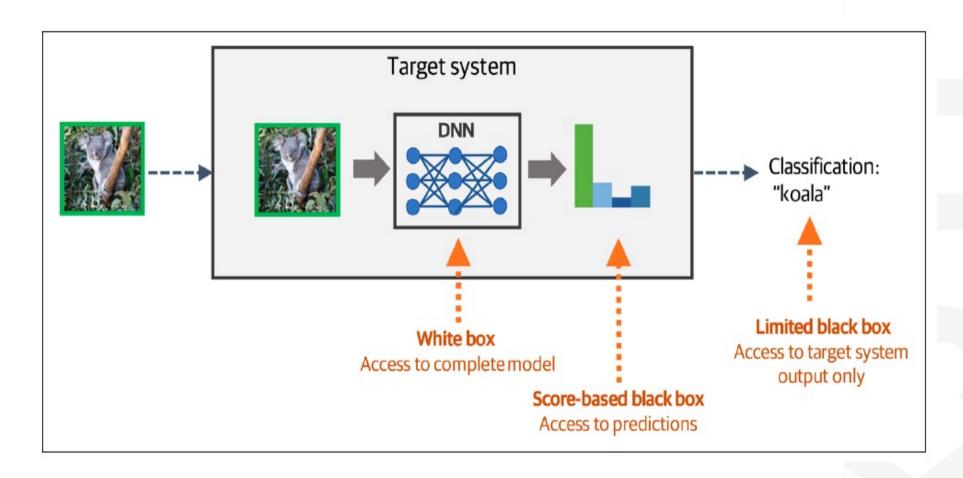
These methods refine adversarial input based on an output generated from the model or from the system in which it resides. For example, the output might be simply a final classification.

#### Score-based black box

These methods refine adversarial input based on the raw predictions (scores) returned from the DNN. Score-based methods lie somewhere between white box and limited black box methods.



## Methods for Generating Adversarial Perturbation

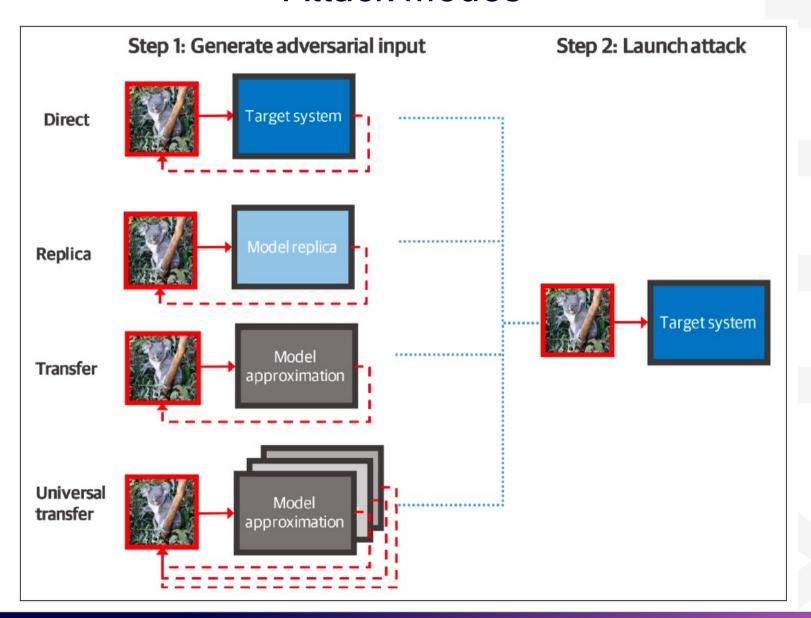




## **Attack Modes**

- Direct attack: The attacker develops the attack on the target system itself
- Replica attack: The attacker has access to an exact replica of the target DNN in order to develop the attack
- Transfer attack: The attacker develops the attack on a substitute model which approximate the target
- Universal transfer attack: The attacker has no information about the target model. They create adversarial input that works across an ensemble of models that perform similar functions to the target in the hope that it will also work on the target DNN

## **Attack Modes**





## Physical-World Attacks

#### Difficulties:

- Creations of the adversarial input
- Capture of the adversarial input
- Effects of positioning and proximity of adversarial input with respect to the sensor
- Environmental conditions

## **Adversarial Objects**

- Object Fabrication and Camera Capabilities
  - 3D or 2D printing
- Viewing Angles and Environment
  - Viewing (Zoom, Rotation, Skew)
  - Lighting

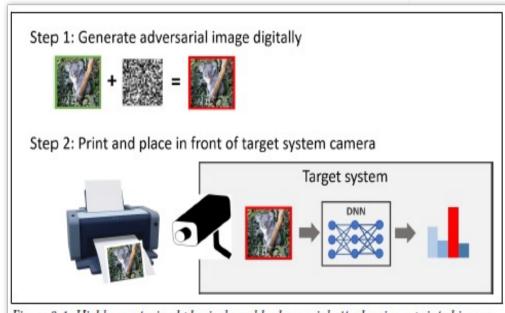


Figure 8-1. Highly constrained physical-world adversarial attack using a printed image

## **Adversarial Sound**

- Audio Reproduction
- Microphone Capabilities
- Audio Positioning
- Environment

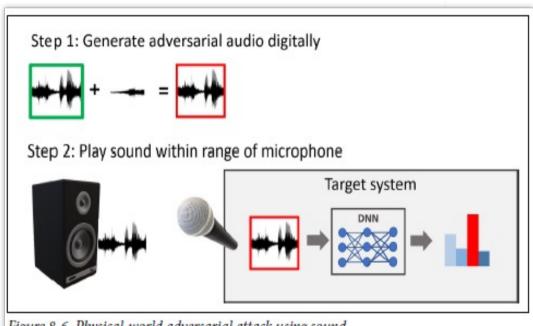


Figure 8-6. Physical-world adversarial attack using sound

## Theoretically Derived Robustness Metrics

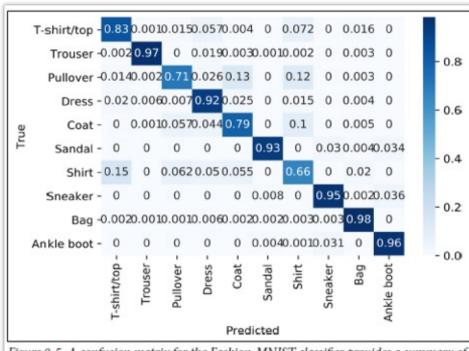


Figure 9-5. A confusion matrix for the Fashion-MNIST classifier provides a summary of the model's performance for each of the fashion labels.

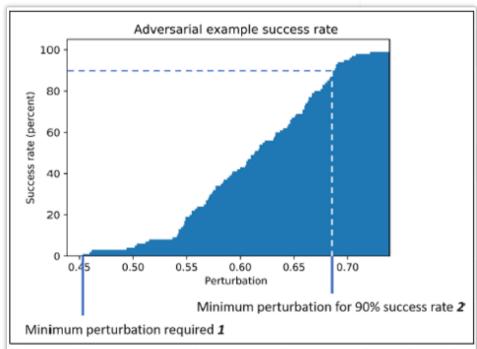
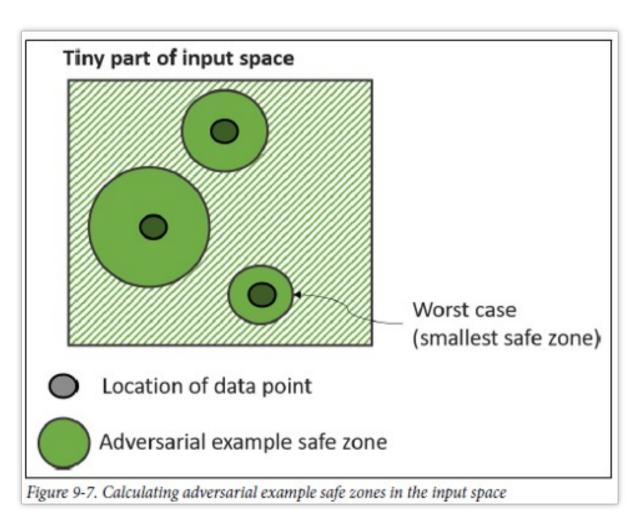


Figure 9-6. Allowing greater perturbation increases the success rate for an adversarial example.



## Theoretically Derived Robustness Metrics

Measures the safe zone to adversarial attack in a feature space



## Theoretically Derived Robustness Metrics

- 1 Adversarial training
- 2 Defensive Distillation
- **3** Feature Squeezing
- 4 Input Transformation
- 5 Randomised dropout uncertainty measurements
- 6 Minimise the adversary's knowledge



## THANK YOU









