

Contact

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Top Skills

Time Management

Marketing

Social Media Marketing

Languages

English (Native or Bilingual)

Spanish (Elementary)

Chinese (Limited Working)

Monica Bach

Pre-Ad/PR & Statistics @ UNC-Chapel Hill

Greensboro--Winston-Salem--High Point Area

Summary

Freshman at UNC-Chapel Hill planning to double major in Advertising/PR and Statistics. My current interests include the world of sports, fashion, and marketing analytics, however I am open to explore all of my interests here while I can. While at Chapel Hill I hope to engage with the local community and give back while being active within school! In the future, I hope to pursue a career in data analysis, marketing management, or become a social media creative.

As a current intern for Kalos Golf, I am expanding my knowledge of operations management in the travel industry, a sector I didn't understand much beforehand. I am hoping to take these skills and translate them into what I can apply for future internships and jobs.

Experience

Carolina Union Activities Board

Marketing Committee Member

February 2025 - Present (4 months)

Chapel Hill, North Carolina, United States

Kalos Golf

Chapel-Hill Travel & Touring Operator Intern

January 2025 - Present (5 months)

Chapel Hill, North Carolina, United States

Working mainly in operations, I manage data entry for upcoming travel groups on Excel and SurveyMonkey. I also review mailed-in feedback and enter all this data onto SurveyMonkey, making it easier for staff to view on one platform.

- Strengthen team cooperation in office
- Helped manager with administrative tasks whenever needed
- Organize ~100 travel packages for each travel group so trip preparation is more smooth

SupDogs

Food Runner & Hostess

August 2024 - Present (10 months)

Nordstrom

Nordstrom Ambassador Program

October 2023 - March 2024 (6 months)

Attended monthly Zoom meetings gaining more insight into the fashion industry, hearing from Nordstrom employees in different departments

Tokyo Japanese Steakhouse and Sushi Bar

Hostess

November 2022 - December 2023 (1 year 2 months)

Winston-Salem, North Carolina, United States

Write down reservations made for the restaurant, take phone calls, sit down customers at assigned tables and check out table checks for waiters/waitresses

Education

University of North Carolina at Chapel Hill

· (August 2024)

North Carolina School of Science and Mathematics

· (August 2022 - May 2024)

STEM Early College @ NC A&T SU

· (August 2020 - May 2022)

National Taiwan Normal University

· (June 2023 - July 2023)

CIEE Council on International Educational Exchange

· (June 2023 - July 2023)