

# Etonam Agbemabiese

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## EDUCATION

**The University of North Carolina at Chapel Hill** | Cumulative GPA 3.351

Chapel Hill, NC

Bachelor of Science: Business Administration and Computer Science

May 2027

**Awards:** Deans list recipient; 2024 Morehead-Cain Scholarship Finalist

**Relevant Coursework:** Object Oriented Programming, Discrete Mathematics, Data Structures and Analysis

## PROFESSIONAL EXPERIENCE

**North Carolina Department of State Treasurer** | *Financial Technology Intern* | Raleigh, NC

June 2025 – Present

- Assist in the analysis of state and local government financial reports to support budget planning and policy development.
- Analyze data from thousands of government units, using Excel and Power BI to identify trends and actionable insights.
- Support the preparation of internal presentations and reports, communicating key findings to senior leadership.
- Collaborate with teams across divisions to streamline financial data collection and reporting processes.

**Zellit** | *Founder* | Chapel Hill, NC

April 2025 – Present

- Lead a team of 7 engineers, designers, and marketers to build a mobile-first campus marketplace.
- Develop a comprehensive go-to-market strategy-ambassador outreach, social campaigns, and campus partnerships-to seed initial user interest and listings.
- Prepare investor materials and outreach plan, including pitch decks and financial models

**UNC Student Union** | *Audio – Visual Coordinator* | Chapel Hill, NC

Aug 2024 - Present

- Collaborate with event organizers to meet technical requirements for events, including performances attended by hundreds.
- Set up and troubleshoot audio-visual equipment using industry-standard tools such as digital soundboards, lighting consoles, and video equipment, ensuring seamless event experiences.
- Reduced setup time by 20% through optimized procedures, increasing event capacity and reducing downtime.

**Apollo Design** | *Internship* | High Point, NC

June 2024 – August 2024

- Crafted targeted sales pitches and presentations, successfully engaging over 30 potential clients within a one-month period, contributing to increased visibility and brand recognition.
- Conducted market research using Tableau and Excel, identifying trends that led to the development of new product opportunities in the procurement industry.

## LEADERSHIP AND COMMUNITY INVOLVEMENT

**UNC African Student Association** | *Vice President* | Chapel Hill, NC

May 2025 - Present

- Lead the executive board in designing and executing cultural, educational, and networking events.
- Oversee strategic planning and budget management, ensuring efficient allocation of resources .
- Develop and maintain partnerships with campus organizations and the community to expand program reach and impact.

**UNC Minority Business Student Alliance** | *Vice President* | Chapel Hill, NC.

May 2025 - Present

- Foster a welcoming professional-development community for minority Kenan-Flagler students.
- Coordinate career-advancement workshops, speaker series, and mentorship programs to support members' growth.
- Forge strategic partnerships with campus groups and external businesses to create service and learning opportunities.

**Management Leadership for Tomorrow (MLT)** | *Career Prep Fellow* | Bethesda, Maryland (Remote)

February 2025 - Present

- Selected from a highly competitive pool of 3000+ applicants for an elite 18+-month leadership development program designed to accelerate careers in business.
- Engage in rigorous business case studies and high-impact projects to strengthen problem-solving, analytical, and strategic communication skills.
- Collaborate with Fortune 500 executives and industry leaders through exclusive seminars, networking events, and professional development workshops, gaining insights into corporate strategy and leadership.

**UNC Student Government** | *Finance Committee* | Chapel Hill, NC

August 2024 – May 2025

- Supported the Director in managing the budget and financial planning for the Undergraduate Student Government.
- Assisted in the execution of fiscal policies and procedures that enhance the financial health of the organization.
- Communicated with both internal and external stakeholders to secure and manage funding.

## TECHNICAL SKILLS

- Skills: Tableau, Excel, R Studio, Python, Java, Project Management, Brand Marketing