## Skills

Sketch HTML / CSS Basecamp InVision JavaScript WordPress

Balsamiq Node.js Microsoft Office

## Education

UI/UX Design Specialization Certificate
Cal Arts, Online 2018

- Visual Elements of User Interface
- UX Design Fundamentals
- Web Design: Strategy and Information Architecture
- Web Design: Wireframes to Prototypes

Full Stack Web Development Bootcamp Certificate *UCLA Extension, Los Angeles* 2018

• Front end and back end material: HTML, CSS, JavaScript, jQuery, Bootstrap, MaterializeCSS, Node.js, Git, GitHub, Responsive Design, and Scrum

Complete Sketch 5 Course Certificate *Udemy, Online* 2018

• Comprehensive Sketch 5 software course; modern approach to designing mobile and desktop apps, websites, and everything UX/UI

Introduction to UX Design Certificate Georgia Tech, Online 2018

• Introduced requirements gathering, design alternatives, prototyping

Bachelor of Science Degree in Food Science Cal Poly, San Luis Obispo 2010

• Product Development, Quality Assurance, Sensory Evaluation, Customs and Cultures, Statistics, Accounting, Psychology, and Marketing

## Experience

UX Designer and Front End Developer
Freelance, Redondo Beach, CA May, 2018 - Present

- Ensure all aspects of a user's interaction with a product lead to a positive experience
- Create user interfaces that are clean, clear, and responsive
- Balance designs within development parameters

Research and Development Manager Popcornopolis, Vernon, CA June, 2015 - November, 2017

- · Managed projects from ideation to launch
- Performed market and consumer research
- Made prototypes for internal testing, potential buyers, and catalog photo shoots
- Scaled up from prototype to full-scale production; assisted and oversaw production during new product launches

## **Projects**

Microgurt Food Delivery Website
Assignment for Cal Arts Specialization Course

- Showcases UX design process: ideation, research, strategy, outline of scope, sitemap, wireframes, mood board, mockup, and interactive prototype
- Built with Sketch, Balsamig, InVision

Illustrator and Animator Portfolio Website (AntlersAndAcorns.com)

- Features Haley Johnson's work portfolio
- Built with HTML, CSS, Node.js, npm packages (body-parser, express, waypoints)

New 2 Development Website (new2dev.com)

- Resource hub for new web developers and designers
- Built with WordPress