



# **The Battle of Neighborhoods - Italian restaurants in NY City**

# 26 697

total number of restaurants in NYC in the 2017

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# 1 700+

Italian restaurants in NYC





# Scope of analysis

- Areas with best italian restaurants
- Finding new place for restaurant
- In which area there are lack of italian restaurants
- Which are will be good for a longer stay



# What will be considered?

- Localization of restaurants (both borough like also neighborhoods)
- Rating
- Price Tier

Also, in dataset there are:

- Likes count
- Photos count
- Tips count
- Reasons count

But they will be used only as a verification source.



# Data acquisition and processing

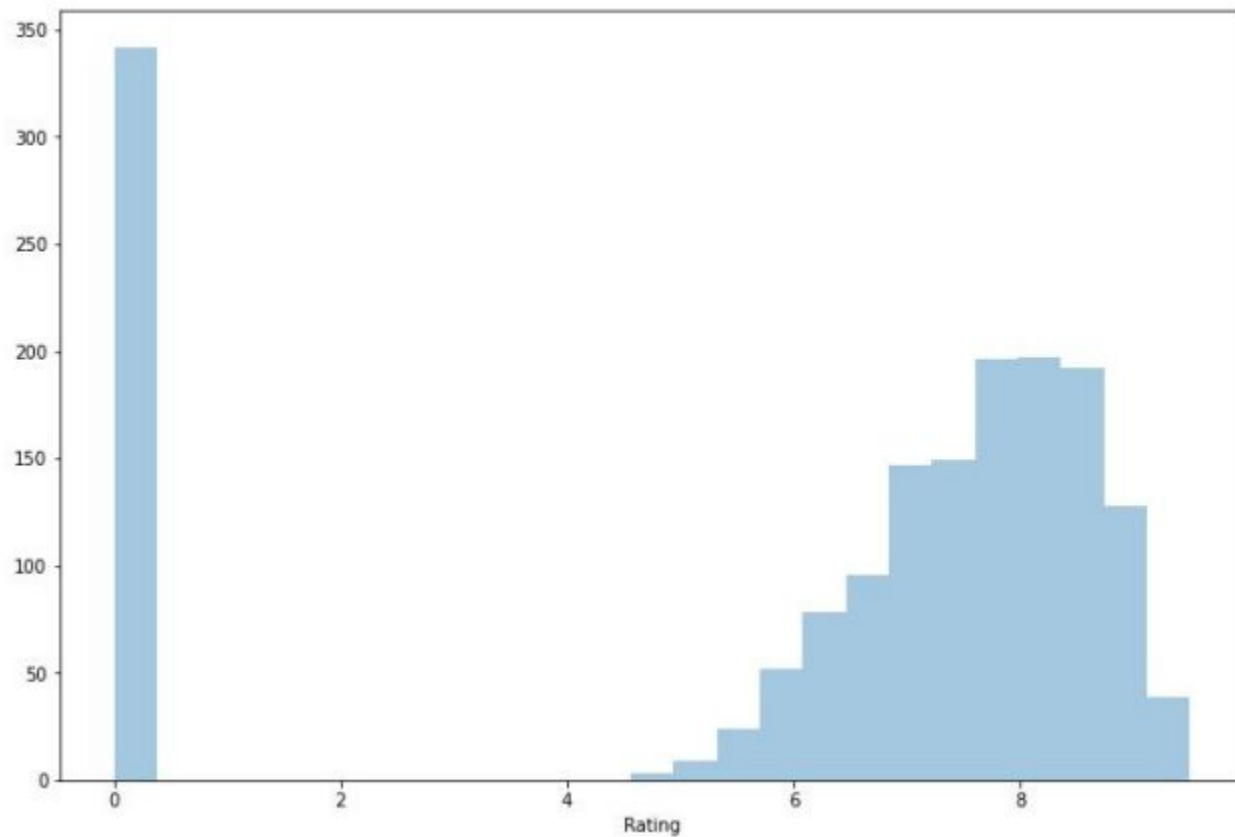
- NYC file with borders of boroughs and neighborhoods, and their localization - used as a list of neighborhoods, like also source for creating maps
- Foursquare API, which I've used to gather restaurants for specific area, like also to gather their details (both normal and premium calls to API)
- Duplicates were removed
- Chain restaurants were removed (e.g. Subway, The Meatball shop)

# 1649

Number of samples that will be used for analyze

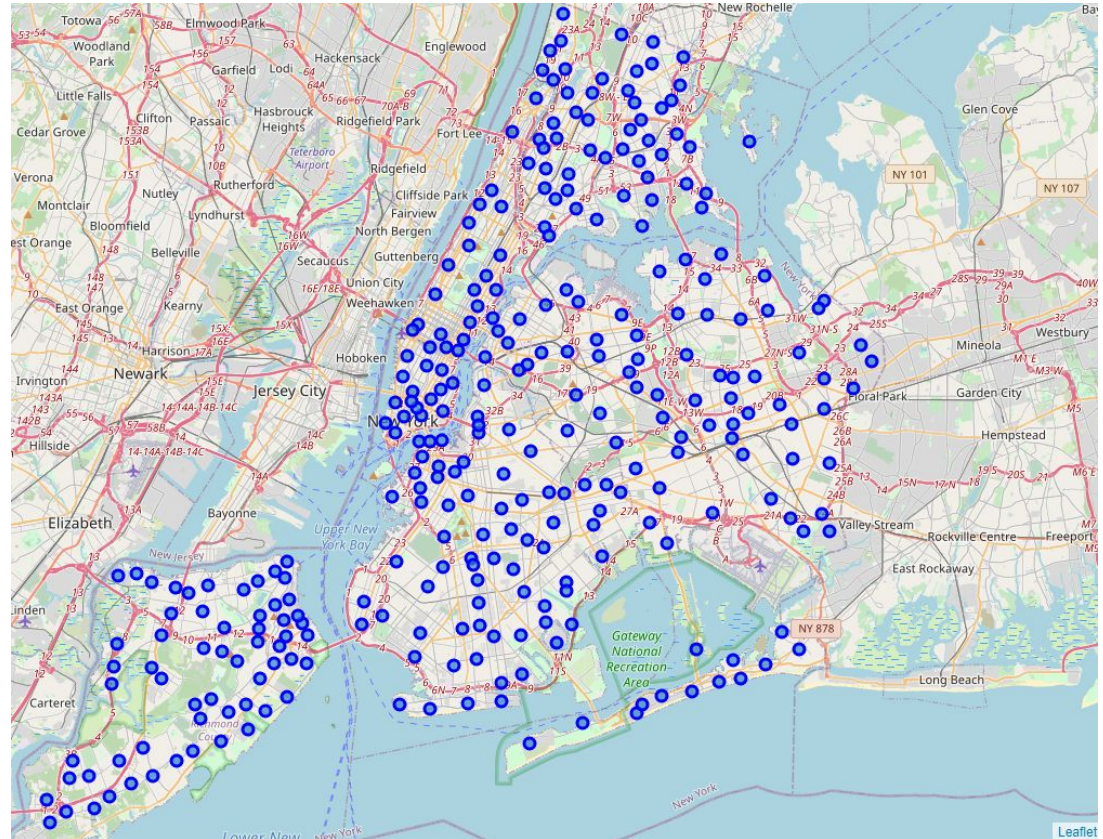
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**Ratir**

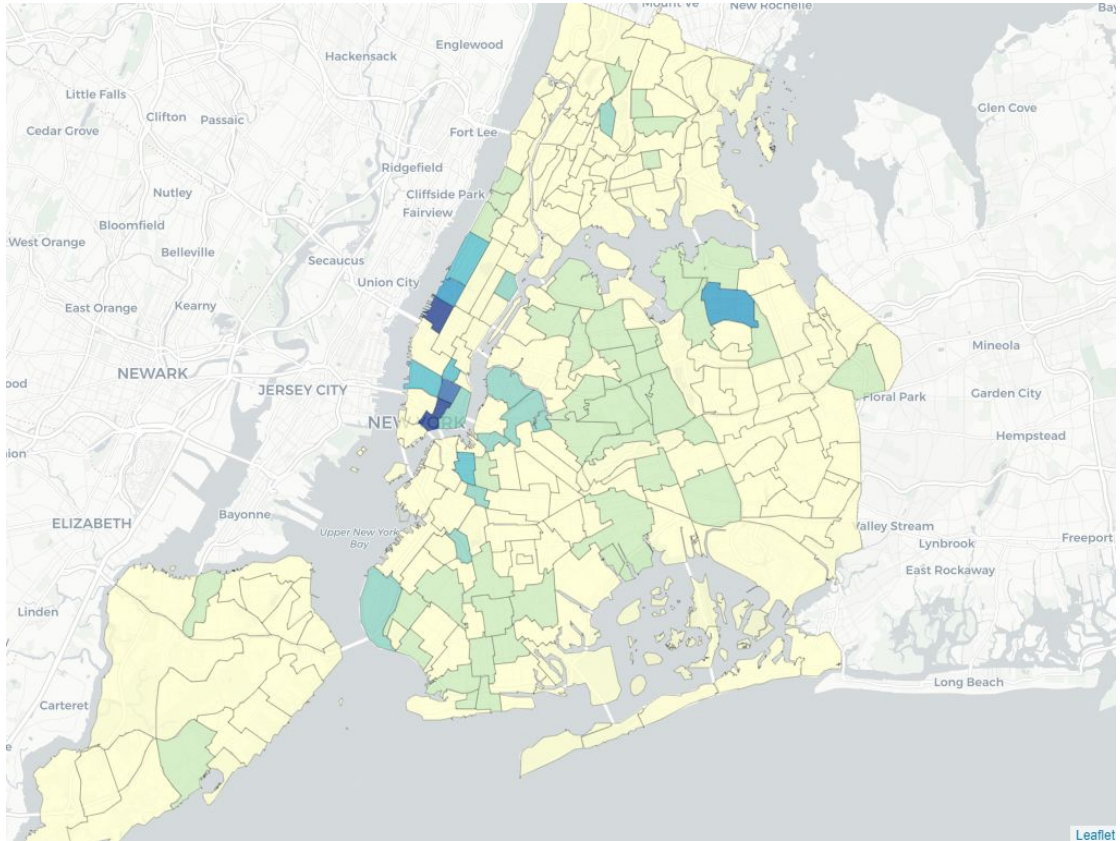


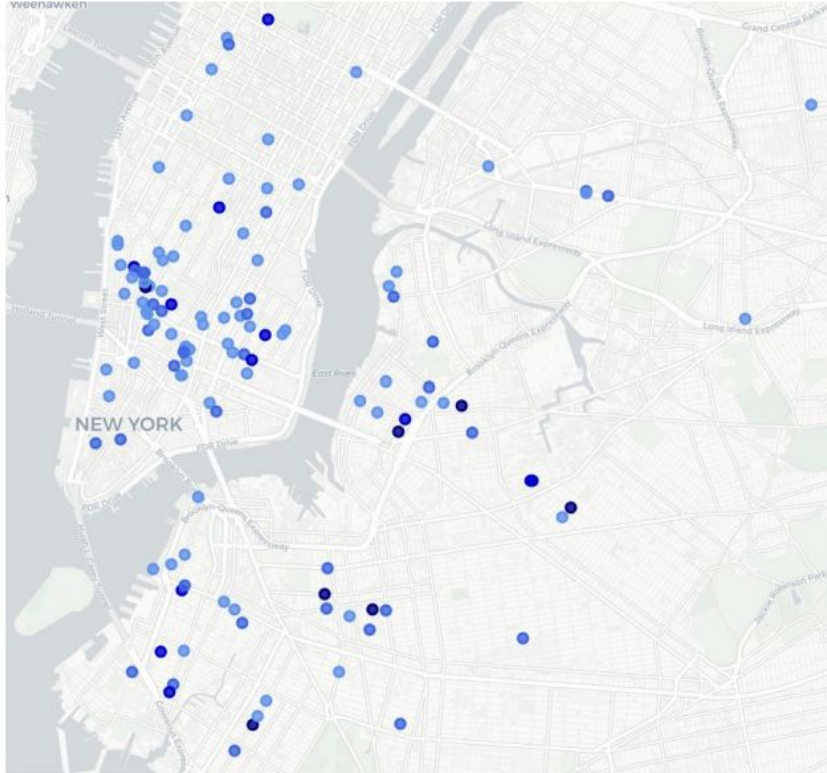


# Where are our restaurants?



# Distribution of restaurants among neighborhoods





# Top 10% of restaurants

Where we can find most of them?

- Brooklyn
- Manhattan

Only few percent of them are at:

- Queens
- Bronx
- Staten Island

Borough	Number of restaurants	Average rating	Median rating
<b>Bronx</b>	<b>10</b>	<b>8.9</b>	<b>8.9</b>
Brooklyn	56	9.0	9.1
Manhattan	88	8.98	8.9
<b>Queens</b>	<b>8</b>	<b>8.98</b>	<b>8.95</b>
<b>Staten Island</b>	<b>5</b>	<b>8.98</b>	<b>9.0</b>

Boroughs with small amount of top-rated italian restaurants



# Conclusions and future directions

- Built a solid picture of current state of italian restaurants in NYC
- There is still place for consideration of new features or types of rankings
- Possible ideas for improvement:
  - More features from Foursquare API can be taken into consideration
  - Sentiment analysis of comments/tips
  - Gathering of demographic, economical data and addition of them to level of neighborhood and/or borough