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The PropTech Guide: Everything You Need to Know about the Future of Real Estate (Paperback)

By Lawin Chandra

Proptech Asset Management, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. The PropTech Guide is designed to help real estate professionals face current and upcoming challenges in the industry through the use of real estate-focused technology, or PropTech. It provides hands-on and applicable solutions in the form of information about 222 companies providing PropTech to solve the everyday problems of market players. Real Estate Owners will learn how they might better manage and improve properties through new solutions from PropTech firms and sell their properties faster, and for a better price. Asset Managers will find solutions to increase the value of their buildings and the performance of their portfolios by reducing cost and time spent. Property Managers will learn about digital communication apps that allow their tenants to report issues using only a smart phone, and find solutions through interoperable software systems that reduce their workload. Real Estate Agents will find technological solutions to find new deals, clients, and markets in order to close transactions faster and more transparently. Facility Managers will understand how to increase their demand and revenue by using the newest technology, such as the Internet of things (IoT), Smart Homes, Smart Buildings, and...



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