



Product Research 101: Find Winning Products to Sell on Amazon and Beyond (Paperback)

By Renae Clark

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English. Brand new Book. Just getting started with product research and sourcing? Stuck trying to find ideas or find that "perfect" winning product? Want to find good selling products that others are ignoring? Interested in wholesale or private label products? If you answered yes, then this book is for you. If you are an experienced seller or are looking to do arbitrage this book will have less value as I don't discuss sourcing by arbitrage. I don't do arbitrage, so I don't teach it. This book is written for the new or struggling seller wanting to source wholesale or private label products. What you will learn: Basic steps for finding top selling products How to generate product ideas and look for trends How to validate demand Tips for finding suppliers Analyzing data to help you pick a product It took me 5 months of research before I pulled the trigger on my first products to sell on Amazon. Five months and countless hours. I have pages of notes with product ideas in many different categories. Some were wholesale products, others were ideas for my own products. I had some...



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