



## Issues of Intellectual Property Rights

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By Ramesh Chandra

2004. Hardcover. Condition: New. 310 Protection of intellectual property has always been a different task as it is not a thing that can be kept in a closet for protection. There have been the legal safeguards like patents, trademarks and copyrights but with technological advances, it has become more and more difficult to protect IPRs. In this era of information technology, internet has become a huge information outlet and also a favourite tool for IPR invaders. More means are being discovered by hackers to download the multimedia works and use them against the interest of IPR holders. This work is about the knowledge of intellectual property, ownership and copyrights, patents and trademarks and how to protect intellectual property in today's high-tech world. It is designed to make people aware of IP laws and what is new on the protection of ideas that are meant to be spread through various forms of media. The holders of Intellectual Property Rights, the new entrants and technology conscious people interested in IPRs will find this work quite informative. About The Author:- Prof. Ramesh Chandra was born in a family of academicians and freedom fighters on July 1st, 1957 in village Bijwara, District Meerut...

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