Euregio Tech Broadcast

Brief description

The idea is to make a online show about the tech companies in the region. The goal is to put the region and the Euregio Tech meetup further on the map. The show should be broadcasted live on youtube so that the audience can submit question via Twitter and Facebook or the Euregio Tech Meetup website. The show will consist of interviews and a panel discussion with three people.

Format

Part	Description	Timeframe
1. Interview entrepreneur	An Entrepreneur can talk about his or her company and explain what they are doing. There will be a conversation with the presenter.	0 - 25 min
2. Questions for the entrepreneur from the people on the internet	People can submit questions during part one that can be asked to the entrepreneur in part 2.	25-30 min
3. Panel discussion on company presented	3 panelists are invited to give their opinion on the company that was presented during the interview.	30-35 min
4. Panel discussion an topic related issues.	The panelists are presented with a thesis like: "Is the agency model still a good business model" They will give their views on the thesis and hopefully a discussion starts.	35-55 min
5. Questions for the panelists from the people on the internet	People can submit questions during part one that can be asked to the panelists in part 5.	55- 60 min

Location

Zuyd University Arts Faculty studio.

Second screen done right

The second screen should contain the following information:
- Information about the guest entrepreneur and his/her company.
- Information/short bio guests on the panel
- Twitter feed/Facebook feed.
- People should be able to tweet/post directly from the second screen so they don't have to switch apps.
- Second screen user should be able to submit questions
- The second screen should contain explanations about things that guests talk about that might not be clear to everyone.

Needed Team

Role	Description	Needed
Host	Presents the show, talks to the guests, leads the conversation	During show/pre show
Producer	Directs the show, camera, keeps track of time and attention span	During show/pre show
Assistent producer	Guides everybody during the show, second eyes and ears for the producers.	
Camera 1	Makes close shots of the guests	During show
Camera 2	Makes total shots	During show
Camera 3	Various shots, including potential audience	During show
Editorial staff 1	Keeps track of social media during the show. Filtering questions from the audience.	During show
Editorial staff 2	Finds guests, keeps in touch with them, make sure they will be on time for the show.	pre show
Editorial staff 3	Does research for the second screen. Writes short bio about the guests. Writes questions for the host to ask the guests.	pre show
Editorial staff 4	(Business background) Does research to the guest entrepreneurs market and writes some interesting things about is for the second screen. Writes questions for the host to ask the entrepreneurs.	pre show

Needed Prepteam

Some technologies need to be developed for the second screen. A team needs to create that.

Role	Description
Interaction designer	Design interface, keep track of user experience
Frontend programmer	HTML5/JavaScript specialist.
Backend programmer	Python or NodeJS/SailsJS. Backend needs to be based on sockets for interactivity.