

Discover EZOPS: Empowering Financial Institutions with Advanced Data Control and Process Automation

EZOPS is a dynamic operations and technology platform serving renowned financial institutions worldwide, dedicated to liberating talented professionals from mundane tasks and inaccurate data. By enabling them to redirect their focus towards value-added work, EZOPS drives operational excellence and empowers organizations to better manage risk and costs. Recently recognized as the Leading Financial Services Data Control & Process Automation Firm 2023 – USA, EZOPS has emerged as an enterprising force in the industry. Let's delve deeper into the innovative solutions and remarkable achievements of this game-changing company.

In the fast-paced world of financial services, EZOPS stands at the forefront as a forward-facing Al-enabled software company, driving the transformation of data control for major institutions. Led by CEO Sarva Srinivasan and co-founders Bikram Singh and Dutt Chintalapati, EZOPS is pioneering the use of machine learning and intelligent process automation to streamline post-trade operations and enhance quality and control across multiple areas, including operations, finance, governance, compliance, and auditing.

The demand for EZOPS' solutions has been fueled by several high-level trends reshaping the finance industry. Firstly, the maturation of Artificial Intelligence techniques, particularly Machine Learning, has opened up new possibilities for financial organizations. Secondly, the accelerated movement to the cloud requires organizations to ensure application data is accurately moved and maintained till completion of the migration process. EZOPS has identified significant opportunities to leverage Machine Learning and intelligent data comparison & automation capabilities in data operations, driving cost savings and fortifying operations against the risks associated with human error and knowledge silos.

Further, the pressing need to reduce operating costs has become a key driver for technology investment. Financial services firms, burdened by razor-thin margins and increasing regulatory requirements, are actively seeking innovative ways to drive efficiency in middle and back-office operations. With the growing complexity and volume of financial data, data quality operations offer immense potential to lower costs, improve time to service, and mitigate operating risks. EZOPS's Machine Learning-enabled Data Control and Automation solution has a proven track record of delivering substantial positive impacts on operations, making it an extremely attractive option for organizations looking to optimize their processes.

EZOPS recognizes that the greatest opportunities lie in supporting operations teams that rely on outdated technologies such as spreadsheets or inflexible reconciliation systems. These legacy matching technologies not only present maintenance challenges but also struggle to keep pace with evolving market and regulatory demands without incurring significant development and professional services costs. EZOPS believes that the industry needs a user-driven, cutting-edge solution to replace these outdated technologies and processes.

As EZOPS continues to drive forward, its modern technology stack and deep domain expertise sets it apart from potential competitors. The company's integrated, low code data quality solution, coupled with continuous investment in R&D, positions EZOPS as the leading AI-enabled platform provider in the market. Its commitment to transformative efficiency gains of 30%+ across

operational business processes is propelling its growth, expansion, and capture of market share.

To achieve its ambitious goals, EZOPS relies on a dedicated team of domain experts who embody its core values: innovation, integrity, and inspiration. Through the fusion of technology and expertise, EZOPS drives innovation and delivers



extraordinary outcomes. Building partnerships based on honesty and collaborative efforts is paramount to the company's integrity. Additionally, EZOPS seeks to inspire and be inspired, setting high standards for excellence and continuous improvement.

The company serves a diverse range of clients, including global and regional banks, asset management firms, custodians, fintech companies, and more. By forming collaborative partnerships and providing ready-to-deploy solutions, EZOPS adds value to its clients' operations. Its internal culture, characterized by a strong work ethic, creativity, and a sense of humor, plays a pivotal role in the company's success. EZOPS embraces diversity and inclusion, fostering an equal opportunity environment that embraces a wide range of perspectives and experiences. By promoting innovation, teamwork, and a positive work environment, EZOPS ensures exceptional results for its clients and sustains its position as a leader in Al-driven data control within the financial sector.

The financial industry faces unique challenges driven by the changing landscape, accelerated by the recent COVID-19 global pandemic and the push for digital transformation. The postpandemic era has ushered in disruptive business models, leading large financial institutions to reassess their strategies. This process of digitization, restructuring, and realignment presents opportunities for various players, including technologically adept and agile entities. The COVID-19 pandemic has undoubtedly brought about significant changes, accelerating the need for digital transformation and highlighting the importance of remote work and virtual interactions. While challenges have arisen, such as adapting to new ways of operating and managing risks associated with remote work, there have also been unexpected benefits. The situation has compelled EZOPS to innovate and embrace technology at a rapid pace, resulting in increased efficiency, enhanced collaboration, and the discovery of new possibilities. These valuable lessons continue to shape the industry as EZOPS looks towards the future.



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