

# High-powered FinTech Built to Unleash Your Insights

20+ Years Serving LPs and GPs in the Alternative Investments Ecosystem



20+YEARS OF EXPERIENCE

Learn more about our team

BACKED BY





1,000+
GLOBAL CLIENTS

\$10T+ AUM
Read our Case Studies

### **Our Story**

It's no mistake that our name connotes a high-level of energy. DYNAMO!

To be Dynamo is to be the best at what we do, building the path for maximum returns for our clients. We have a dynamic team committed to delivering product excellence and ongoing client success. Every facet of our business is in highgrowth because our clients need us not only on top of our game, but building for the future investment demands facing our global economy.

We're proud of our 20+ year heritage, with a combination of U.S. and European roots. We take business ethics seriously, along with the trust, confidence, and support we have earned working with fund managers, institutional investors, and service providers since 1998. Our collaborative approach with our clients has enabled us to solve key challenges in the alternative investment ecosystem.

Today, we are proud to offer a **complete investment management platform** that is configurable, cloud-based, automated, and versatile. Our advanced CRM, deal management, fundraising, and investor relations functionalities allow GP firms to improve communication and collaboration. Users can even leverage our back-office systems for portfolio monitoring, fund accounting, and secure online reporting features, all within a single, integrated system.

LPs can leverage our centralized investment **research management** and **portfolio management** modules, **Dynamo Data Automation** services, **portfolio tracking and analysis**, and visual portfolio reporting to make educated investment decisions.

With Dynamo, there is a better way to take control of your investment and portfolio insights. We're ready to show you how.

## From The Frontline | Client Testimonials



The Cynosure Group



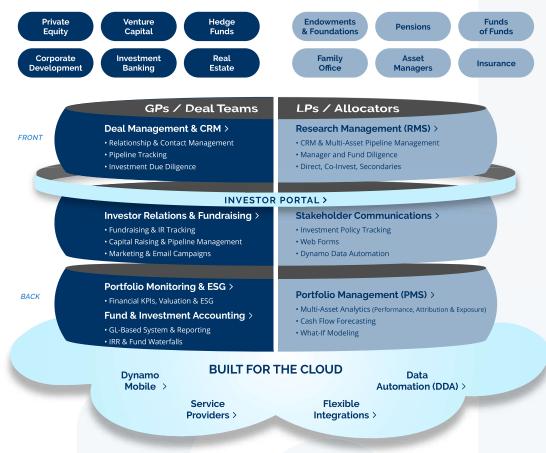
**Capital Fund Management** 



# There's a Better Way

#### A Cloud-based. **End-to-End Investment Management Platform Tailored for You**

At Dynamo, we understand how many moving pieces go into smart, successful investment management. So, we decided to bring them all into one integrated, configurable platform. All of our modules can work together on one technology stack to build one centralized, automated, and comprehensive platform. Dynamo does the heavy lifting and automates repetitive and manual processes with configurable dashboards, workflows, and reports. This way, your team can focus efforts on the human touch and insights that make your firm succeed. Dynamo's long-tenured **Client Services and Support** team is committed to delivering excellence and ongoing wins as you embrace the platform for your unique business needs.



# A SPECIALIZED, NUANCED INDUSTRY

We are a cloud solution built for the long term to meet sophisticated outcomes for our clients...

> Dynamo is doing something unique and as we continue to evolve and grow, even after decades of commitment to the Alternative Investments industry, there's more exciting movement on the horizon! Learn more from Hank Boughner, Dynamo's CEO.



# **Your Dynamo Story Starts Now!**

Learn more about our approach and how we help power a new level of success. Let us show you our sophisticated approach, combined with the industry's deepest expertise. We understand what's important to you and your team. Let's get started today!

Additionally, sign up today for our monthly Alternative Investments Newsletter and visit our Resource Center for the latest news, events, and complimentary reports.

#### About Dynamo Software, Inc.

Dynamo Software's mission is to be the leading global, end-to-end cloud software platform for the alternatives ecosystem, serving the information sharing and analytical data needs of our constituents. Since 1998, the company has been providing industry-tailored, highly-configurable investment management, reporting, and data management cloud software solutions to the global alternative investment industry. Dynamo's cloud-based solutions serve the private investment landscape including: private equity and venture capital funds, real estate investment firms, infrastructure, hedge funds, endowments, pensions, foundations, prime brokers, fund of funds, family offices, and fund administrators. The Dynamo™ platform has improved the productivity across the alternatives ecosystem, including CRM, fundraising, deal management, research management, investor servicing, portfolio management, and compliance teams worldwide. Dynamo has a global footprint with operations across North America, EMEA, APAC, and UAE. For more information, please visit www.DynamoSoftware.com.

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- 1,000+ global clients
- \$10T client AUM









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