



NAME	KGOTHASO EUGENE MAAKE
STUDENT NUMBER	ST10476540
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WEDE NARE LOGISTICS

“Simplifying Coordination with Heart”

NARE LOGISTICS was born in 2012 with a vision to streamline logistics, and through innovation and teamwork, we have grown to become a leading provider. Our journey has been marked by challenges, lessons, and victories, but our mission remains the same: To deliver reliable and efficient logistics solutions that make our customers' lives easier.

MISSION

At NARE LOGISTICS, we are passionate about building relationships and being an extension of our customers' teams. Our goal is to revolutionize the logistics industry with a focus on people, the planet, and purpose. We are committed to innovation, sustainability, and community, believing that logistics can be a force for good.

VISION

With a personalized and reliable approach, WEDE-NARE LOGISTICS is dedicated to helping businesses grow and succeed. They're the go-to partner for companies that value people, the environment, and a higher purpose. NARE LOGISTICS is excited to continue its journey, driven by its heritage and a vision for the future.

Our vision is to revolutionize the logistics industry with heart and purpose. We strive to be the go-to partner for businesses who value people, the planet, and making a positive impact. Through innovation, sustainability, and community involvement, we're committed to transforming logistics into a force for good.

At NARE LOGISTICS, we're passionate about delivering personalized, reliable, and efficient logistics solutions. Our goal is to be an extension of your team, helping your business grow and succeed. We believe in building relationships, not just moving goods.

TARGET AUDIENCE

Hey there, business owners! Are you in need of reliable logistics services to transport your goods across borders? Look no further! We've got your back. Whether you're an e-commerce seller or an online retailer, we can help you get your products to your customers quickly and efficiently. Our logistics expertise is here to make your life easier and your business more successful. Let's work together to streamline your supply chain and deliver your goods with unbeatable efficiency. What do you say, are you ready to take your business to the next level?

KEY PERFORMANCE INDICATORS AND THE WEBSITE GOALS

SITE PROFILE.

- Wede Transport Logistics Dependability and efficiency in moving your items at every stage.
 - **Type of Site:** Logistics Service
 - **Site apps:** Groups, Reservations
 - **Objectives:**
Develop customer relationships, raise brand awareness, and offer logistics services. We concentrated on growing the number of clients calling us directly or submitting quote requests via the website.
- are also committed to using social media promotion and search engine optimization to increase website traffic by 20% in less than six months.
- provide useful resources, such as case studies and blog posts, to inform people about supply chain management and logistics.

HOW WE MEASURE SUCCESS:

- Fast delivery
- Minimal errors
- Accurate inventory
- Minimal damages of products

PROPOSED WEBSITE FEATURES AND FUNCTIONALITY

- **Home page**
 - Introduction to NARE LOGISTICS Logistics

- Prominent call-to-action for quote request
- **About us page**
 - The company history and mission
 - The company's achievements
- **Service page**
 - Where and to whom we offer our services to
 - How we offer our services
- **Contact us page.**
 - Address, phone number, and email address
 - Contact us at our website: www.wedeNARE LOGISTICSlogistics.co.za

DESIGN AND USER EXPERIENCE

This is how we at NARE LOGISTICS intend to create a welcoming website for our clients. We intend to incorporate a deep shade of blue into our colour palette. Additionally, a legible font that is easy to read will be used. Additionally, a search bar and easy navigation will be added to help you locate anything you're looking for.

- **Catalogue**
 - Booking Services
 - Gift Cards
 - Booking Channels
 - Booking Integration and Shareable Links
- **Sales**
 - Orders
 - Gift Cards Sales
 - All Payments
 - Sales Reviews
- **Apps**
 - APP Market and Manage App

TECHNICAL REQUIREMENTS

- **Html**
- **CSS**
- **JavaScript**

TIMELINE AND MILESTONE

- 30 March: Project proposal
- 01 April: Research and sourcing
- 03 April: Website structure and planning
- 05 April: Basic HTML structure
- 06 April: Repository
- 07 April: Submit Part 1

BUDGET

The estimated budget is going to be **R 115 000, 00**

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