

DCM 2016

April 12, 2016

1 Payment methods

Payment method	%
BPRG	77.85
CBA	7.71
PAYPALVC	7.27
KKE	4.59
VORAUS	1.16
NN	0.74
BPLS	0.49
BPPL	0.18
KGRG	0.01
RG	<0.001

Beliebteste Zahlungsmethode bei Online-Bestellungen in Deutschland im Jahr 2015

Diese Statistik zeigt die beliebtesten Zahlungsmethoden bei Bestellungen im Internet in Deutschland im Jahr 2015. Rund 32 Prozent der deutschen Online-Käufer nutzen den Payment-Anbieter PayPal oder ähnliche Anbieter.

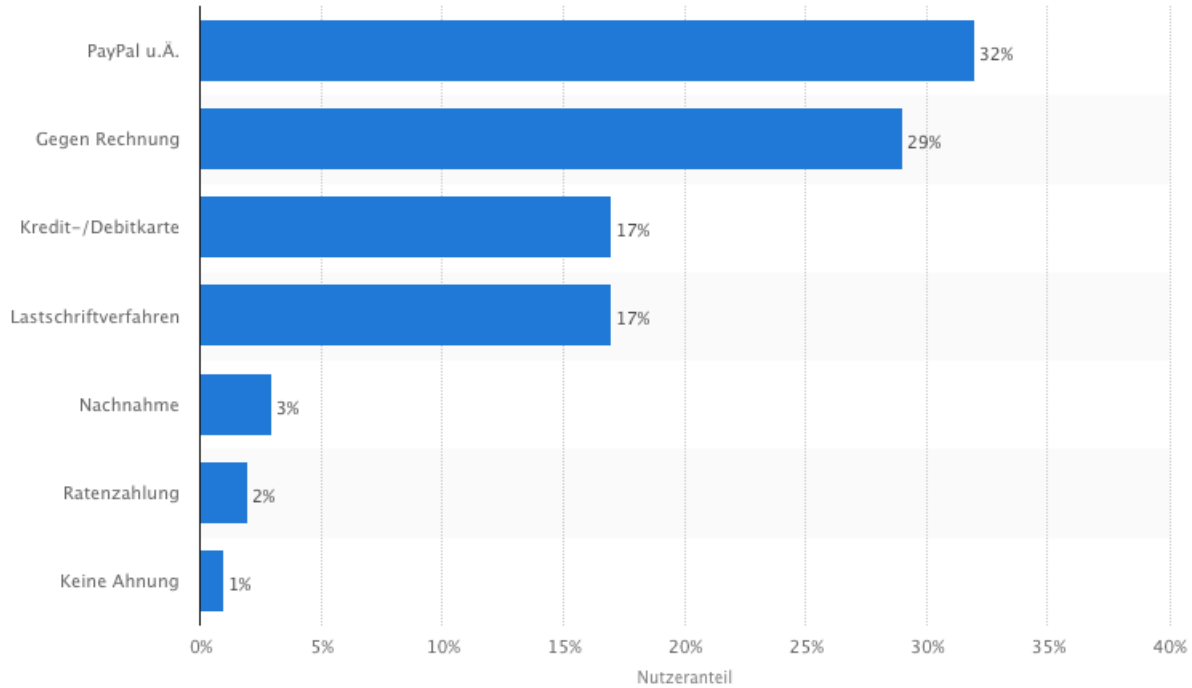


Figure 1: Most popular payment methods for online orders in Germany in 2015

Short name	German	English	Observations %	No-Return %
BPLS	Bezahlung per Lastschrift	payment by direct withdrawal	77.85	62.66
BPPL			7.71	59.11
BPRG	Bezahlung per Rechnung	payment by invoice (buy now pay later)	7.27	44.41
CBA			4.59	62.81
KGRG			1.16	70.53
KKE	KreditKarte	Credit Card	0.74	54.87
NN	Nachnahme	cash on delivery	0.49	65.83
PAYPALVC	PAYPAL		0.18	61.45
RG	Ratenzahlung	payment by installments (montly,weekly,etc)	0.01	100
VORAUS	Vorkasse per Überweisung	Payment by bank transfer	<0.001	62.72

Payment by invoice: The safest for you as a customer is to pay by invoice. You pay namely only when you get the goods delivered and retain this work. If you return the goods, you do not have to run after your money. You must also not sensitive bank data reveal. On the other hand, this method is for the seller of the riskiest, because even among customers there are black sheep. Especially small companies can often not afford to sue for unpaid bills - more out of time because of financial reasons. Many traders therefore not

provide the invoice or purchase one regular customers. Alone the lack of "Pay by invoice" option therefore does not detract from the seriousness automatically an online store.

Cash on delivery payment method: payment for a good is made at the time of delivery.

2 ProductGroup and Size code

Product Group	Sizes	Possible
1	32, 34, 36, 38, 40, 42, 44	
2	24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34	
3	34, 36, 38, 40, 42, 44	
4	34, 36, 38, 40, 42, 44	
5	34, 36, 38, 40, 42, 44	
6	34, 36, 38, 40, 42, 44	
7	34, 36, 38, 40, 42, 44, L, M, S	
8	34, 36, 38, 40, 42, 44	
9	32, 34, 36, 38, 40, 42, 44	
13	34, 36, 38, 40, 42, 44	
14	34, 36, 38, 40, 42, 44	
15	34, 36, 38, 40, 42, 44	
17	100, 34, 36, 38, 40, 42, 44, 75, 80, 85, 90, 95, A, I, L ,M, S, XL, XS	
26	40	
43	A	
45	A	
50	34, 36, 38, 40, 42, 44	
90	A	