

EUGENE ZHU

Product Designer | Canada

Eugene.Zhu2000@gmail.com

linkedin.com/in/eugenezhu/

github.com/EugeneZhu

WORK EXPERIENCE

Goodself - Design Analyst Intern

Sep 2022 to Dec 2022

Lead UX/Visual Designer on a team of 10 in the development of a brand-new health and wellness social media application. Responsible for creating marketing materials, feature design, heuristic evaluation, and serving as a liaison between the design and development team. Designed and developed the blog and expert categories page of the Goodself website.

BMO Radicle - UX Design Intern

May 2022 to Aug 2022

UX Designer on a team of 6 assisting the senior UX Designer in the development of a new carbon credit SaaS product. Conducted competitive analysis by performing market/user research, created user flows, journey maps, and workflow diagrams of the software, and performed UX audits to discover key areas of focus.

PROJECTS

Climatic Crisis - User Researcher/Designer

Oct 2021 to Dec 2021

Primary Researcher with a focus on optimizing the UX development aspect of an award-winning transformative board game. Led research sessions, implemented user feedback, and created game prototypes. Designed and produced both video trailers for the game.

Dinery - UI Designer

Feb 2021 to Apr 2021

Main UI Designer working on a food delivery mobile application with a randomization feature. Spearheaded interface design, iterated 4 total prototypes, and presented ideas to stakeholders.

EDUCATION

Simon Fraser University

BA Interactive Arts + Technology

September 2018 - December 2023

Relevant Courses: Graphic Design, Information Design, Human-Computer Interaction, Interface Design, Game Design, Web Design, Interaction Design Methods, Design Evaluation

SKILLS

Visual Design, Wireframes, Mockups, Prototyping, UI/UX, User Personas, User Flows, Branding, Typography, User Research, Market Research, Journey Mapping, Information Architecture, Front End, HTML/CSS, Java, JS, React

TOOLS

All Adobe Products, Figma, Framer, Sketch, UXPin, Axure, Unity, Miro, Jira, SolidWorks, Visual Studio Code, Maya, Rhino, Tableau

AWARDS

SFU FCAT UGC 2022 Winner

Best Student Project

Dean's Honor Roll 2021

3.50+ Term GPA