

EUGENE TERUNGWA AGOH

MSc. of Business Economics, 2017. PhDc. in Economics (Ongoing).



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Skype: eugene.agoh

Sex: Male | **Date of birth:** 21/11/1986 | **Nationality:** - Nigerian

Languages: English Language, Tiv Language, Lithuanian Language, Russian Language

EXPERIENCE

AdsTargets Ad Network

Adstargets.com

Founder / CEO

2017 till Date

Bizpartner Group Slovakia

Internship

2014 - 2014

Olam Nigeria Limited

olamonline.com

2006 - 2010

Olam Nigeria Limited

olamonline.com

2004 - 2006

EDUCATION

Kaunas University of Technology

www.ktu.edu

2015 - 2017

Kaunas University of Technology

www.ktu.edu

2011 - 2015

**Athens University of Economics
and Business**

www.aueb.gr

2013 - 2014

Benue State University

bsum.edu.ng

2005 - 2008

Directed administrative functions, IT operations, and digital marketing projects.

- Planned and coordinated strategic initiatives to drive company growth.
- Developed business partnerships to foster collaboration and growth.
- Led strategic planning to align business objectives across departments.
- Identified market needs and developed innovative solutions for business success.

Search Engine Optimization (SEO) and internet marketing Expert (Intern)

- Search engine optimization on the company's websites (bizpartnergroup.com) and updiENCE.com
- Created content for the above listed websites periodically
- Managed all paid ad campaigns (Google search / Google display Ads and Facebook Ad campaigns)
- Periodically analysed traffic and report on conversions.

Ware House in-charge

- In charge of Stock purchases, Stock receipts, Stock Sales, Stock Transfers across units and branches.
- Reports and periodic reconciliation (weekly, monthly, and financial year end stock reconciliation.
- Processing and seeds storage, fertilizers, Agro-chemicals, and Rice farm inputs yearly worth over \$2,000,000 yearly.

Account Assistant

- Data Entry on stock.
- Prepared and reconciled Financial and Stock reports, monitored, and reported despatched stock from Makurdi H/O to Lagos H/O.
- Visits and Reports on Brach activities to Makurdi H/O to Lagos H/O

Master of Business Economics

International Economics and Business, Strategic Finance Management, Development Economics, Economics Evaluation of Innovation, Sustainable Development Economics, Forecasting of Business Environment in Global Economy, Strategic Management Accounting, Scientific Research Methodology, Strategic Management methodology.

Bachelor of Management Studies

Basics of accounting, Business Ethics, Civil Law, Econometrics, Economic Statistics, work Process Management, Value-added Chain, Social Responsibility of Enterprise, Salary and Compensation, English Language (Level C1), European Economic Policy, fundamentals of Finance, Information Technology 1 and 3, Human Resource Management, macroeconomics, Innovative Management, Managerial Economics, Marketing, Mathematics 1 and 2, Microeconomics, Money and capital markets, Philosophy, Electronic Business.

Erasmus Program (Two Semesters)

Economic Sociology, Strategic marketing management, Production and Operations Management, Financial Management, Government and politics of the European Union, Innovation in organization (Knowledge, Creativity and the process of Innovation, Leadership Competencies, Management of Information systems, Money and capital markets.

National Diploma (ND) in Business Management

Nibema Computer Centre
Makurdi, Benue State,
Nigeria.
2003 - 2004

Adikpo Comprehensive Secondary
School Adikpo, Benue State,
Nigeria
1996 - 2003

St. Ann's Primary School
Adikpo, Benue State, Nigeria.
1990 - 1996

Diploma in Computer (Desktop Publishing)

West African Senior School Certificate (WAEC)

First School Leaving Certificate

Academic Publications

1. Regional Convergence in Europe: Evidence from The Perspective of Capitalisation in Services
2. Refugees as a security threat: Case of Lithuania
3. Key drivers and policy effectiveness of migration in Nigeria
4. Why Lithuanians Migrate to the UK, Germany and Norway?
5. The contribution of migration to economic growth: evidence from Spain
6. Theoretical analysis of migrants' contributions to host and home countries

Science Conferences

1. Annual Scientific Student Conference @ Kaunas University of Technology 2012, ICEM 2017 by Riga Technical University 2017
2. VIII RESEARCH-PRACTICE ORIENTATED INTERNATIONAL CONFERENCE. (13 April 2017)
3. 15th Scientific Student Conference Research Horizons: Insights from youth (28 April 2017)
4. 10th International Scientific Conference "Business and Management (May 3 - 4, 2018 @ Vilnius Gediminas Technical University.
5. European Group for organisational studies (Egos) (5-7 July, 2018) Tallinn, Estonia.
6. 5th AIB-CEE Chapter annual conference (12-14, September, 2018) Krakow, Poland.

Seminars

Driving licence

Study in Lithuania @ Bristonas, Lithuania, 2012. Others see attached list.

Driver's license Washington State USA + Category **B** Lithuanian DL

REFERENCES

Richard Ahungur Agoh

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Abuja, Nigeria.
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Prof. Dr. Vilmante Kumpikaite-Valiuniene

Professor at Kaunas University of Technology,
Kaunas, Lithuania.
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Katerina Galanaki-Spiliotopoulos

Head of International Relations
of Economics and Business (AUEB)
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Athens 104 34 – HELLAS
T: +30 210 8203250

SKILLS

- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Google Display Ads
- Search Engine Console
- Social Media Ads (Facebook Ads, Twitter Ads (X), Pinterest and Amazon PPC)
- Google Analytics
- Google Tag Manager
- HTML
- Wordpress
- Ahrefs and SEMrush (Digital marketing tools)
- Backlinks
- Analytical skills
- Leadership
- Business Management
- Economics
- Public speaking
- Microsoft Office

OTHER CERTIFICATIONS

Google Search Ads
Google Display Ads

READING

48 Laws of power
The art of seduction
33 strategies of war
The God delusion