

JI EUN CHANG

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📍 Seoul, South Korea (04423)

Recent psychology graduate looking to gain experience in HCI & GUI such as UI UX and web design. I have been researching and designing throughout my life, working on various projects ranging from websites to products, and character design.

EDUCATION

- Sep 2020 ~
Apr 2024 **Bachelor of Arts – Psychology** (Graduated with Distinction)
The University of British Columbia
Awards: Outstanding International Student Scholarship Award
Relevant Coursework: Analysis of Behavioural Data (84%, A-), Socialisation: Media Content and Effects Psychology (87%, A), Introduction to Data Science (83%, A-), Statistical Inference for Data Science (81%, A-), Applied Developmental Psychology (92%, A+), Childhood and Adolescence Psychology (85%, A)
- Jun 2023 ~
Aug 2023 **Summer Exchange Programme**
Yonsei International Summer School
Relevant Coursework: Intro to Machine Learning (4.3, A+), Computing in Context: Computing and the Arts (4.0, A0)
- Sep 2019 ~
May 2020 **International Baccalaureate – Psychology HL (7), Chinese B SL (7), English A SL (6)**
Yew Chung International School, Beijing
Awards: 2018-2019 Scholarship (2 Students out of 120), Madam Tsang Founder Award (1 Student out of all students)
- Est. End date:
Apr 2025 **Bootcamp – UX Design**
CareerFoundry

PUBLICATIONS

Angela Onyu Lee, Ji Eun Chang. (2024). The Effects of Unstructured Outdoor Play on Child Development. Journal of Public Value, (), 67-76. 10.53581/jojobv.2024.7.1.67 || DOI: <https://doi.org/10.53581/jojobv.2024.7.1.67>

PRIOR EXPERIENCES

- Sep 2024 ~
Dec 2024 **Internship – UX UI Intern**
Kiwi Plus | Seoul, South Korea
(A Kakao corp. affiliate – One of the top 3 software developers for Kids Phones in S. Korea.)
 - Remodelled main webpage, including English translations increasing accessibility and global user reach.
 - Conducted competitor analyses, researched market trends, and analysed risks and opportunities.
- Sep 2022 ~
Apr 2024 **Internship – Creative Lead Intern**
Vancouver Korean Press | Vancouver, BC
(The oldest active daily newspaper in Korea.)
 - Established a new branch for infographics and launched a new social media account, enhancing accessibility and expanding reach by 110%.
 - Produced 2-4 Instagram reels and 2-4 infographics weekly, increasing view counts by over 200%.
- Jul 2022 ~
Aug 2022 **Internship – Research Intern**
ASSESTA | Seoul, South Korea
(A Korean organisation specialising in psychological evaluation and services.)
 - Benchmarked current educational YouTube shorts trends, targeting a new demographic of MZ generation users, aimed to increase video viewer reach by 20%.
 - Benchmarked and proposed 10 black and white UI UX design trends for the main website renewal and the launch of the mobile website.
- May 2019 ~
Aug 2021 **Founder**
The Period Project | Yew Chung International School, Beijing (YCIS)
 - Founded an intervention for youth struggling with period poverty, installed free period pad dispensers in every school bathroom, and collaborated with the NGO ERGC (Educating Rural Girls of China) to raise awareness and funds of over \$700.

SKILLS

Fluent: Adobe Photoshop, Canva, Clip Studio Paint, Procreate
Knowledgeable: Adobe Illustrator, Figma, Python, R, SPSS

LANGUAGES

Native: English, Korean
Other: Chinese (HSK 5)