

# Entrepreneurship Product Plan

## Business Name:

The Pastry Palace

## Tagline:

"Life is uncertain, but a good pastry is always a sure thing."

## Mission:

We wish to provide and deliver our clients with more than just our product by offering them everlasting sweetness at a low cost. To offer pleasure for our consumers to appreciate while making a sweet that is very affordable.

## Vision:

To be the town's preferred choice for comfort pastry goods by providing high-quality, yet affordable products that are delightfully tasty and nutritious. To be a successful group that continuously innovates quality and low-cost products that customers think of first when they crave sweets.

## Products

MAIN PRODUCTS: Per Piece

- Chocolate Truffles = ₱7 - ₱10
- Brownies = ₱15 - ₱20
  - with nuts = ₱18 - ₱20
  - without nuts = ₱15 - ₱17

- Caramel Bar = ₱15 - ₱20

- with nuts = ₱18 - ₱20

- without nuts = ₱15 - ₱17

- Graham Balls = ₱7 - ₱10

- with filling = ₱9 - ₱10

- 1. Chocolate

- 2. Marshmallow

- 3. Chocolate chips

- without filling = ₱7 - ₱8

- Munchkins = ₱10 - ₱13

- with filling = ₱12 - ₱13

- 1. Chocolate

- 2. Marshmallow

- 3. Chocolate chips

- without filling = ₱10 - ₱11

- Cookies = ₱10 - ₱15

- Plain = ₱10 - ₱12

- With = ₱13 - ₱15

- 1. Chocolate Chips

- 2. Nuts

#### SLICE OF CAKES: Per Slice

- Black Forest = ₱150 - ₱155
- Yema Cake = ₱150 - ₱155
- Blueberry Cheesecake = ₱155 - ₱165
- Red Velvet = ₱150 - ₱155

#### HEALTHY PRODUCTS: Per Piece and Per Slice

these products are gluten free, low carbohydrates, low cholesterol, and low sugar

- Malunggay cupcake = ₱45 - ₱50
- Carrot Cake = ₱50 - ₱60
- Banana Cake = ₱50 - ₱60
  - with nuts = ₱55 - ₱60
  - without nuts = ₱50 - ₱55
- Fruit and Cream Cheese Puff = ₱65 - ₱75
- Fruit Tarts = ₱65 - ₱75

- Cookies = ₱20 - ₱25

- Banana

- Potato

- Carrot

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