

Eun-Kyo Jeong Product Designer

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"She's open to discussions and very approachable, hence an awesome communicator making work easier." - Peer Review 2018

I am a designer with 6 years and 2 months of experience which have shaped up my technical skills for a top-notch design. From launching an app in my recent job, I have learned that 'Perfection comes from the details.'

WORK EXPERIENCE

Daum Webtoon Company Product Designer

Daum Webtoon("Web" and "Cartoon" combined), which has 1M daily users, is the world's first vertical web-comics service from Kakao corp., one of the major IT companies in Korea.

- Major contribution as one of 3 key product designers in launching redesigned iOS, Android apps. (featured 3 times on iOS App Store / ranked 3rd on the comics chart on Google Play Store)
- Coordinated design process from ideating, wireframing, and prototyping, with internal UX team, and created pixel-perfect mocks for the development team through all web & app platforms.
- Conducted user research sessions with marketing team and benchmarked product features and designs, and presented new ideas for internal stakeholder buy-in.

SEP 2016 - APR 2019 (2Y 6M), KOREA

Hanssem UI/UX Designer

No.1 furniture company in Korea.

- Designed and launched a new integrated platform combining portal and commerce, collaborating with PM and development team.
- Conducted benchmarking on Delivery and 3D Modeler service, and defined the flow and main features of the services with UX designers.

JAN - AUG 2016 (8M), KOREA

OFFIN UI/UX Designer / Co-founder

- Launched a fashion O2O app connecting offline stores and customers online, working closely with engineers.
- Presented the app at Korea's biggest startup and technology conference, and was featured as top 20 promising startups in 2014 by Digital Inside Media.

APR - OCT 2014 (8M), KOREA

Soram Hospital Freelance UI/UX Designer

Redesigned, and launched a user-friendly website for Soram hospital which led to a 10 times increase in hotline calls made on a daily basis.

SEP - DEC 2015 (4M), KOREA

LG Electronics UX Design Intern

- Researched and proposed new lifestyle concepts of Seamless Screen UX, and designed interaction models for the future generation.
- Generated Persona and Scenario regarding IoT, and created prototypes with the mockups.

JUN - SEP 2013 (3M), KOREA

Gabia UI/UX Design Intern

No.1 Internet business solution company in Korea.

- Redesigned Gabia website to maximize its usability, and presented it to internal stakeholders.
- Presented 2015 Internet Trend Report at an executive meeting and proposed future vision.

JUL - AUG 2015 (2M), KOREA

Danawa Web Designer

One of the biggest price comparison websites in Korea

- Designed commerce events and published HTML/CSS.

MAR - NOV 2011 (9M), KOREA

Hmart Head Office Design Intern

Designed on/offline advertisement that entailed photographing & printing tasks.

DEC 2011 - OCT 2012(10M), U.S.A

EDUCATION

Hong-ik University

B.F.A. Visual Communication Design

- Scholarship Recipient (3yrs)
- Best presentation in Service Design 2013 (1/20+ teams)

MAR 2008 - AUG 2014
SEOUL, KOREA

Kipfa UX Design School

Studied UX methodology then applied them in practical service.

MAY - JUN 2014
5 WEEKS (200 HRS), KOREA

SKILLS

Design

Visual Design
Interaction Design
Mobile Design
Motion Graphics
Branding & Identity
Illustration

UX Methods

Storyboarding
Journey Mapping
Persona & Scenario
Low to High Fidelity Design
Wireframing & Prototyping
Usability Testing

Tools

Photoshop, Illustrator,
After Effects, InDesign,
XD, Sketch, InVision, Craft
Flinto, Principle, Figma
Framer.js, HTML/CSS