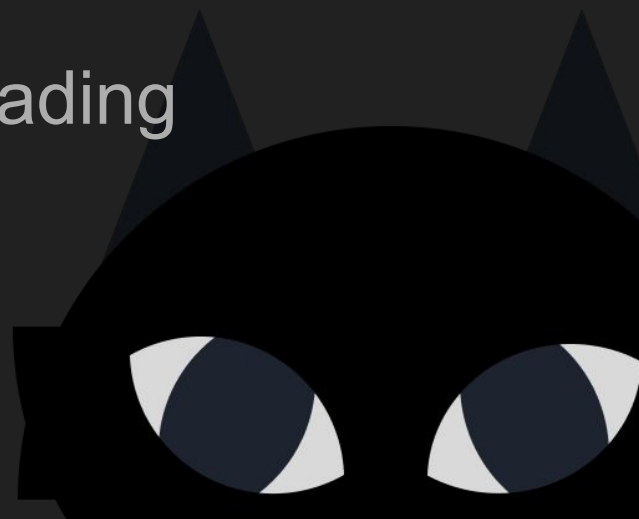




Starting Pitch

Black Cat Crew Tarot Reading



User Personas

Alice:

- 20 year old college student at UCSD
- Is seeking a yes or no answer to whether she should order Mexican or Thai food for dinner tonight. She doesn't want to be blamed for making a "wrong" decision by her picky roommate.
- Wants a quick decision maker

Bob:

- 25 year old software dev working at a startup in Palo Alto
- Is at a crossroads in his career decisions, and is not sure if he should continue software engineering or change career paths. He is looking for spiritual and emotional consolation more than advice.
- Wants a meaningful message

The Solution

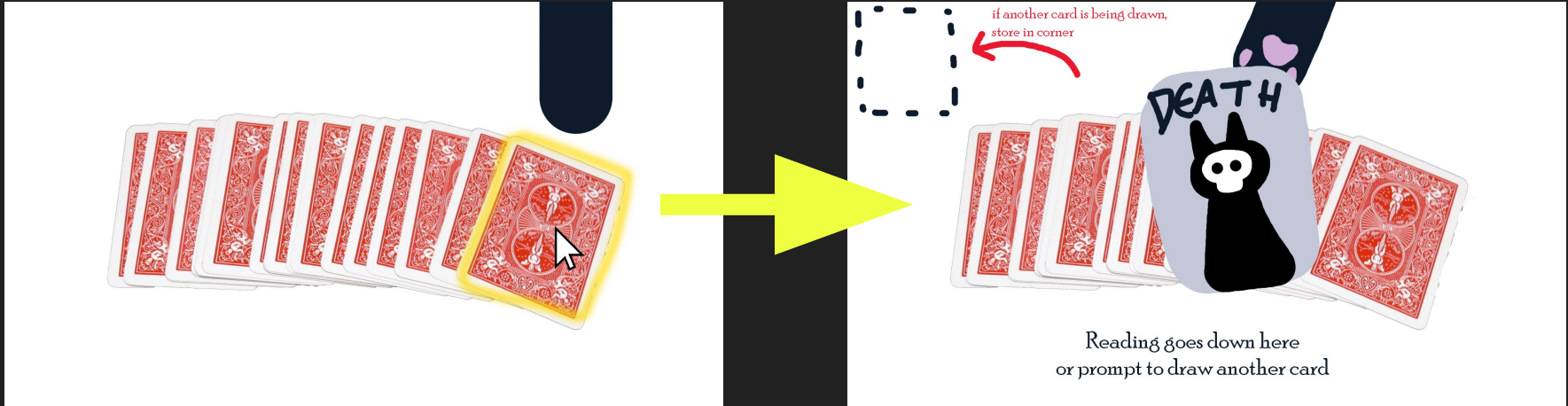
Tarot card reading— two methods planned, but can be expanded:

1. Yes/No answers
 - a. Draw 1, designated 'Yes' cards and 'No' cards
2. Career planning/ Future planning
 - a. Draw 2, 1st is your situation, 2nd is your challenge
 - b. See: <https://littleredtarot.com/short-two-card-tarot-spread/>

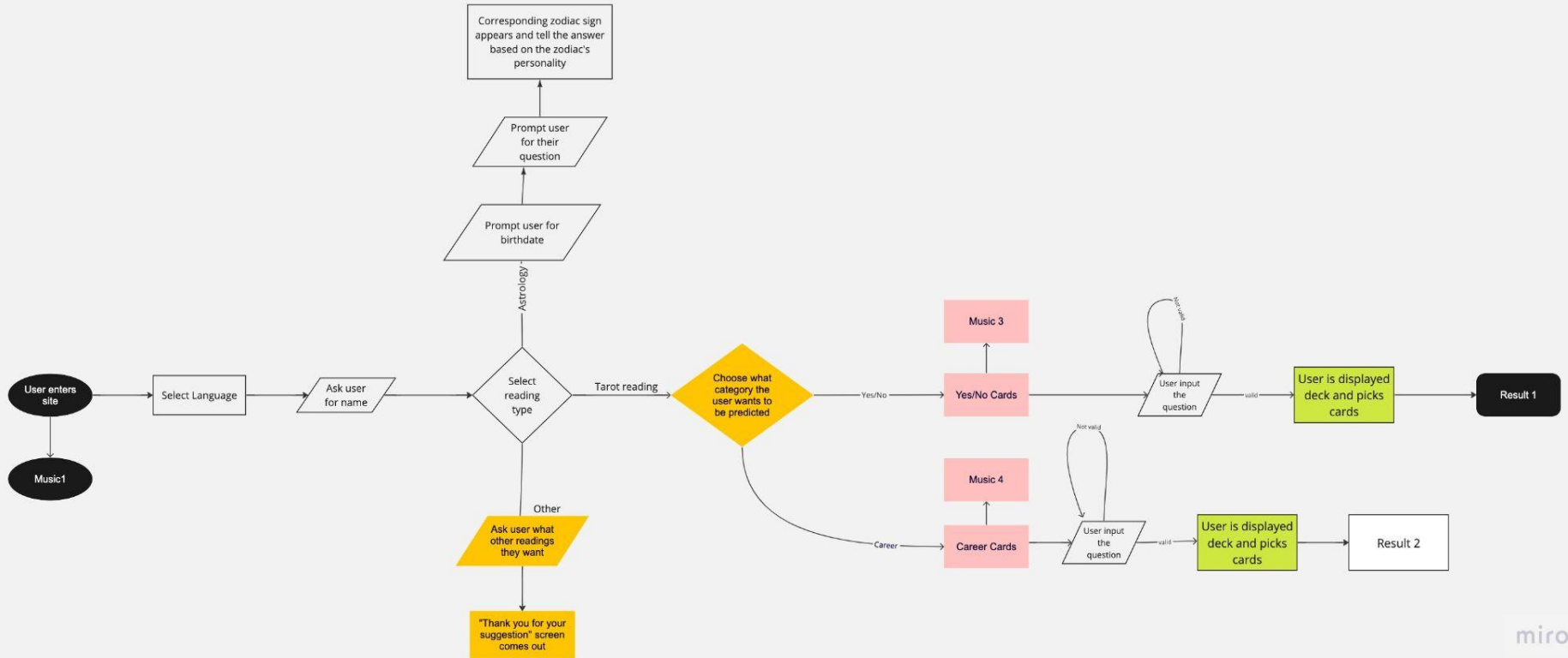


Interface Design

- Cat fortune teller, as well as subtle space theme (astrology)
- Starting Menu Page
- Tarot Card Selection Page



User Navigation Flowchart



Prioritization of Features

- For our fortune-telling web application, we hope to give users the ability to choose what type of fortune telling they want
 - Priority 1: Implement tarot cards
 - Priority 1a: Yes/No tarot cards
 - Priority 1b: Career tarot cards
 - Priority 2: Implement astrological reading (nice to have)
 - User-inputs birthday -> zodiac sign is analyzed -> answer is provided considering the personality of the zodiac sign
- Our primary objective is to successfully implement priority 1, and then priority 2, time permitting

Risks/Pitfalls

- Implementing animations and testing them.
- Implementing feedback from user
- Correctly parsing user's input
- Ensure no copyright infringements for any images, music, etc.
- Need to ensure if we include online components/features we handle offline cases if any component goes down.
- Adding too many features before extensive testing.