## Social media content plan (Eunice)









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TO DO

**Research Trending Topics** 

**=** 

Create content calendar

Write captions for all posts

0/7 • 26 Jun

Schedule posts using a tool

 $\blacksquare$ 

Design graphics for 7 days

Review all designs & captions

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Track engagement (likes, comments)

Ideas

Research

Creating content using trending videos and issues Creating content using trending and popular songs Going live and discussing interesting topics. Doing give away once in awhile Selling products Learn latest dance in progress Design Introduction video posted Second video posted **Needs review** Review Review audience engagement Do similar posts to the ones with the highest engagement Scheduled reply comments 27 Jun

Scheduling

https://trello.com/b/0sNzoOPa/social-media-content-plan-eunice

Schedule next post