

Year



2014



Sales and Transactions Reports by Period

Total Sales over the period amounts to \$484,247.50 and Total Number of Transactions is 969

<https://tinyurl.com/lkhuohon>



Year

2015

Region

Central

Category

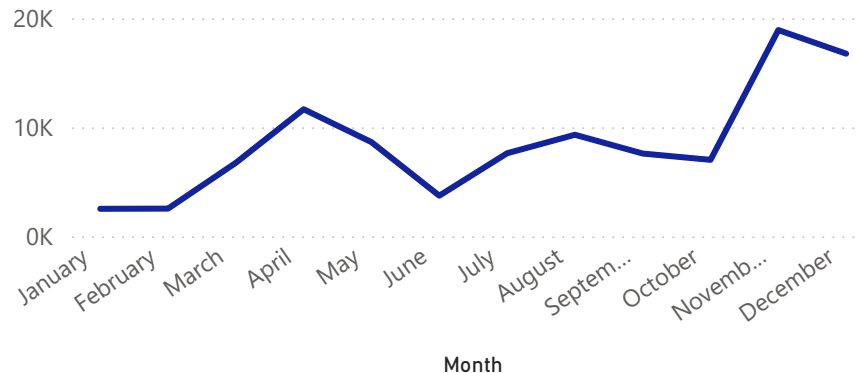
All

Sales and Transactions Reports by Period

in <https://tinyurl.com/lkhuohon>

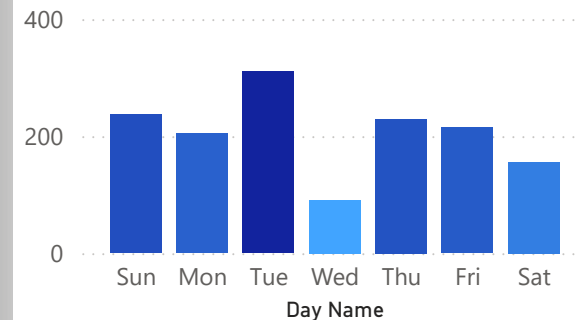
Total Sales over the period amounts to \$102,874.22 and Total Number of Transactions is 234

How Sales Trended over the month



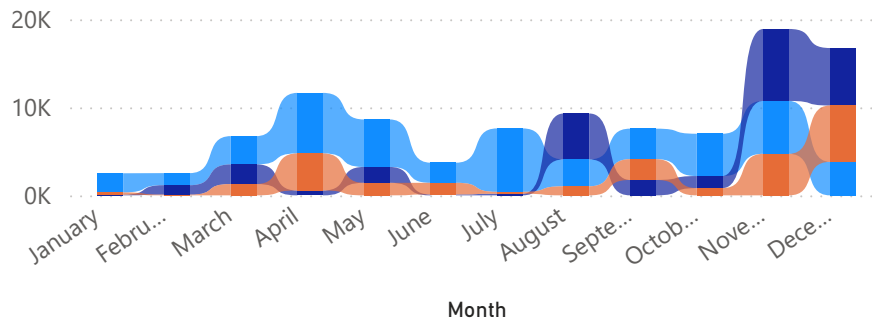
Average of Sales by Day of week

Range 90.84 310.77



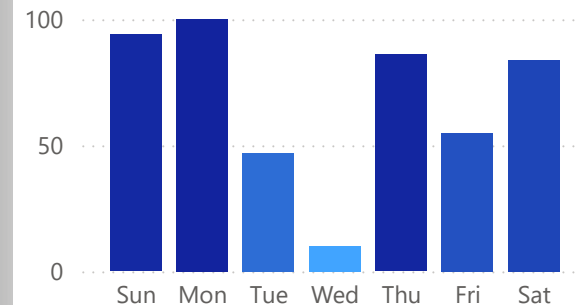
How Customer Segments rank over the Months

Segment ● Consumer ● Corporate ● Home Office



Count of Order ID by Day of week

Range 5 47



Order Date

2015

Region

Central

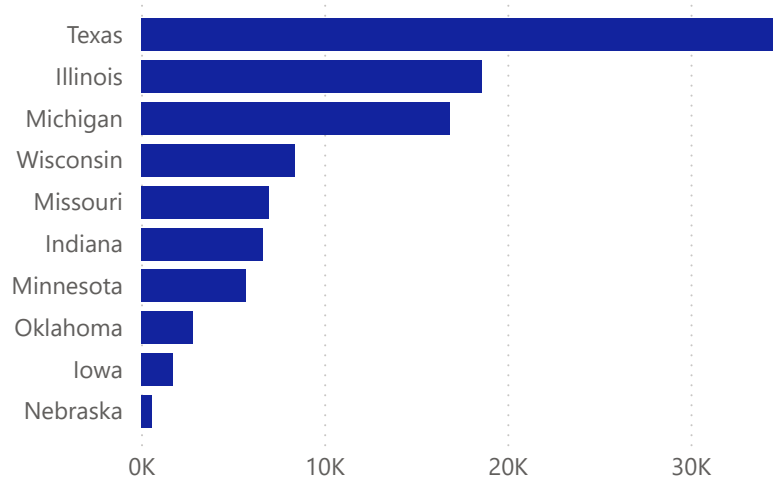
Category

All

Sales and Transactions Reports by Location

Total Sales over the period amounts to \$102,874.22 and Total Number of Transactions is 234

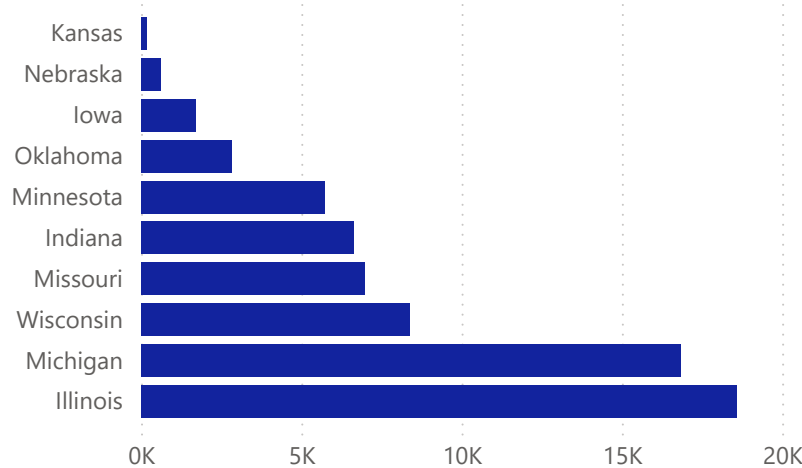
Top 10 Sales by State



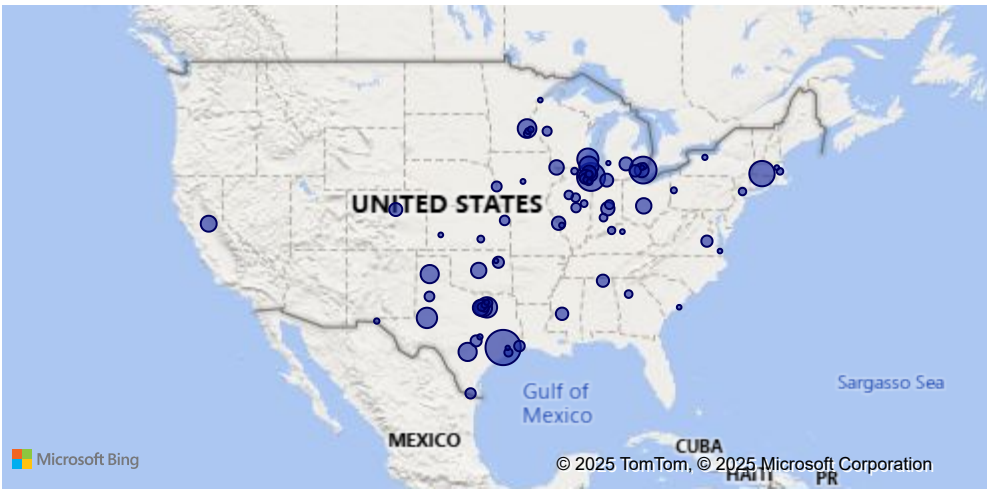
% of Transaction Shipment of the Top 10 States

State	First Class	Same Day	Second Class	Standard Class
Illinois	8.33%	6.25%	22.92%	62.50%
Indiana	5.88%	5.88%	41.18%	47.06%
Iowa			33.33%	66.67%
Michigan	9.68%	12.90%	25.81%	51.61%
Minnesota	12.50%		12.50%	75.00%
Missouri	14.29%			85.71%
Nebraska	25.00%		25.00%	50.00%
Oklahoma	33.33%			66.67%
Texas	12.75%	7.84%	12.75%	66.67%
Wisconsin	22.22%		22.22%	55.56%

Bottom 10 Sales by State



Sales Distribution by City



Total Sales over the period amounts to \$2,297,200.86 and Total Number of Transactions is 5009

Back to Default

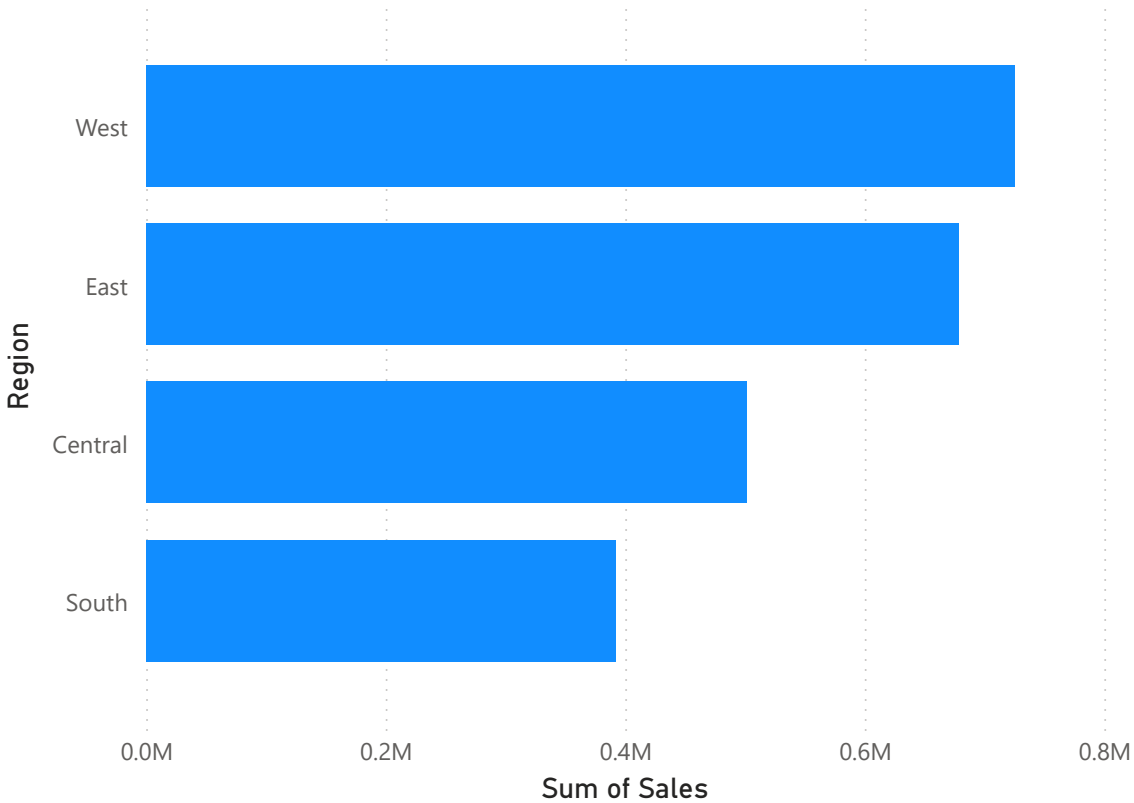


Try one of these to get started

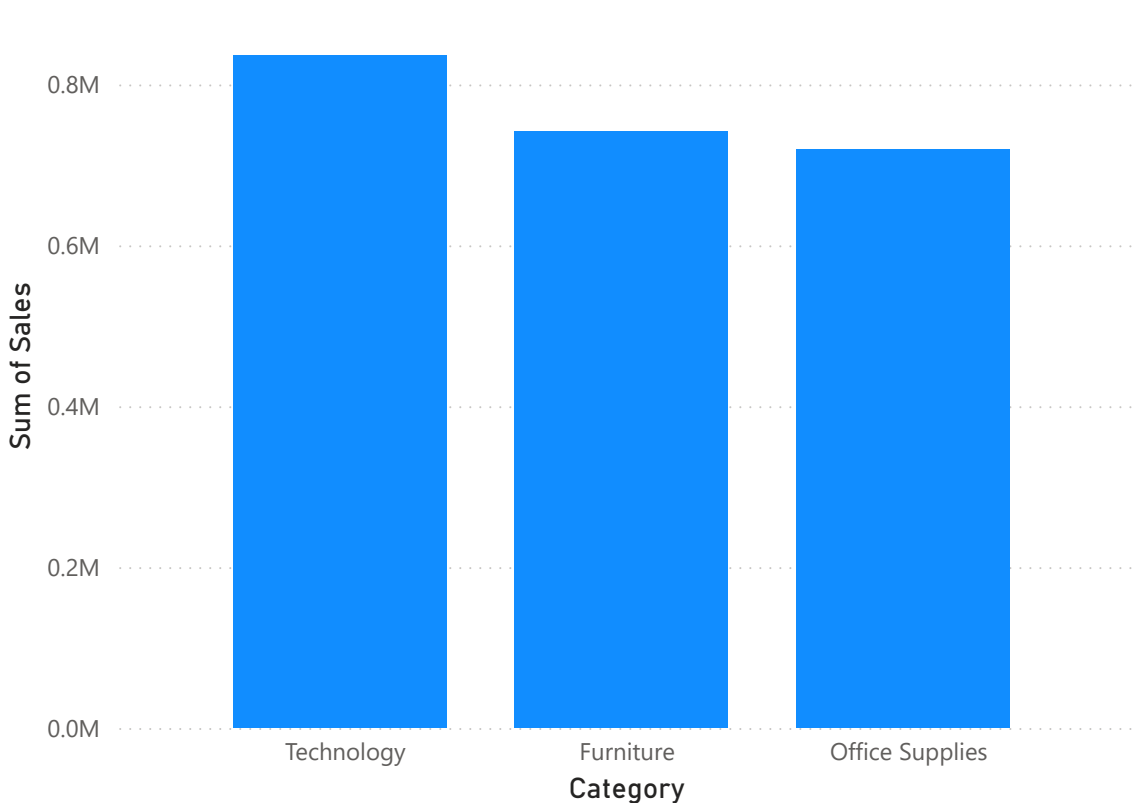
top 5 states by sales

Show all suggestions

Sales by Region Bar Chart

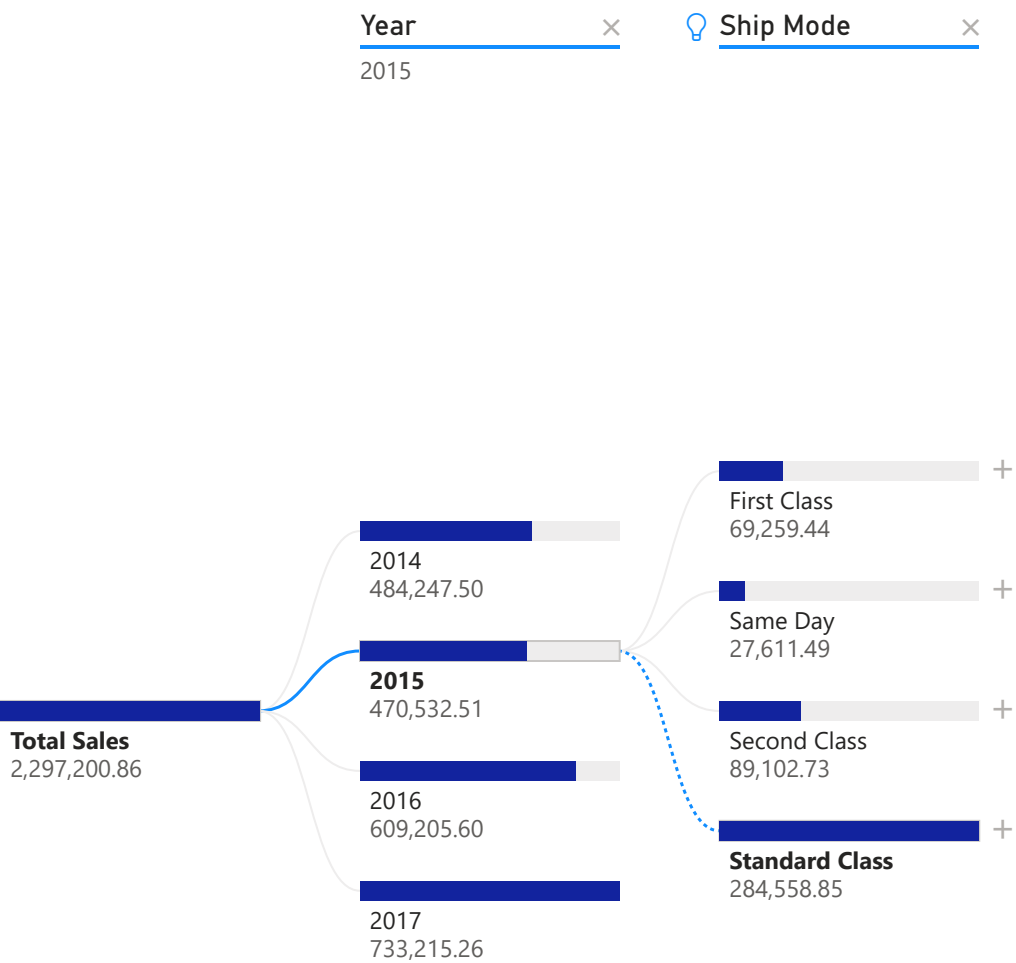


Sales by Category Column Chart



Total Sales over the period amounts to \$2,297,200.86 and Total Number of Transactions is 5009

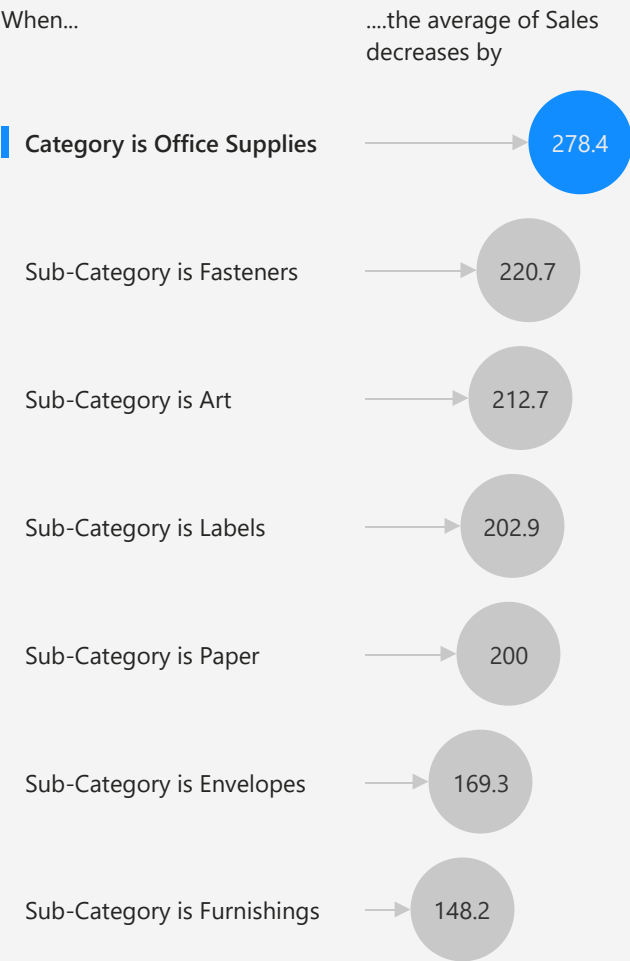
Ask your own Question



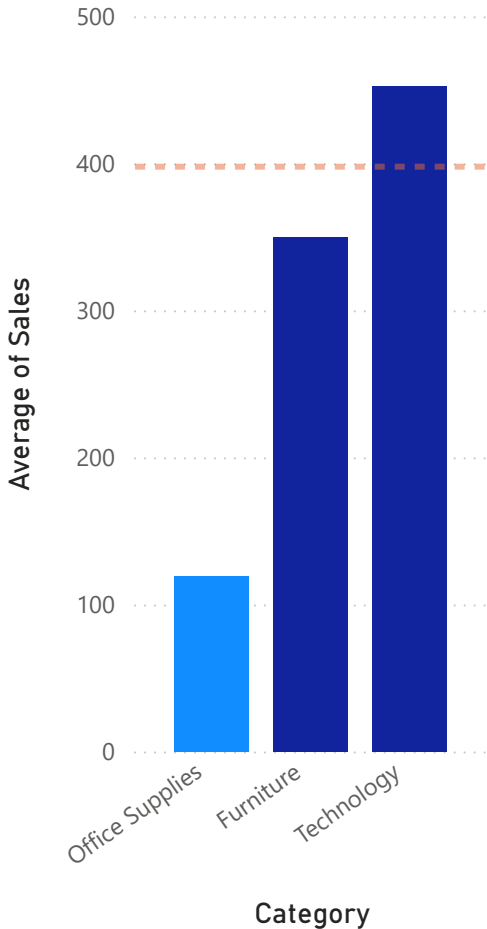
key Influencers: What Decreases Sales-Project by Ikhuohon-Eboreime Eunice Ngozi

Key influencers Top segments

What influences Sales to ?



← Sales is more likely to decrease when Category is Office Supplies than otherwise (on average).



☐ Only show values that are influencers

