

Year



2014



Sales and Transactions Reports by Period

Total Sales over the period amounts to \$484,247.50 and Total Number of Transactions is 969

<https://tinyurl.com/lkuohon>



Year

2015

Region

Central

Category

All

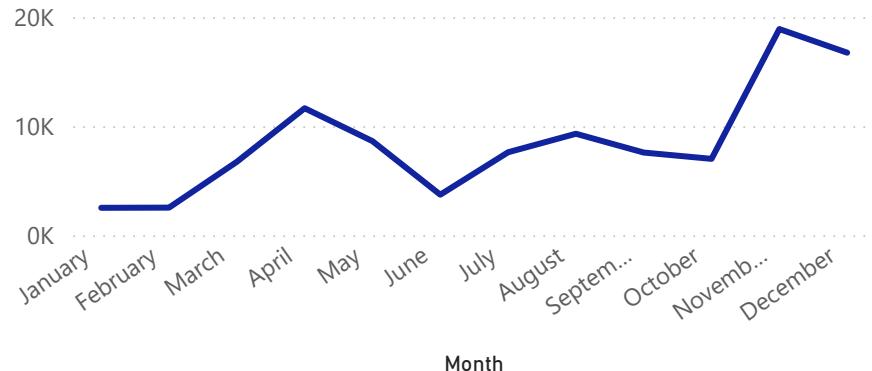
Sales and Transactions Reports by Period



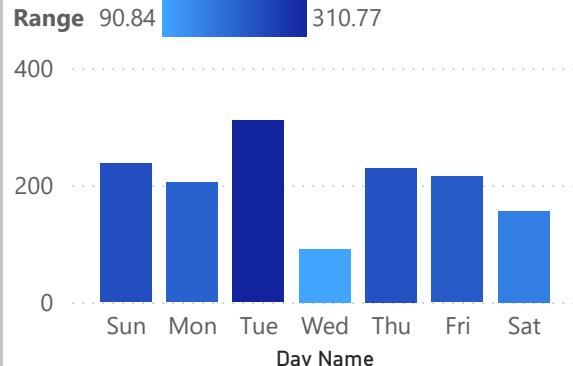
<https://tinyurl.com/lkuohon>

Total Sales over the period amounts to \$102,874.22 and Total Number of Transactions is 234

How Sales Trended over the month

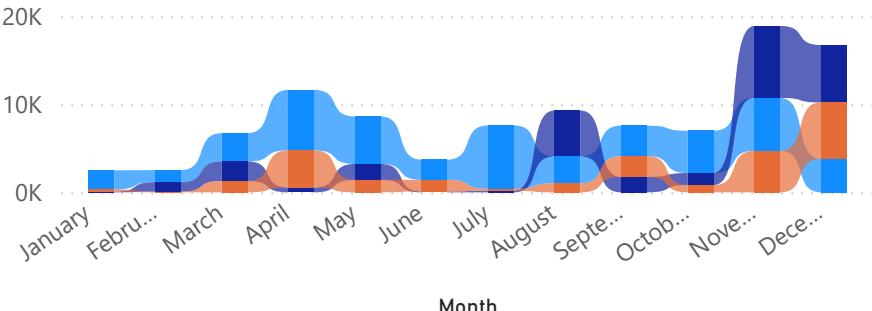


Average of Sales by Day of week



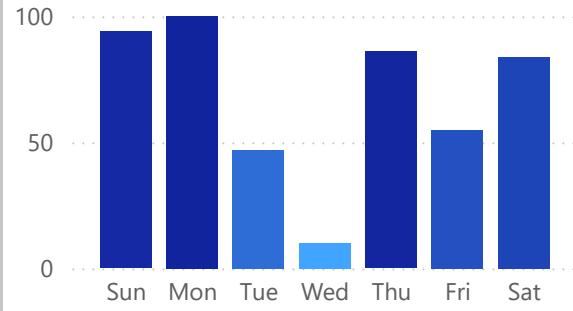
How Customer Segments rank over the Months

Segment ● Consumer ● Corporate ● Home Office



Count of Order ID by Day of week

Range 5 47



Order Date

2015

Region

Central

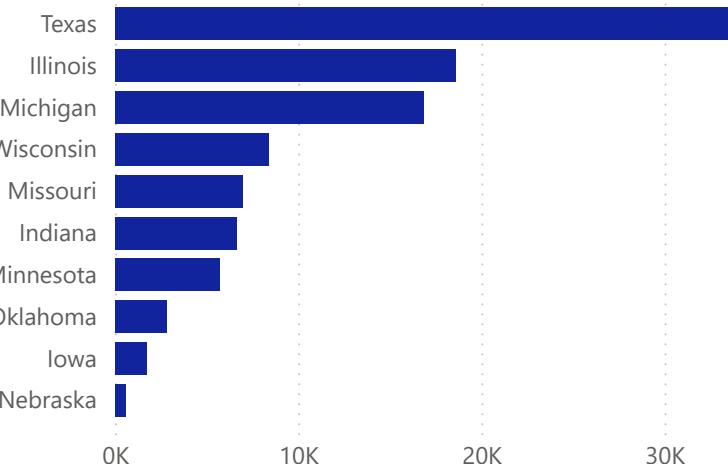
Category

All

Sales and Transactions Reports by Location

Total Sales over the period amounts to \$102,874.22 and Total Number of Transactions is 234

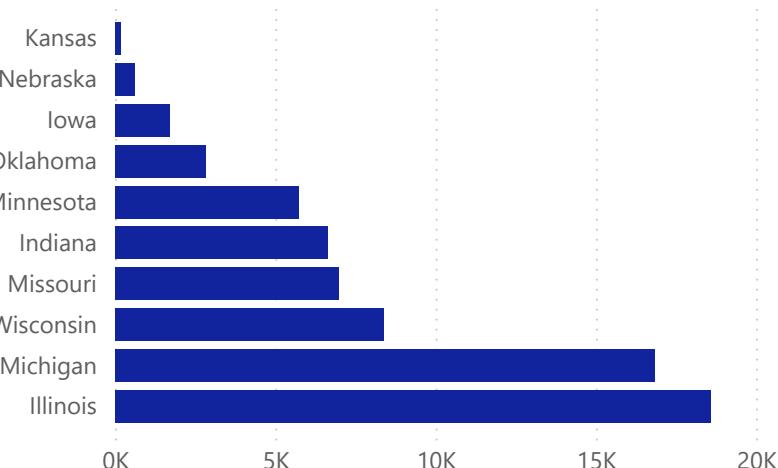
Top 10 Sales by State



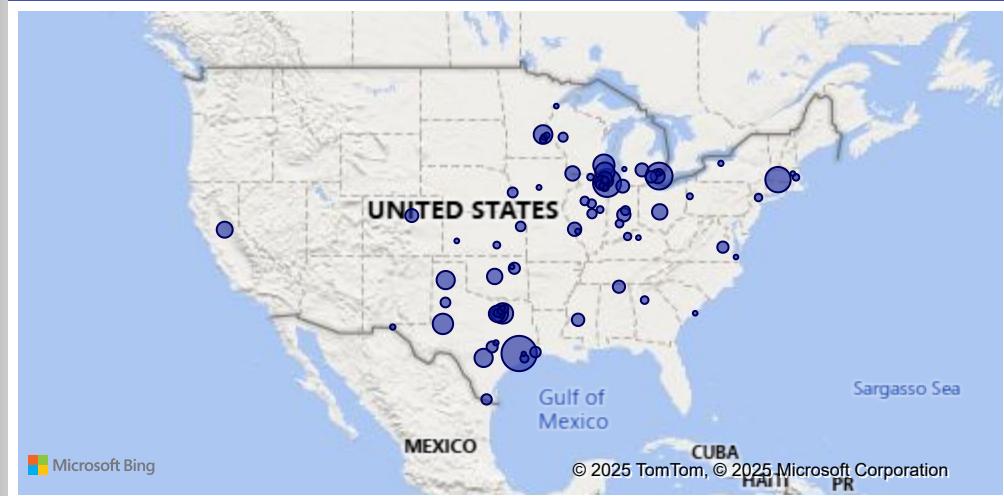
% of Transaction Shipment of the Top 10 States

State	First Class	Same Day	Second Class	Standard Class
Illinois	8.33%	6.25%	22.92%	62.50%
Indiana	5.88%	5.88%	41.18%	47.06%
Iowa			33.33%	66.67%
Michigan	9.68%	12.90%	25.81%	51.61%
Minnesota	12.50%		12.50%	75.00%
Missouri	14.29%			85.71%
Nebraska	25.00%		25.00%	50.00%
Oklahoma	33.33%			66.67%
Texas	12.75%	7.84%	12.75%	66.67%
Wisconsin	22.22%		22.22%	55.56%

Bottom 10 Sales by State



Sales Distribution by City



Advanced Sales Exploration and Analysis

in <https://tinyurl.com/lkuohon>

Total Sales over the period amounts to \$2,297,200.86 and Total Number of Transactions is 5009

Back to Default

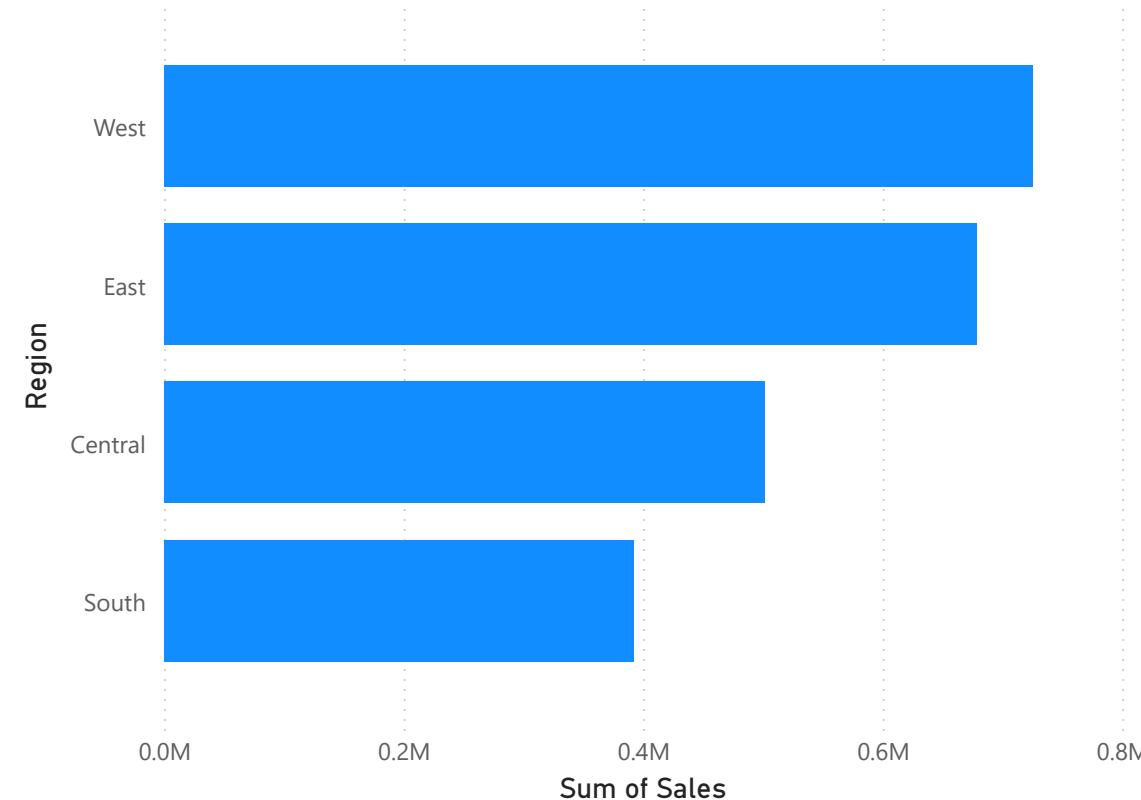


Try one of these to get started

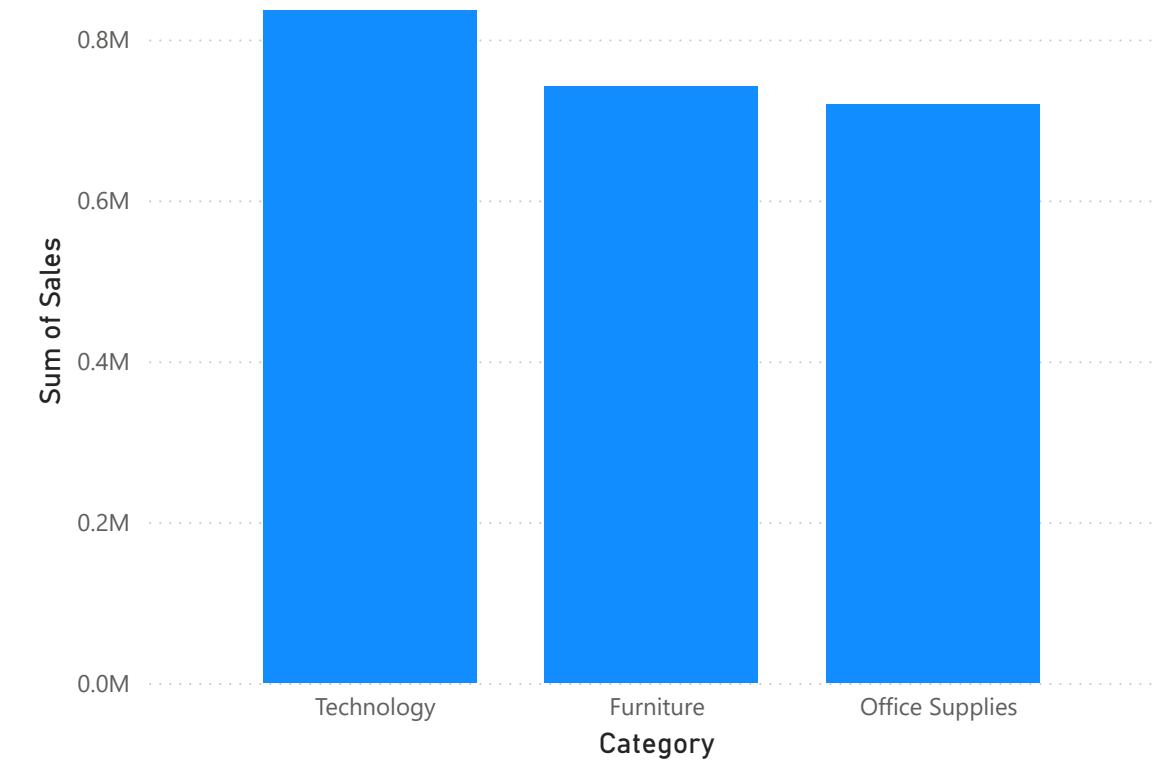
top 5 states by sales

Show all suggestions

Sales by Region Bar Chart

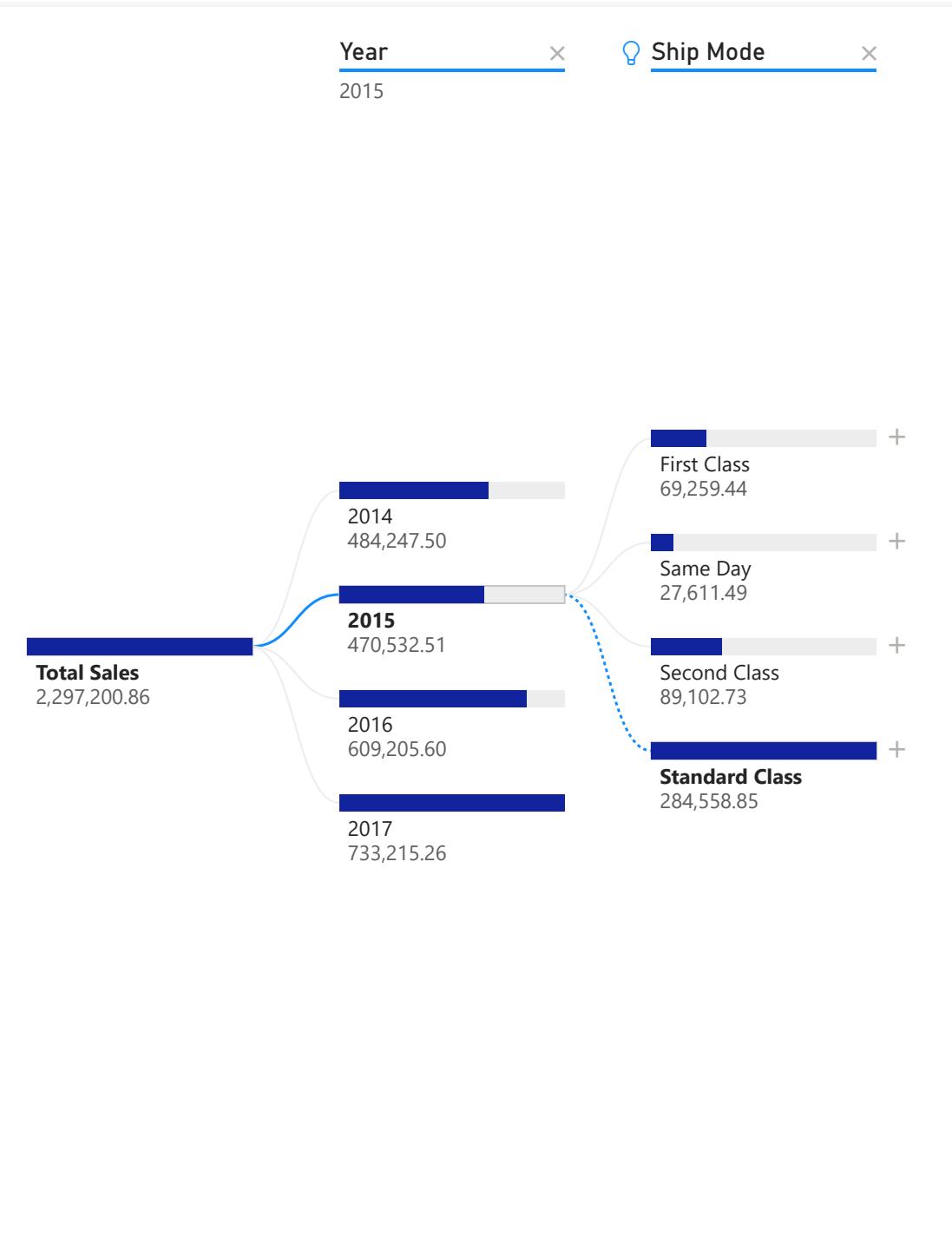


Sales by Category Column Chart



Total Sales over the period amounts to \$2,297,200.86 and Total Number of Transactions is 5009

Ask your own Question



key Influencers: What Decreases Sales-Project by lkuohon-Eboreime Eunice Ngozi

Key influencers Top segments

What influences Sales to Decrease ? ▾

When...

...the average of Sales decreases by

Category is Office Supplies

278.4

Sub-Category is Fasteners

220.7

Sub-Category is Art

212.7

Sub-Category is Labels

202.9

Sub-Category is Paper

200

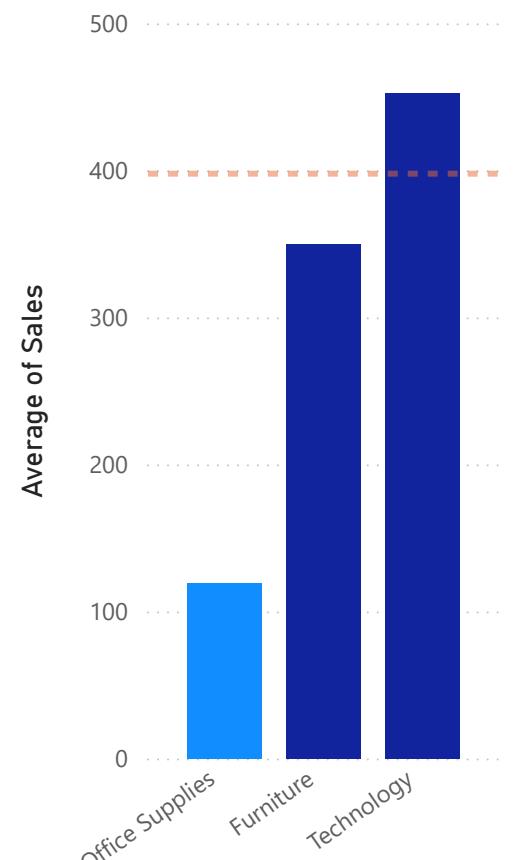
Sub-Category is Envelopes

169.3

Sub-Category is Furnishings

148.2

← Sales is more likely to decrease when Category is Office Supplies than otherwise (on average).



Only show values that are influencers

