



## Eunice Abieyuwa Igbiniedion

Gender: Female

### CONTACT



80809 Germany



[eunice.igbiniedion@yahoo.com](mailto:eunice.igbiniedion@yahoo.com)



(+49) 15211837442

LinkedIn: [https://  
www.linkedin.com/in/eunice-  
abieyuwa-  
igbiniedion-82bb88117/](https://www.linkedin.com/in/eunice-abieyuwa-igbiniedion-82bb88117/)

### ABOUT ME

Dedication, hardworking, multitasking, resilience, focus, friendliness, proactive, and tenacity are adjectives that describe me. My quest for a new perspective drives me to network. I'm interested in everything that brings value to the business and that includes things like communication, mutual growth, prioritization, improving processes, tech, sustainability, etc.

### WORK EXPERIENCE

**DEC 2016 – SEP 2018** – Lagos, Nigeria

#### Marketing Supervisor

Websolutions and Communications

- Created and published all marketing material in line with marketing plans
- Planned and implemented promotional campaigns & analyzed potential strategic partners for business purposes
- Took responsibility for brand management, worked closely with design agencies, & assisted with new product launch

**AUG 2014 – DEC 2016** – Lagos, Nigeria

#### Sales Services Supervisor

Euro-Mega Atlantic Nigeria Ltd

- Supervised the processing of wholesale point system for all regions
- Ensured distributors & all concerns are taken care of on time
- Processed work tools, sales float, expenses, incentive, and all concerns for field sales personnel

**SEP 2011 – JUL 2014** – Lagos, Nigeria

#### Sales Administrator (North Central Region)

Eko Supreme Resources Nigeria Ltd

- Met & surpassed my MTD & YTD. Initiated and tracked orders to completion
- Provided administrative and account management support to the distributor and sales supervisors
- Ensured a clear & consistent level of communication was upheld

**JUL 2010 – AUG 2011** – Lagos, Nigeria

#### Promo Sales Representative

Eko Supreme Nigeria Ltd

- Encoded and processed scratch and win promo pan Nigeria

**JUN 2009 – JUN 2010** – Zamfara, Nigeria

#### Office Assistant: National Youth Service Corp (NYSC)

Birnin Magaji Local Government

- Documentation, administrative role, took inventory & solved every concern.

### EDUCATION AND TRAINING

**2021 – CURRENT**

#### Master of Science (M.Sc.) in Consumer Science

Technical University of Munich

**2019 – 2021**

## Masters of Art in Development Studies with a focus in Sustainability and Resources

University of Passau

2015 – 2017

## Masters of Business Administration (Marketing Specialization)

University of Lagos

2004 – 2008

## Bachelor of Science in Economics and Statistics

University of Benin

### LANGUAGE SKILLS

#### OTHER LANGUAGE(S):

##### English

Listening  
C2

Reading  
C2

Spoken  
production  
C1

Spoken  
interaction  
C2

Writing  
C2

##### Deutsch

Listening  
B1

Reading  
B1

Spoken  
production  
B1

Spoken  
interaction  
B1

Writing  
B1

### PROJECTS

APR 2021 – SEP 2021

Enterprise Resource Planning with SAP S/4HANA (TS410)

Web Development Full Stack ! Project (Artefacts)

### DIGITAL SKILLS

Microsoft Office / Microsoft Word / Microsoft Excel / Microsoft Powerpoint / Outlook / ERP/SAP / SAP Business One / HTML5/CSS, Javascript / SQL (MySQL)

### Interpersonal Skills

Good listener and communicator / Team-work oriented / Market Research / Organizational and planning skills / Analytical skills

*Creating value, learning & growth are my motos*

Munich, Germany , Mar 2022



Eunice Abieyuwa  
Igbiniedion