Eunice Abieyuwa Igbinedion

Business & Data Analyst

✉ eunice.igbinedion@yahoo.com 📞 +4915211837442
📍 Munich, Germany 🔗 Portfolio Website
in LinkedIn ○ Github

👤 Profile

Throughout my career, I have collaborated on diverse initiatives, including analyzing sales and customer data and managing SME data for storage. These projects have allowed me to demonstrate expertise in data analysis, modeling, and visualization, delivering valuable insights and driving positive outcomes for organizations. I have optimized business processes, enhanced BI performance, reduced costs, and driven revenue growth through data-driven decision-making. Additionally, I have managed a sales support team and coordinated with business partners to successfully launch new products.

💼 Professional Experience

04/2024 – 07/2024
Remote

Data Analyst
Web Solution and Communications | Intern
- Organized and maintained the SME database, implementing data storage and retrieval processes to facilitate easy access and analysis.
- Conducted exploratory data analysis to understand the characteristics and trends of SMEs, using statistical
- Developed and maintained reports, dashboards, and visualisation to drive data-driven decision-making, resulting in a 30% improvement in operational efficiency.

07/2023 – 04/2024
Munich, Germany

Sales | Mobile Checking
Sixt [Job Valley] | Working Student
- Managed customer bookings, availability checks, and reservations via mobile devices.
- Optimized check-in and check-out processes, reducing wait times and enhancing customer satisfaction.
- Identified opportunities to upsell services and products, maximizing revenue.
- Leveraged customer data to tailor sales pitches, supporting inventory management and marketing strategies.

01/2017 – 09/2018
Abuja, Nigeria

Business | Data Analyst
Web Solution and Communications | Supervisor
- Designed and adopted data-driven strategies, resulting in a 25% increase in sales revenue and a 19% improvement in customer satisfaction.
- Collaborated with cross-functional teams to streamline processes, reducing operational costs by 17% and increasing overall efficiency.
- Analyzed sales data and metrics to evaluate performance and identify areas for improvement.
- Prepared detailed reports and presentations on sales performance, market trends, and forecasts for senior management.

04/2014 – 12/2016
Lagos, Nigeria

Sales Services Analyst
Euro Mega Atlantic Nig Ltd | Supervisor
- Gathered and analyzed customer data to understand behavior, preferences, and satisfaction levels.
- Monitored sales performance and analyzed revenue trends to provide actionable insights.
- Provided detailed reports and recommendations to enhance sales strategies and achieve targets.
- Analyzed competitors' activities and market strategies to maintain a competitive edge.

08/2010 – 04/2014
Lagos, Nigeria

Sales Administrator
Eko Supreme Resources Nig Ltd
- Initiated and tracked orders to completion, increasing sales by 30%
- Provided administrative and account management support to the distributor and sales supervisors
- Ensured the region met and surpassed its monthly and yearly target

🎓 Education

10/2021 – present
Munich, Germany

Science and Technology Studies (STS)
Technical University of Munich

10/2020 – 03/2024
Passau, Germany

Development Studies (Sustainability and Resources Specialization)
University of Passau

01/2015 – 09/2017	**Master in Business Administration (Marketing Specialization)**
Lagos, Nigeria	*University of Lagos*
01/2005 – 09/2008	**Economics and Statistics (Bsc)**
Benin, Nigeria	*University of Benin*

🗂 Certification

SAP ERP
Brandenburg University

Honours Degree in Entrepreneurship
Uni Passau

Data Analysis | Data Science
Redi School | Knowledgehut

Web Development
WBS Coding School

🧠 Skills

Data Analysis
Excel, SQL, PoweBI, Tableau, Python

Project Management
Trello, Discord, Slack

Strong Communication Skills
Effective Email Communication Guide

Machine Learning
Supervised & Unsupervised

Proficiency Microsoft Office Suit Tools
Microsoft Office, Outlook, SharePoint. teams

Web Development
HTML, CSS, JavaScript, React, Express, Node, MongoDB

📂 Projects

Excel
Road Accident Dashboard, Sales Dashboard

Machine Learning Algorithms, Python
Intensity Analysis, IPL Player Performance Analysis

SQL
NFT Data Capstone Project

Data Visualization
HR Dashboard, Sales & Customer Dashboard

🌐 Languages

Deutsch — Amateur

English — Expert

🏠 Organization

Redi School
Teachers Assistant

Redi School
Teacher: Frontend Technologies

WHO
Polio Vaccine Immunization Supervisor