

EUNICE ABIEYUWA IGBINEDION

WEB DEVELOPER

PERSONAL PROFILE

Result-driven web developer, resourceful at contributing to highly collaborative work environments, determining customer satisfaction, and finding solutions are my core competencies. Skillful in developing customer-focused and sustainable websites. Built apps that met the highest standards for web design, user experience, best practices, and speed. Developed web applications across multiple APIs, third-party integrations, and databases.

WORK EXPERIENCE

FRONTEND DEVELOPER

Regenate (Working Student) | Mar 2022 - Jan 2023

- Designed and developed responsive & intuitive user-friendly web applications which run on both mobile and pc including an optimized check-out page that increased user clicks and, subsequently, increased the number of registered persons by 15%
- Developing complex Visual Designs with CSS3, Tailwind CSS, SCSS, and SCSS
- Proactively liaised with the design team and project manager to ensure efficient and timely delivery of significant projects

WEB DESIGNER | MARKETING SUPERVISOR

Websolutions & Communications Nig Ltd | Jan 2017 - Jan 2022

- Supported Premium business teams to align their strategies and executions to the brand increasing revenue by 40%
- Collaborated with other relevant functions to develop strategies that drive the Premium brand vision and objectives
- Researched and analyzed market trends, competitor offerings, demographics, and other information that affects marketing strategies. This action resulted in surpassing the 2018 target by 33%
- Developed CMS, Improved Seo, and social media marketing

SALES SERVICES SUPERVISOR

Euromega Atlantic Nig Ltd | Jun 2014 - Dec 2016

- Managed and tracked project budgets to ensure effective deployment was spent in line with budget
- Processed work tools, sales float, expenses, incentives, and all concerns for field sales personnel, were resolved on time, minimizing sales impediments from 10.3% to 0.7%
- Dedicatedly pitched new ideas to solve business challenges.

SALES ADMIN

Eko Supreme Resources Nig Ltd | Aug 2010 - Jun 2014

- Initiated and tracked orders to completion
- Ensured a clear & consistent level of communication was upheld
- Met and surpassed yearly sales target by 28%

OFFICE ASSISTANT | NATIONAL YOUTH SERVICE CORP

Birin Magaji Local Govt | Jun 2009 - Jul 2010

- Administrative role

EDUCATIONAL BACKGROUND

WBS Coding School, Berlin (Germany) | May 2022 - Sep 2022

- 15-week full-time project-based coding training

MA Science & Technology Studies | Sept 2020 - Oct 2023

Technical University of Munich

MBA (Marketing Specialisation) | Oct 2016 - Sep 2018

University of Lagos

BSC Economics & Statistics | Oct 2004 - Sep 2008

University of Benin



Eunice Igbinedion

CONTACT



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<https://www.linkedin.com/in/euniceigbinedion/>



<https://github.com/Eunnylans>



<https://eunice-igbinedion-portfolio.netlify.app/>



https://saudijournals.com/media/articles/SJEF_68_272-280.pdf

TECHNICAL SKILLS

JavaScript	React.js	Node.js	Jira
Python	SQL	Typo3	Scrum
HTML5	NoSQL	Git	UX/UI
CSS3	Contentful	GitHub	Figma

OTHER SKILLS

Marketing Strategy	Sales Team Support
Service Support	Digital Marketing
Analytical thinking	Creativity
Problem-solving	Time management
Teamwork	Marketing Research

COURSES & CERTIFICATION

Techlabs	Salesforce/CRM
Google Analytics	Digital Marketing
SAP ERP	

LANGUAGES

English	Native Speaker(C2)
Deutsch	Intermediate(B1)

INTEREST

Learning	Dancing
Travelling	Research