

# EUNICE ABIEYUWA IGBINEDION

## WEB DEVELOPER

### PERSONAL PROFILE

Result-driven web developer, resourceful at contributing to highly collaborative work environments, determining customer satisfaction, and finding solutions are my core competencies. Skillful in developing customer-focused and sustainable websites. Built apps that met the highest standards for web design, user experience, best practices, and speed. Developed web applications across multiple APIs, third-party integrations, and databases.

### WORK EXPERIENCE

#### DEVELOPER

Regenate (Working Student) | Mar 2022 - Jan 2023

- Revamped web application, minimizing hacker attacks from 2.3% to 0.02%
- Designed and developed a user-friendly website, including an optimized check-out page that increased user clicks and, subsequently, increased the number of registered persons by 15%
- Researched new technologies, software packages, and hardware products for use in website projects

#### MARKETING SUPERVISOR

Websolutions & Communications Nig Ltd | Jan 2017 - Jan 2022

- Supported Premium business teams to align their strategies and executions to the brand increasing revenue by 40%
- Collaborated with other relevant functions to develop strategies that drive the Premium brand vision and objectives
- Researched and analyzed market trends, competitor offerings, demographics, and other information that affects marketing strategies. This action resulted in surpassing the 2018 target by 33%
- Improved Seo, and social media marketing

#### SALES SERVICES SUPERVISOR

Euromega Atlantic Nig Ltd | Jun 2014 - Dec 2016

- Managed and tracked project budgets to ensure effective deployment was spent in line with budget
- Processed work tools, sales float, expenses, incentives, and all concerns for field sales personnel, were resolved on time, minimizing sales impediments from 10.3% to 0.7%
- Dedicatedly pitched new ideas to solve business challenges.

#### SALES ADMIN

Eko Supreme Resources Nig Ltd | Aug 2010 - Jun 2014

- Initiated and tracked orders to completion
- Ensured a clear & consistent level of communication was upheld
- Met and surpassed yearly sales target by 28%

#### OFFICE ASSISTANT

Birnin Magaji Local Govt | Jun 2009 - Jul 2010

- Administrative role
- Achieved 100% compliance

#### EDUCATIONAL BACKGROUND

WBS Coding School, Berlin (Germany) | May 2022 - Sep 2022

- 15-week full-time project-based coding training

MA Science & Technology Studies | Sept 2020 - Oct 2023

Technical University of Munich

MBA (Marketing Specialisation) | Oct 2016 - Sep 2018

University of Lagos

BSC Economics & Statistics | Oct 2004 - Sep 2008

University of Benin



*Eunice Igbinedion*

### CONTACT

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- [https://saudijournals.com/media/articles/SJEF\\_68\\_272-280.pdf](https://saudijournals.com/media/articles/SJEF_68_272-280.pdf)

### TECHNICAL SKILLS

JavaScript	React.js	Node.js	Jira
Python	SQL	Typo3	Scrum
HTML5	NoSQL	Git	UX/UI
CSS3	Contentful	GitHub	Figma

### OTHER SKILLS

Marketing Strategy	Sales Team Support
Service Support	Digital Marketing
Analytical thinking	Creativity
Problem-solving	Time management
Teamwork	Marketing Research

### COURSES & CERTIFICATION

SAP ERP	Google Analytics
Techlabs	Digital Marketing
Salesforce/CRM	

### LANGUAGES

English	Native Speaker(C2)
Deutsch	Intermediate(B1)

### INTEREST

Learning	Dancing
Travelling	Research