

Assignment Format: Case of Bangladeshi Business Organization

(Max: 2 pages, Font: Arial 11, Spacing: 1.2, Margin: Normal 1")

- **Submission:** Soft copy only, via email (by GL/DGL)
- **Email Subject:** "Course code – Section – Group No."
- **Marks deductions:** Late submission: **1 mark**; Email subject format: **0.5 mark**
- **Bonus marks:** Following all the rules properly
- **Free-riders:** Remove names from the cover page
- **Group conflicts/changes:** Learn to handle internally and personally
- **Plagiarism:** Zero tolerance policy (write in your own simple sentences)

Assignment Contents:

1. Brief historical background of the business organization in Bangladesh **(3-4 lines)**
2. Mission (Short-term) and Vision (Long-term) of the business organization **(3-4 lines)**
3. Social Responsibility (or, CSR) of the business organization in Bangladesh **(4-6 lines)**
4. Core products and services of the business organization in Bangladesh **(4-6 lines)**
5. Role of Technology in this business organization in Bangladesh **(3-4 lines)**
6. Self-learning points for young business students from this business organization **(3-4 lines)**

Annexure *(Outside page limit)*

- i) Company website – Snapshot and Link