#### Assets Delivery Document: NASA Discovers a Rabbit Family on the Moon

### 1. Title

NASA Discovers a Rabbit Family on the Moon: A Scientific Myth Reimagined

#### 2. Logo



Form Chat gpt

#### 3. Home Page Introduction

The Lunar Exploration and Research Division (LERD), a specialized branch of NASA, has announced an astonishing discovery: a family of rabbits has been found living on the Moon. This revelation defies our understanding of extraterrestrial life and has sparked discussions across scientific communities. How have these creatures survived in the harsh lunar environment? What implications does this discovery hold for future space exploration? This website explores the scientific evidence, mythological connections, and the broader significance of this finding.

#### 4. About Section

The Lunar Exploration and Research Division (LERD) is a specialized NASA branch dedicated to deep-space biological research and extraterrestrial ecosystem studies. Unlike other departments, LERD has been focused on analyzing unexplained anomalies on the Moon's surface using data from the Lunar Reconnaissance Orbiter and Artemis missions. Their recent report presents compelling evidence that a new species, Lepus Lunaris, may be inhabiting the Moon's underground tunnels.

#### 5. Memorial Requirement

To commemorate this discovery, we introduce the Lunar Rabbit Conservation Initiative (LRCI), a global effort dedicated to protecting the mysterious Lepus Lunaris. LRCI aims to foster responsible scientific study, promote public

engagement, and raise awareness of how mythology and science shape our perceptions of reality.

#### 6. Research Section

## **Research 1: Scientific Evidence Supporting Lunar Rabbits**

- Lunar Surface Anomalies: LERD's satellite imagery reveals burrowing patterns that resemble those of terrestrial rabbits.
- Thermal Imaging Data: Infrared scans detect heat signatures suggesting small, warm-blooded creatures residing beneath the lunar surface.
- Soil Sample Analysis: Research claims have identified organic fibrous structures within collected lunar samples, hinting at biological activity.

## **Research 2: Mythological Connections**

- East Asian Moon Rabbit Legends: Many cultures, including Korea (Dal Tokki), China (Yutu), and Japan (Tsuki no Usagi), tell stories of a rabbit living on the Moon.
- Mayan and Aztec Myths: Ancient civilizations believed that the Moon bore the image of a rabbit, reinforcing the universality of the legend.
- Modern Adaptations: The legend of the Moon Rabbit has influenced various artistic and scientific narratives, bridging folklore with contemporary scientific curiosity.

## Research 3: Science, Misinformation, and Media Literacy

- Scientific Language and Credibility: Studies show that people are more likely to believe claims if presented with complex scientific jargon, even when false.
- Social Media and Fake Science: Research from MIT suggests that misinformation spreads faster than verified scientific studies.
- Public Skepticism and Trust in Science: The prevalence of conspiracy theories (e.g., Moon landing hoaxes) demonstrates how easily misinformation can shape public belief.

#### 7. Supporting Images



https://blog.naver.com/moonlight\_art/222217809354

## 8. Supporting Video/Audio

https://youtu.be/g5aPoRtF2vw?si=hAjT83Vm-Sur1ps0

## 9. Recruitment/Membership

Join the Lunar Rabbit Conservation Initiative (LRCI)! Members gain access to exclusive research updates, educational content, and a community dedicated to exploring the boundaries of science and myth.

# 10. Product Offering

- LERD Lunar Rabbit T-Shirts (Mock-up of a rabbit in a space suit, with 'Lepus Lunaris' branding)
- Limited Edition Lunar Rabbit Plush Toy
- LRCI Membership Kit, including a 'Certified Lunar Researcher' certificate and collectible space-themed memorabilia.

### 11. Conclusion / Call to Action

The discovery of Lepus Lunaris challenges our understanding of life beyond Earth and invites us to rethink how we interpret scientific narratives. Through this project, we explore the power of myth, the importance of scientific literacy, and the role of storytelling in shaping reality.