

## Style Guide

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### Lunar Bunny



#### Logo Artwork

The LUNERD logo features a whimsical illustration of five space bunnies exploring the moon, paired with stylized, space-themed lettering spelling "LUNERD".

- The logotype is custom-designed and should not be replaced with any other typeface.
- The logo and emblem may be used independently, but both should ideally appear together.

#### Color

When color is an option, the following palette must be used:

- Deep Space Navy - HEX: #1d1c30, RGB: (29, 28, 48), CMYK: (80, 80, 40, 85), PANTONE 426 C
- Soft White - HEX: #ffffff, RGB: (255, 255, 252), CMYK: (0, 0, 1, 0), PANTONE Cool Gray 1
- Satellite Silver - HEX: #262132, RGB: (38, 33, 50), CMYK: (76, 67, 0, 80), PANTONE Black 7 C

#### Size

Minimum logo size is 17mm or 80px across to ensure readability and balance.

Avoid stretching, resizing elements independently, or separating the bunnies from the moon background.