

# Network Science Project 1 - VK friends graph analysis

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## **Network Summary**

Friends/ Giant component/ B&A model:

Nodes number – 225;

Edges number – 1012;

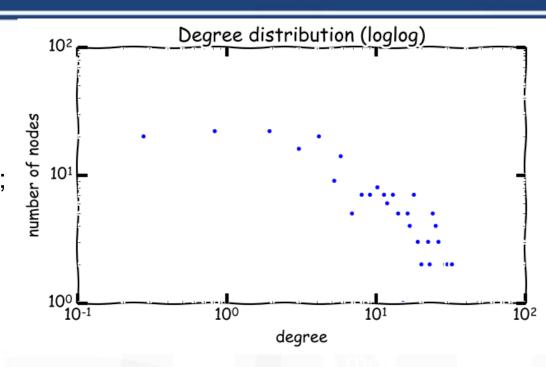
Diameter – 7

Average shortest path length -3,38/6,33;

Clustering coef. -0.52/0.58/0.017;

Average degree – 9/10;

Assortativity coef. -0.06/0.056.



Remark: ASPL and CC for B&A model:

$$\ell \sim \frac{\ln N}{\ln \ln N} \qquad C \sim N^{-0.75}$$

#### Some observations:

- Clustering coefficient ("all-my-friends-know-each-other" property) is relatively high;
- Average shortest path length is relatively high;
- => My friends relatively know each other well
- Degree distribution look like Power Law.



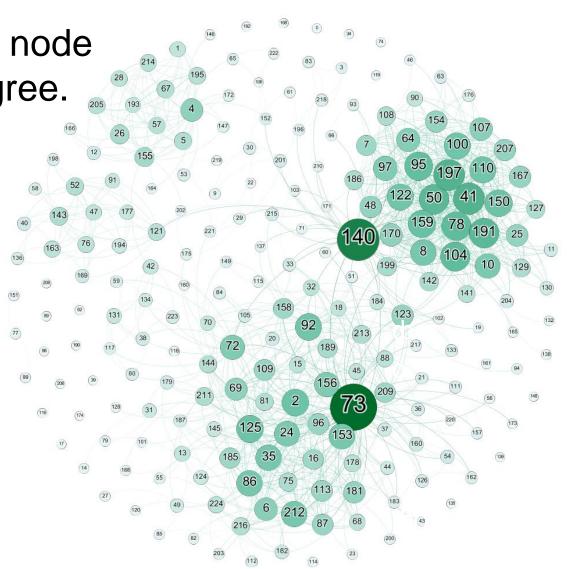
# Friends graph

The Friends graph with the node size proportional to the degree.

#### Some observations:

We can immediately distinguish nodes 73 and 140. Actually, there are my best friend and girlfriend.

They have degree 55 and 48 respectively.





## More centralities - Closeness centrality

<u>Closeness centrality</u> - how close an actor to all the other actors in network.

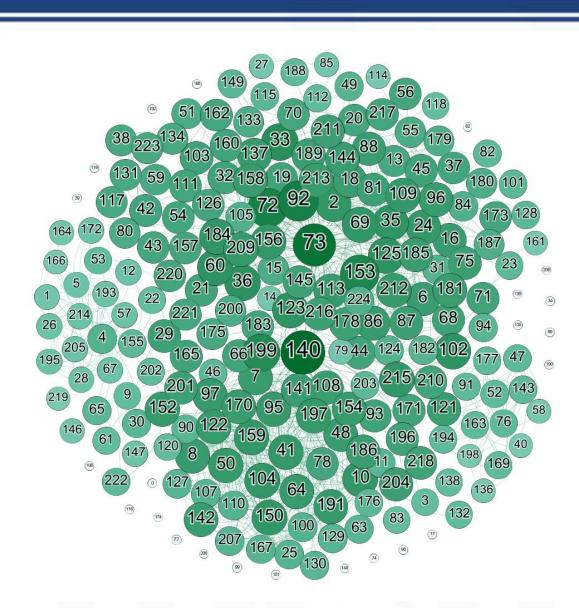
High closeness centrality - short communication path to others, minimal number of steps to reach others.

So, my friends are very close very close to each other.

Top 10:

73, 140, 41, 197, 50, 191, 78, 104, 95, 159

 there are my best friend, girlfriend, guys from theatre and two my fake accounts.





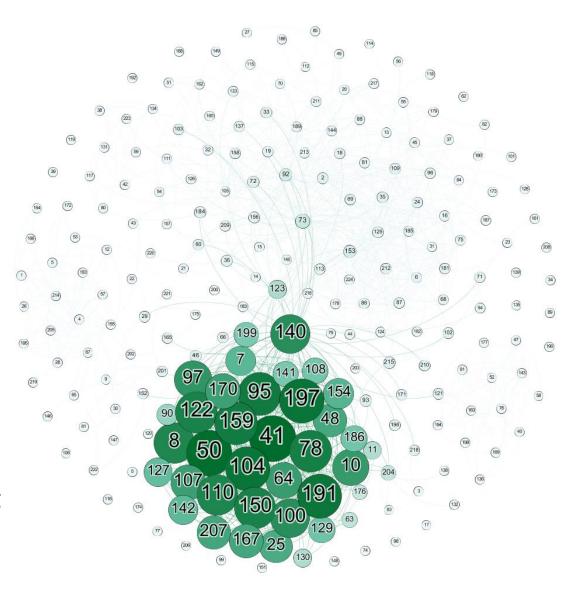
#### More centralities - Eigenvector

Eigenvector centrality - is a measure of the influence of a node in a network. It assigns relative scores to all nodes in the network based on the concept that connections to high-scoring nodes contribute more to the score of the node in question than equal connections to low-scoring nodes.

#### Top 10:

140, 73, 92, 72, 153, 199, 33, 36, 60, 102

 there are my best friend, girlfriend and some mix guys, who know most of my closest friends.





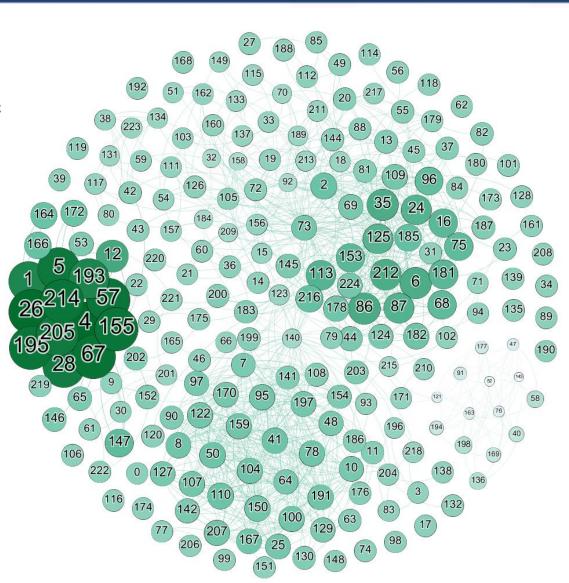
# More centralities - Katz centrality

Katz centrality - measures influence by taking into account the total number of walks between a pair of nodes.

#### Top 10:

4, 26, 67, 155, 57, 214, 195, 5, 205, 28

there are ALL my classmates from last university.





#### More centralities - Local load

<u>Load centrality</u> - fraction of all shortest paths that pass through that node.

Top 10:

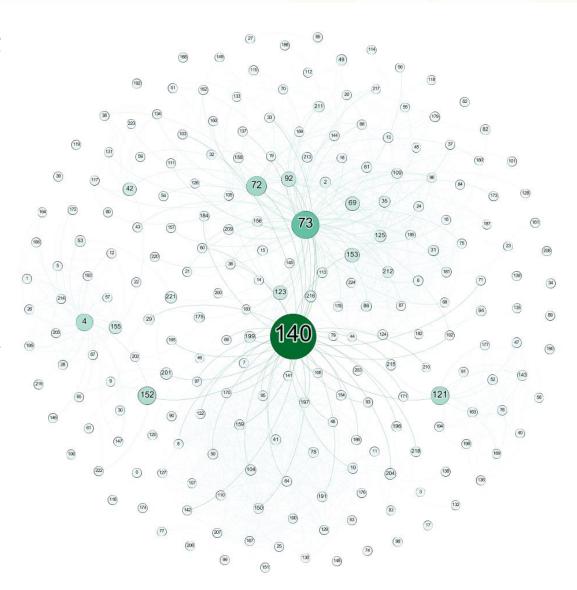
140, 73, 72, 121, 152, 4, 92, 153, 123, 69

 there are my best friend, girlfriend and some quite well-known people from different companies.

Note that the similar result we have by Betweenness centrality:

Top 10:

73, 140, 4, 72, 69, 92, 153, 212, 197, 2





# Page rank

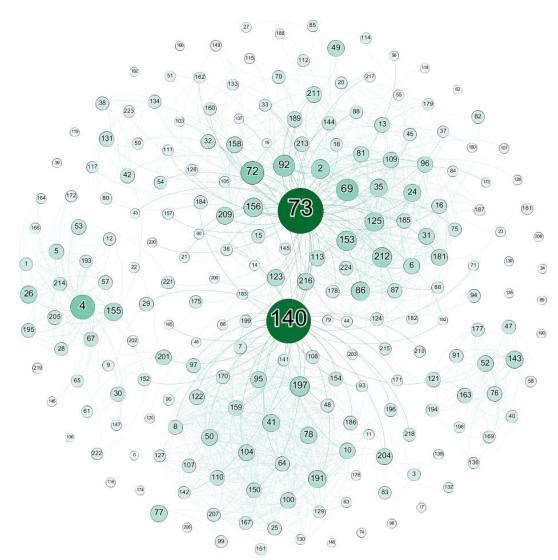
<u>PageRank</u> - is an algorithm used by Google Search to rank websites in their search engine results, is a way of measuring the importance of website pages, is the **probability** that the random surfer visits a page.

Top 10:

73, 140, 4, 72, 69, 92, 153, 212, 197, 2

- there are my best friend, girlfriend and some mix guys, who know a lot of people which don't know each other. They are some kind of connecting links.

One-on-one <u>Betweenness centrality</u>.





#### Random model

Simple modification of B&A Model give a very similar graph.

#### Friends graph/ B&A modification model:

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Nodes number – 225/ 225;

Edges number – 1012/ 1012;

Diameter – 7/ 7;

Average shortest path length – 3,38/ 2,71;

Clustering coef. – 0,52/ 0,05;

Average degree – 9/ 9;

Assortativity coef. – 0,06/ 0,056.
```

#### **Model parameters:**

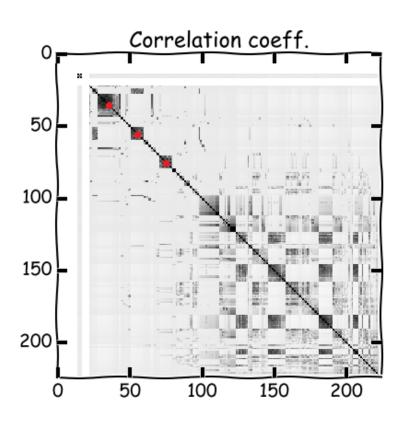


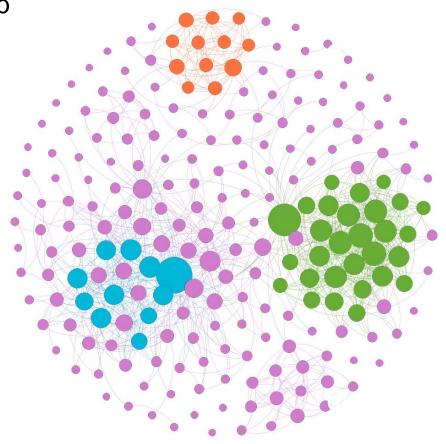
# **Community Detection**

#### <u>Cuthill-McKee and correlation coefficient:</u>

We can recognize 3 groups. Actually there are guys from: last

university, current university and climb club







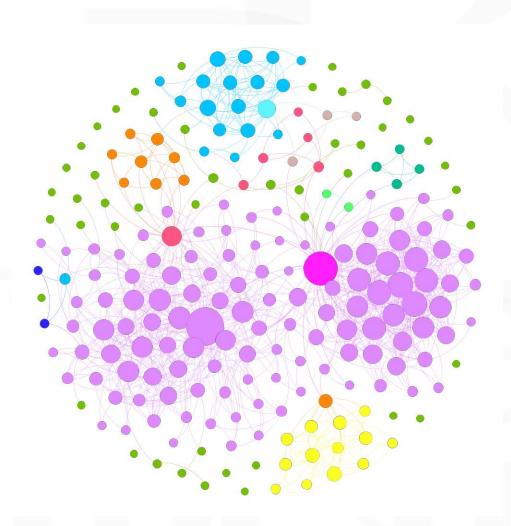
# **Community Detection**

#### k-clique perlocation:

This way is very good as some measure of closeness. All groups includes mostly different people, but some groups were not identified:

- Random acquaintances
- More close acquaintances
   (classmates, theatre club, closest
   friends of my closest friends)
- In fact it is one guy
- Last university guys
- Current university guys

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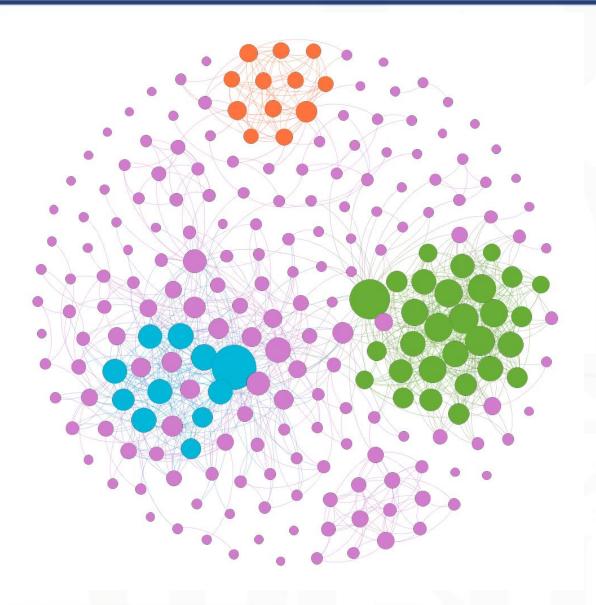


# **Community Detection**

# Cliques:

# This way give:

- Guys from theatre
- Classmates
- Last university guys





# Thanks for attention!