

ENSE 271
EUPHORBIAS

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1. Project Background

Northstar customers: SKCDA (including members & board members)

Carryover customers: Potential new members of SKCDA, other career development associations.

Customer details:

Name: Saskatchewan Career Development Association

Type: Non-Profit Organization

Purpose:

- Provide advocacy and awareness
- Support career development
- Provide development opportunities

Work:

- Provides a membership program for \$50 a year
- Takes part in conferences and career fairs
- Monthly meets (organized by board of directors)

Challenges:

- Volunteer based
- Old website/not membership focused
- Lack of web design knowledge

Customer Commission Details:

Main task: Build a website for the organization

Further details:

Priorities:

- User friendly
- Payment method variety
- Membership only section
- Focus on increasing membership
- Event highlight section
- More attractive design
- Easy to edit
- Podcast section

Project Assumptions:

1. Main website building with Wordpress
2. Story mapping with StoriesOnBoard
3. File sharing with Github

Project Constraints:

1. Time constraint: each group member has a lot of work to do and less time to do it.
2. Limited knowledge on the web design process
3. Budget constraints
4. Preference for Canadian product
5. Risk of displeasing customer
6. Resources and assets provided by customer

Gains for this project include:

1. Share expertise & make an impact
2. Support the organization