Background:
Saskatchewan Career Development Association (SKCDA) is a non-profit organization comprising career professionals who work to improve career development. Their objective is to promote career growth and offer opportunities for workshops. Its members established the organization and created bylaws and organizational structures.

Problem Description:
The SKCDA seeks a visually appealing and user-friendly website design focusing on membership. As a voluntary sector organization, their lack of knowledge about web design has hindered their progress. They have identified several features that require improvement.

1. User-friendly navigation that facilitates easy access to member resources, a member-only networking section, and a resource-sharing section for CDPs.
2. They aim to increase membership and provide a signup and payment tool.
3. Additionally, they require a way for people to request information and join their mailing list and up-to-date information on national certification for CDPs.
4. Their current website is hosted on Weebly, but they are open to migrating to WordPress. However, they should be able to maintain the webpage.

Customer Note:
The primary goal is establishing a strong membership base that fosters a supportive environment and encourages better networking opportunities among members.