The Hi-Fidelity Prototype was linked to a few human-centered designs. The begins of the design relied on some of the aspects of Gestalt as we wanted all pages to have some similarity (i.e similar headers and footers and colors).

This led to a desire to include a few affordances in the form of buttons and icons that led to different pages (i.e Join Us button that leads to membership page, Facebook & LinkIn icons that lead to respective websites).
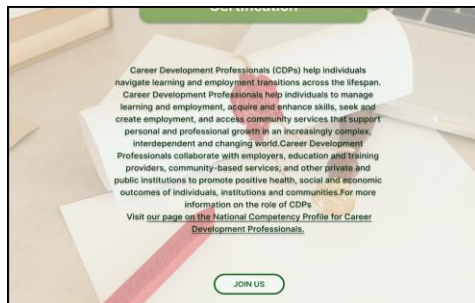
As well, it was taken into account that most of the new users will want information at the top and mostly on the left, as most potential users should be from North America, and using that mindset the more "important" information was placed at the top with other information following.
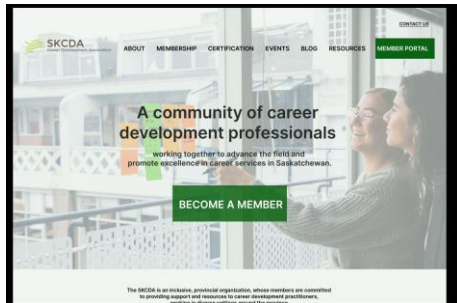
A focus on natural mappings was also taken into account with the home button being taken out and direct access to the home being placed on the logo icon, as many websites currently have this functionality to reduce clutter, and navigation relying on clicking rather than dragging or other similar navigation types.