## 1 - 1

| Layout |             | Membership   |                           | Events            | Contact                |
|--------|-------------|--------------|---------------------------|-------------------|------------------------|
| Design | Information | Members-Only | Membership<br>Information | Event Information | Contact<br>Information |

## MVP

| Simple<br>Professional Look                            | Ease of Browsing for Information | Members-only<br>Information  | Costs           | Email Sign up for<br>Reminders                 | Contact<br>Information for<br>SKCDA   |
|--|----------------------------------|------------------------------|-----------------|--|---------------------------------------|
| User-Friendly<br>Design                                | Ease of<br>Navigation            | LinkedIn Style<br>Networking | Benefits        | Events sectioned in lists                      | Contact<br>Information for<br>Members |
| Membership is<br>Front and Center                      | Highlighted<br>Events            |                              | List of Members | Clarity in Events<br>(user-friendly<br>design) |                                       |
| Reason for<br>Membership is<br>Clear and<br>Beneficial | Organized<br>Resources           |                              |                 |  |                                       |
|  | Dedicated<br>Podcast region      |                              |                 |  |                                       |

## Unscheduled

Potential Website movement to a new host site

Promotion of National Certification

Connection with similar associations across the world

Integrated Payment System Event recordings

Pictures of each member (would have to be something that is