		Potential Member,		Member,Non me	Member,Non me
Layout		Membership		Events	Contact
Design	Information	Members-Only	Membership Information	Event Information	Contact Information

## MVP

Simple Professional Look	Ease of Browsing for Information	Members-only Information	Cost Breakdown	Email Sign up for Reminders	Contact Information for SKCDA
User-Friendly Design	Ease of Navigation	LinkedIn Style Networking	Benefits	Events sectioned in lists	Contact Information for Members
Membership Front and Center	Highlighted Events		Individual vs Group Options	Clarity in Events (user-friendly design)	
Reason for Membership is Clear and Beneficial	List of Members				
	Organized Resources				

Dedicated Podcast region

## Unscheduled

Potential Website movement to a new host site

Promotion of National Certification

Connection with similar associations across the world

Integrated Payment System Event recordings

Pictures of each member (would have to be something that is