1 - 1

Potential Member...			ME		Member,Non me...	Member,Non me...
Membership			Layout		Events	Contact
Member Portal	Membership Information	Membership application	Design	Information	Event Information	Contact Information

MVP

Members-only resources	Cost Breakdown	Improvement to registration form	Simple Professional Look	Ease of Browsing for Information	Email Sign up for Reminders	Contact Information for SKCDA
Event tab navigate to the Event page(public)	Benefits - Not too much text. use three or four tables or photos	combine types of application in one application page	User-Friendly Design	Ease of Navigation	Events sectioned in lists	Contact Information for Members
LinkedIn Style Networking	Individual vs Group Options		Membership Front and Center	Highlighted Events	Clarity in Events (user-friendly design)	

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Reason for Membership is Clear and Beneficial

Organized Resources

Make the same button/tab

Dedicated Podcast region

stick with green, grey and darker green colour

Have a same navigation design for all pages

Unscheduled

Integrated Payment System

Potential Website movement to a new host site

Promotion of National Certification

Connection with similar associations across the world

Event recordings

Pictures of each member (would have to be something that is