

Insight/need Document

Need

User-friendly navigation

Increasing membership

Payment tool

Member-only resource section

Reason

Enable users to navigate the website easily

One of the primary goal that is establishing a strong membership

Currently the payment tool is linked to the third party so it is not easy to use

One of the primary goal is to have member only page. It will lead more supportive environment

Need

Section to highlight events

Easy to maintain the webpage

Attractive design

Easy to find information that people need

Reason

Enable more members to join & better networking opportunites

The website is hosted on Weebly, and they should be able to maintain their webpage

The content of the website is not evenly spread and contains lots of text only

Viewers will be likely to miss important information that is really matter to them.