

# COMPANY PROFILE



**Cube Studio**

Providing Future Technology

**2022**

**PT RUANG TEKNOLOGI KREATIF NUSANTARA**



## About Us

In order to support and preparing for technological developments in the era of society 5.0, Cube Studio exists as a Startup presented by PT Ruang Teknologi Kreatif Nusantara. Cube Studio creates content engaged in multimedia creative. Our products include multiplatform games, development of digital applications based on Extended Reality (XR) technologies, such as Augmented Reality (AR), and Virtual Reality (VR) app. We aim to help companies especially education sectors to have a new experience of exhibition, as well to display and promote digitalization era in the form of Interactive Multimedia.

### Vision

Creating creative technology that is able to meet market's need and is easy to use by the community through a pleasant digital ecosystem both internally and externally.

### Mission

- Take an active role and be able to adapt to the latest technological developments.
- Adopting technology development to create interactive multimedia-based solutions.
- Educate the public about the latest products and technology.



## Contact Us



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Pluto Selatan III St., Bandung City,  
West Java, Indonesia



<https://cubestudio.id>



Cube Studio

## Meet the Team



**SRITENAYA  
GEOVANI P**  
Chief  
Executive Officer



**HARY R  
NASUTION**  
Chief  
Operating Officer



**M ANDRI  
SAPUTRO**  
Chief  
Design Officer



**ARYO DAMAR  
PRASETIA**  
Chief  
Technology Officer



**SYAMSUL  
NIZAR**  
Technician



**ALIF KAMAL  
JAUHARI**  
Technician



**SALSABILLA  
N B ASTARI**  
Lead Public  
Relation

## Satisfied Clients



## Our Services



### ViraExpoir

Bring conventional expo to virtual world, fully customizable and easy-accessed via browser.



### Games

We provide company who seeks for games and gamified application in form of entertainment and serious games.



### AR & VR

Create more interactive apps and games with a touch of mixed reality technology.



### Indonesia Eduverse

Metaverse for education.  
Coming soon.



## Free Consultation

We provide 1 x 45 minutes free of consultation session to determine the most suitable package for client's virtual exhibition.

## Project Planning

We also provide project planning service to help clients in layouting, find target customers, and many more.



# ViraExpoir

ViraExpoir is a virtual exhibition that can boldly support promotional activities, exhibitions, events, introductions, and others. By using modern technology and dynamic various assets to be able to support the implementation of a bold exhibition.

## What ViraExpoir Offer



**Brand New Marketing**



**Lower Cost**



**Reach More Visitors**



## Planning

We are going to collaborate with clients to plan their Virtual Expo based on what they need.



## Building

Building the browser-based Virtual Expo is going to take 4-8 weeks.



## Hosting

After a few testing in server and debugging the app, client's very own Virtual Expo is ready to be launched.

# Importir.ID Virtual Expo

Importir.ID Virtual Expo is a Virtual Event organized by Importir.ID to celebrate the 12.12 Importir.ID Shopping Event. This Virtual Expo is used as a promotional platform for discounted items by Importir.ID, as well as a new marketing strategy in the form of a digital exhibition.

Number of Booths : 10  
Environment : Outdoor  
Model : Low Poly  
Features : - Personalized Booth  
- Wandering NPCs

IMPORTIR.ID



## Pameran Inovasi Digital :

Inovasi Hasil Riset Telkom University 2021

 **Direktorat**  
Pengelolaan Mahasiswa  
Telkom University

This exhibition showcases innovative products from research within Telkom University that has a goal to develop innovations and research in order to advance the domestic industry.



Number of Booths : 25  
Environment : Indoor  
Model : Semi-realistic  
Features : - 3D Designed Models  
- Multi-designed Halls

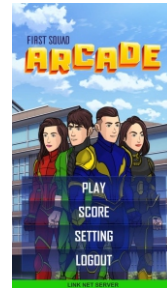
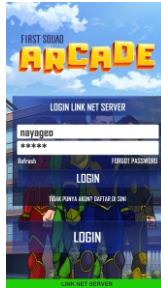


# First Squad Arcade

First Squad Arcade is a form of gamification from the application of instilling corporate values into employees, presented in the form of Mini-Games

Type : Mobile Game  
 Operating System : iOS, Android OS  
 Mechanic : Mini Games  
 Features : - Login System  
               - Score Board

linknet



# Virtual View Angle

One of the implementations of Virtual Reality technology in the world of education is as a learning module in shooting basic angles in the world of cinematography and photography for students majoring in communication.

Fakultas Komunikasi & Bisnis  
 School of Communication & Business  
 Telkom University



Type : Mobile App  
 Operating System : Android OS  
 Mechanic : Virtual Reality  
 Features : - Camera  
               - Screen Capture  
               - Quiz Session  
 Working Time : 3 Months



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