

# Market Campaign Dashboard

**\$61.59M**

Overall Revenue

**45K**

Total Customers

**5289**

Total Converted

**11.70%**

Overall Conversion Rate (%)

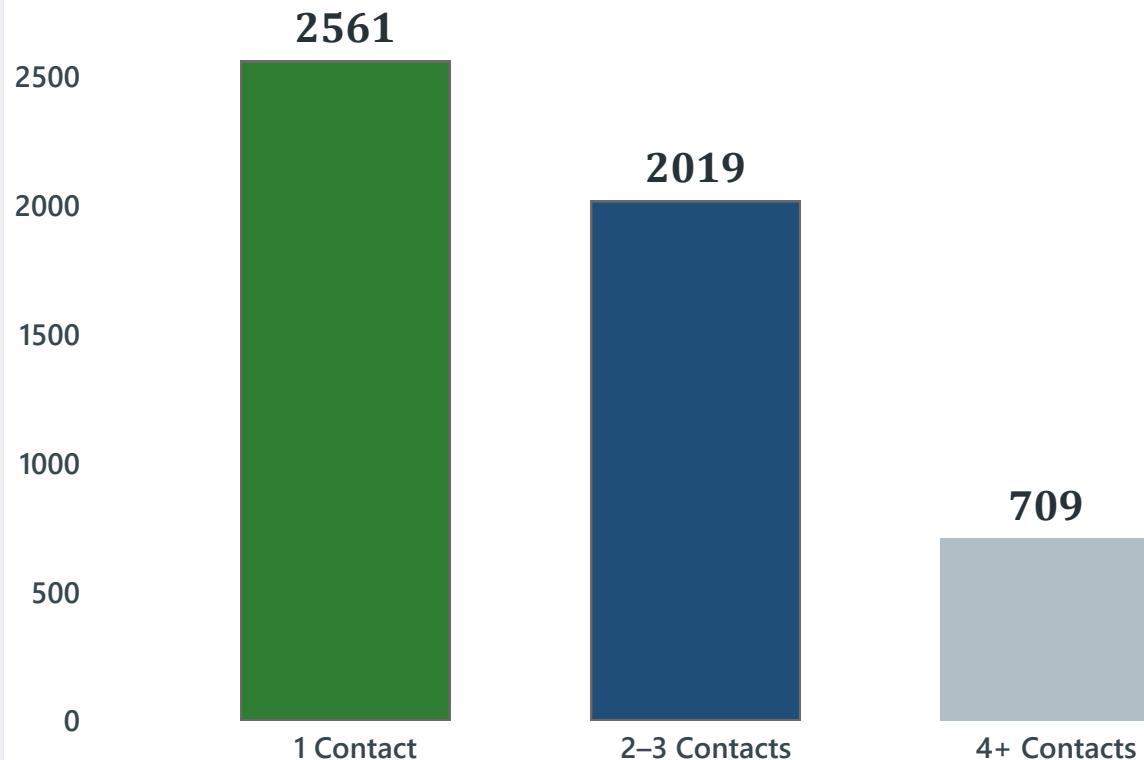
**\$45.21K**

Total Cost

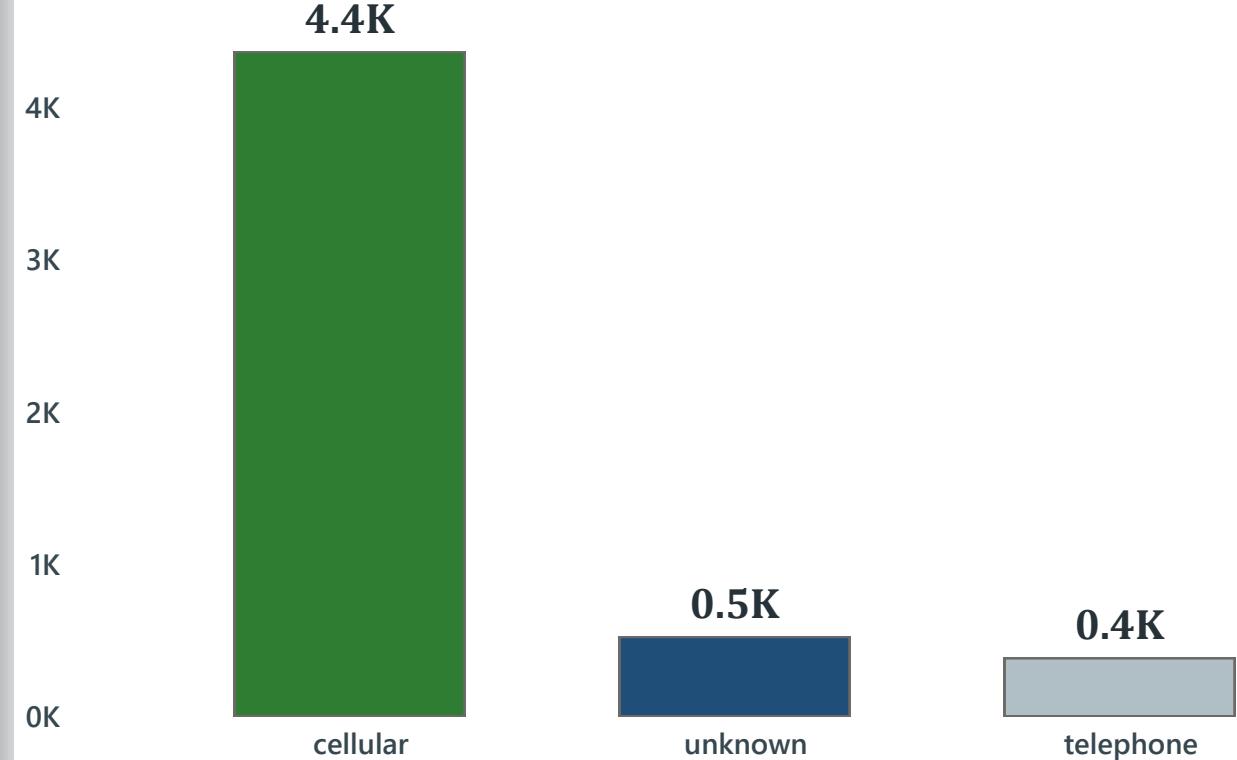
**1.36K**

Overall ROI

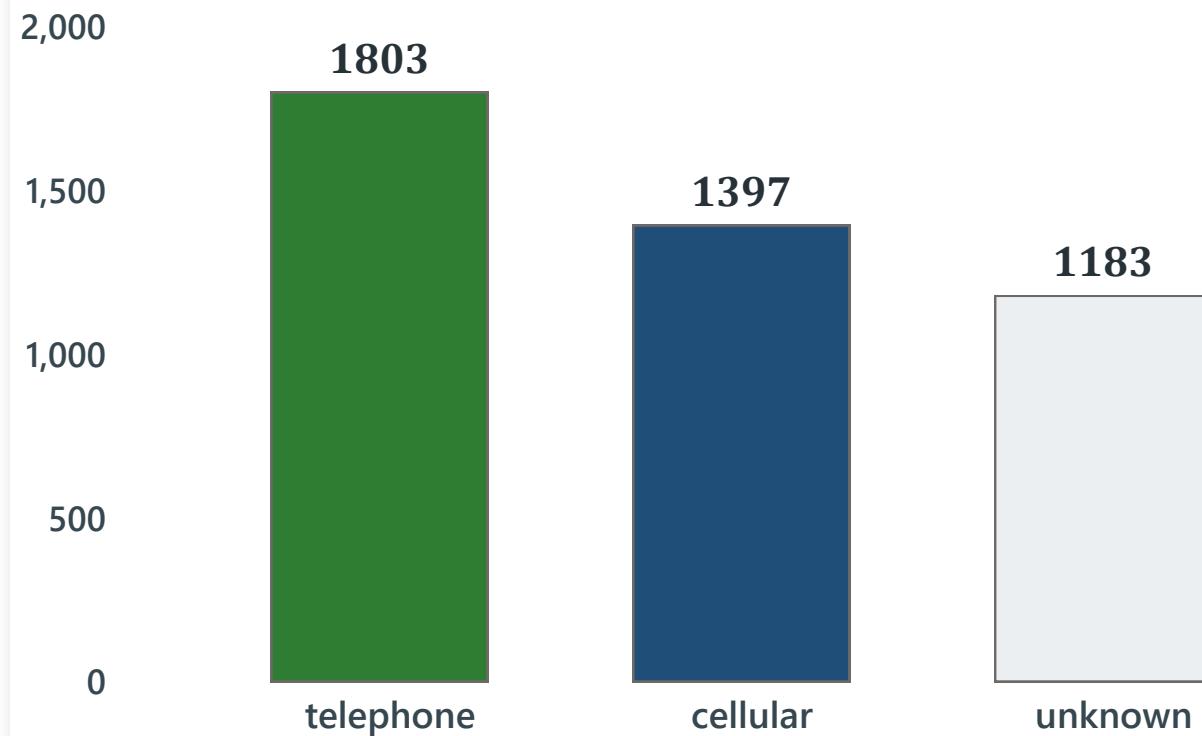
Converted by Campaign Intensity



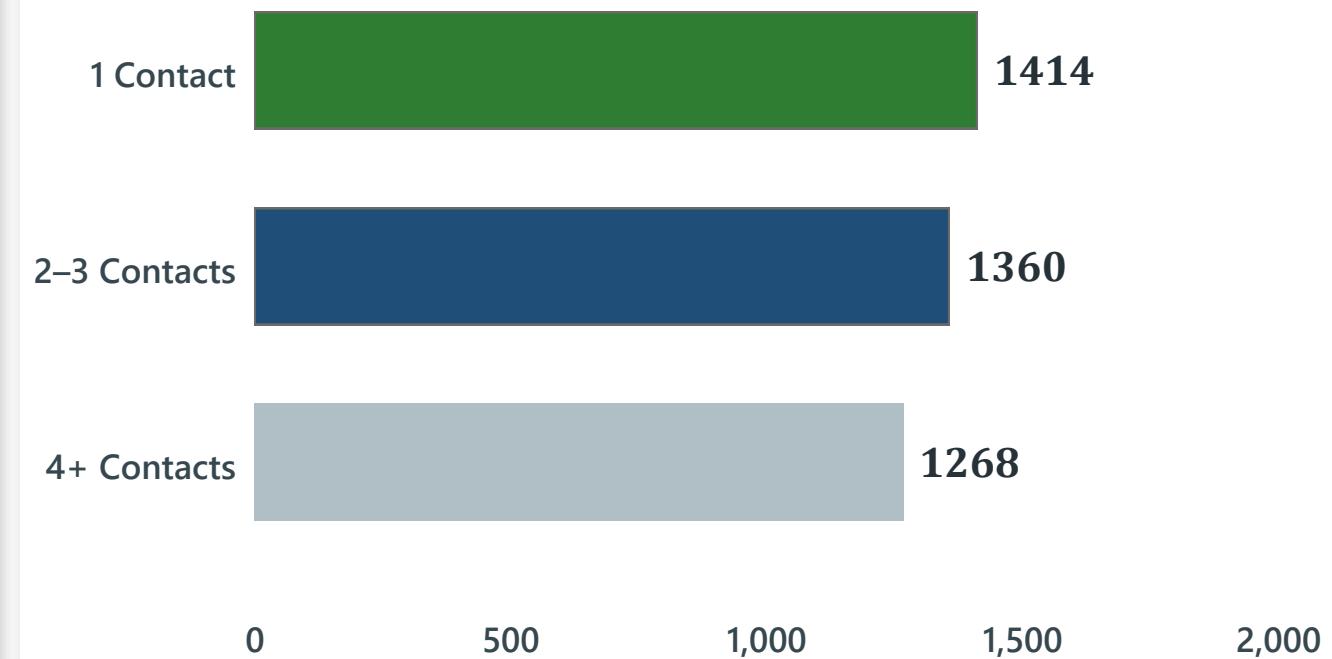
Converted by Contact



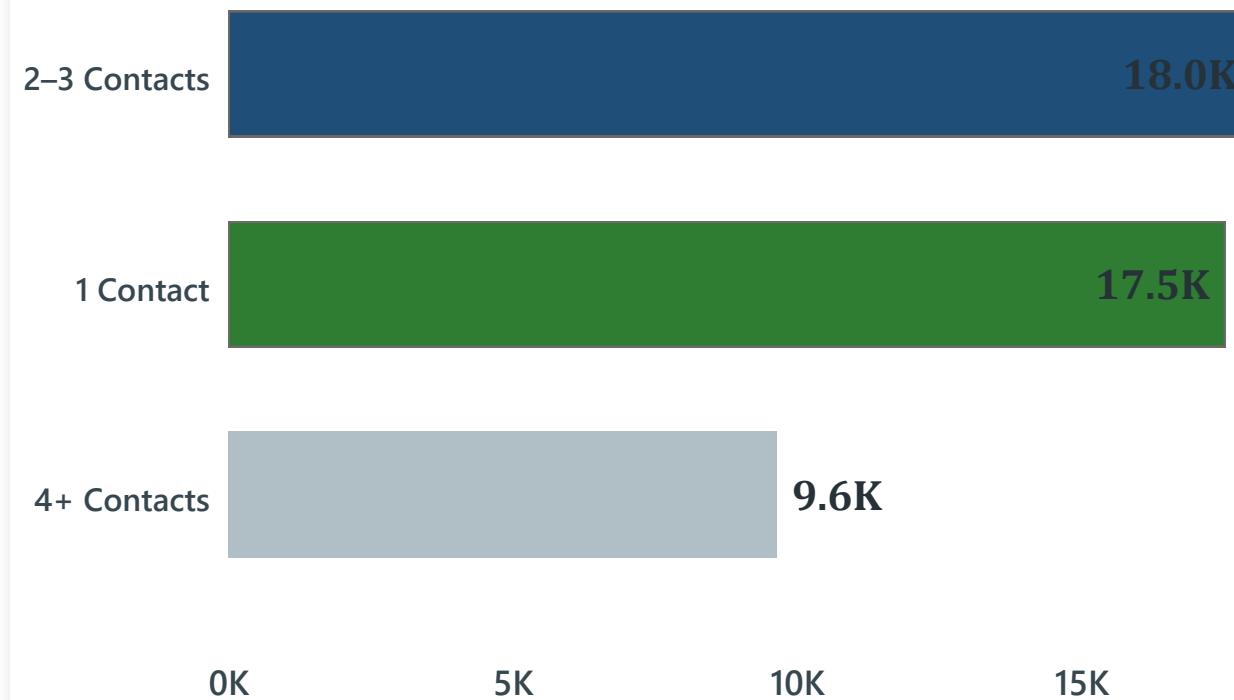
### ROI by Contact



### ROI by Campaign Intensity



### Customers by Campaign Intensity



### Customers by Contact

