Exploring The European Tech Scene

EUROHACKTRIP



2014
Connecting Tech Startups
from Africa To Europe.



Introduction

EuroHackTrip is an **growth hacking** expedition for technology startups in Africa. Fifteen young entrepreneurs from Africa will explore the European tech scene to pursue knowledge, networks, marketing opportunities, investment opportunities and strategic partnerships to grow their startups.

How we will do it

- We will visit other startups, innovation centers and big events in Europe to learn, exchange ideas, network and pursue opportunities for our startups.
- We will organise pitching sessions for entrepreneurs to get useful feedback.
- We will put together a reality film documentary to review the whole trip.

Places We Visit

November 2014



Zurich

5th - 9th November

Here we will visit **The Impact Hub** in Zurich to meet and exchange ideas with other startups doing social impact ventures for a few days.



Berlin

9th - 12th November

We will visit the **Co-Up** co-working space for hardware and software engineers. We will also visit **ThingsCon** where makers use electrical components and circuits to innovate.



Amsterdam

12th - 16th November

We will visit **Butterfly Works**, a co-creation studio that attracts creatives in learning and entrepreneurial branding projects aimed at combating poverty and increasing equality.



Helsinki

16th - 20th November

SLUSH - Tech startups from all over the world meet with top-tier international investors, executives and media. In 2013, Slush gathered 7000 attendees and 1200 companies from 68 countries and more than \$200 million has been invested since. http://slush.org



*Exact dates to be confirmed

Startups



BRCK http://brck.com

Your Backup Generator for the Internet.

Representative: Jackline Koech, jackline@brck.com



SokoText http://sokotext.com

Fresh Affordable Reliable (food)

Founder: Suraj Gudka, gudkasuraj@gmail.com



TotoHealth http://totohealth.org

Transforming maternal and newborn health using low cost phones - Felix Kimaru, Joseph Mugor, felix@totohealth.org



Funke Science http://rockesci.co.ke

Changing Attitudes Towards Science Education
Dennis Njagi, Tracey Shiundu, muriithinjagi@gmail.com



Momentum Core http://momentumcore.com

Social and educational games for Africa.

Representative: Denpal Riungu denpalrius@momentumcore.com



Electrosoft http://electrosoft.co.ke

Smart electronic solutions for productivity.

Representative: Brian Bosire. onyiegobosire@gmail.com



CoderHunt http://coderhunt.com

Find the best software developers locally. Timothy Mwirabua, techytimo@gmail.com



Become a Partner

We are inviting partners to help us cover our budget

View our budget: http://eurohacktrip.org/budget

Partnership tiers

- 1. BRONZE \$5,000+
- 2. SILVER \$20,000+
- 3. **GOLD** \$50,000+
- 4. STRATEGIC:
 - Provide Air Tickets/Discounts
 - Provide Accommodation/Discounts
- 5. MEDIA:
 - Broadcast our story throughout the trip
 - Shoot our film documentary

Benefits: http://eurohacktrip.org/partnership

Contacts

Email: info@eurohacktrip.org

Website: http://eurohacktrip.org

Twitter: https://twitter.com/eurohacktrip

Facebook: https:/facebook.com/EuroHackTrip

