# Exploring The European Tech Scene

# **EUROHACKTRIP**



2014
Connecting Tech Startups
from Africa To Europe.



#### Introduction

EuroHackTrip is a program that will empower African technology start-ups by taking 10 young entrepreneurs for a "growth-hacking" trip across the European tech scene. They will meet more experienced entrepreneurs, investors, tech executives and the general public as they learn, market and pursue opportunities for their startups.

#### How we will do it

- We will visit innovation centers, tech events and successful companies.
- We will participate in discussions, pitching sessions and networking sessions.
- We will put together a **reality film** documentary to review the whole trip.

#### Places We Visit

#### November 2014



#### Helsinki

16th - 20th November

Here we will visit *Startup Sauna*, a startup accelerator, and *SLUSH* - Focal point for European and Asian tech startups to meet with top-tier international investors, executives and media. http://slush.org.



#### Amsterdam

21st - 24th November

Butterfly Works, a co-creation studio that attracts creatives in learning and entrepreneurial branding projects aimed at combating poverty and increasing equality.



#### Berlin

25th - 28th November

*Co-Up*, a co-working space for hardware and software engineers. We will also visit ThingsCon where makers use electrical components and circuits to innovate.



#### 7urich

29th - 2nd December

The Impact Hub in Zurich - "An innovation lab. A business incubator. A learning community." Here we meet and exchange ideas with other startups doing social impact ventures for a few days.



\*Exact dates to be confirmed

# **Startups**



#### BRCK http://brck.com

Your Backup Generator for the Internet.

Representative: Jackline Koech, jackline@brck.com



#### SokoText http://sokotext.com

Fresh Affordable Reliable (food)

Founder: Suraj Gudka, gudkasuraj@gmail.com



#### TotoHealth http://totohealth.org

Transforming maternal and newborn health using low cost phones - Felix Kimaru, Joseph Mugor, <a href="mailto:felix@totohealth.org">felix@totohealth.org</a>



#### Funke Science http://rockesci.co.ke

Changing Attitudes Towards Science Education
Dennis Njagi, Tracey Shiundu, muriithinjagi@gmail.com



#### Momentum Core http://momentumcore.com

Social and educational games for Africa.

Representative: Denpal Riungu denpalrius@momentumcore.com



#### Electrosoft http://electrosoft.co.ke

Smart electronic solutions for productivity.

Representative: Brian Bosire. onyiegobosire@gmail.com



#### CoderHunt http://coderhunt.com

Find the best software developers locally. Timothy Mwirabua, techytimo@gmail.com



### Become a Partner

We are inviting partners to help us cover our budget

View our budget: <a href="http://eurohacktrip.org/budget">http://eurohacktrip.org/budget</a>

- 1. BRONZE €5,000+
- 2. SILVER €10,000+
- 3. GOLD €30,000+
- 4. MEDIA: Broadcast our story on your blog
- 5. STRATEGIC: Offer us discounts on tickets

More info: <a href="http://eurohacktrip.org/partnership">http://eurohacktrip.org/partnership</a>

# Become A Fan!

- 1. GROUPIE- €10+ Get our selfies!
- 2. STICKER- €50+ Get our stickers!
- 3. DRESSER- €100+ Get our tshirt+stickers!
- 4. BELIEVER- €1000+ Testify it on our film!

Contribute today: <a href="http://eurohacktrip.org">http://eurohacktrip.org</a>

## Contacts

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