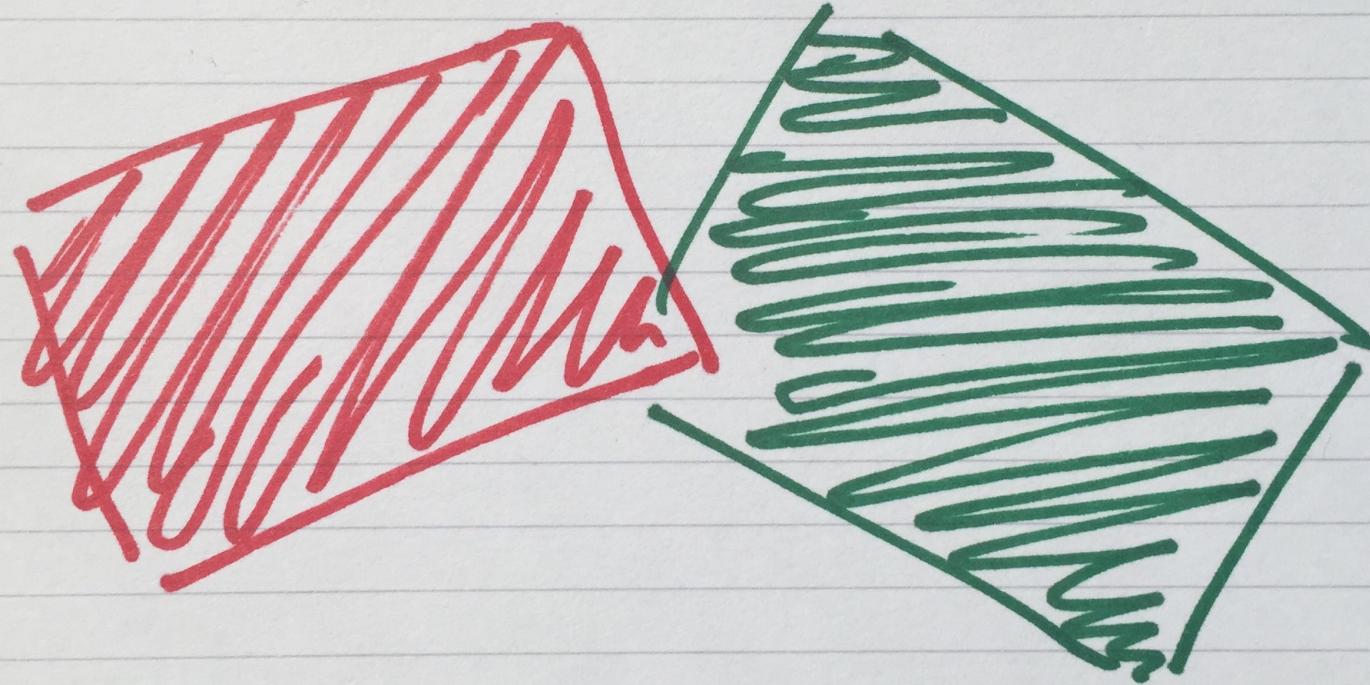




## **European Testing Conference**

We don't need testers!  
What we really need is testers!



@PAPACHRIS MATT'S  
www.PAPACHRISMATT'S.COM

# Real Options

MENT - NOVEL ABOUT RISK  
OLAV MHAASSEN, CHRIS MATTS, CHRIS  
2013  
EDITION COVER BY

*Statt Liquidity*



MENT - NOVEL ABOUT RISK M  
OLAV MAASSEN, CHRIS MATTS, CHRIS G  
2013  
SPECIAL LIMITED EDITION COVER BY C



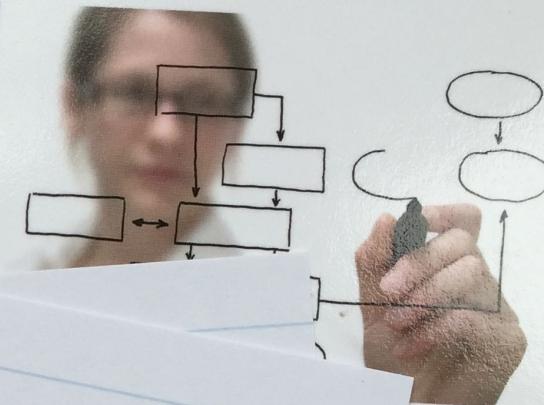
Agile Extension  
to  
BUSINESS ANALYSIS  
Book of KNOWLEDGE

Agile  
to the IIBOK® Guide  
Version 1.0



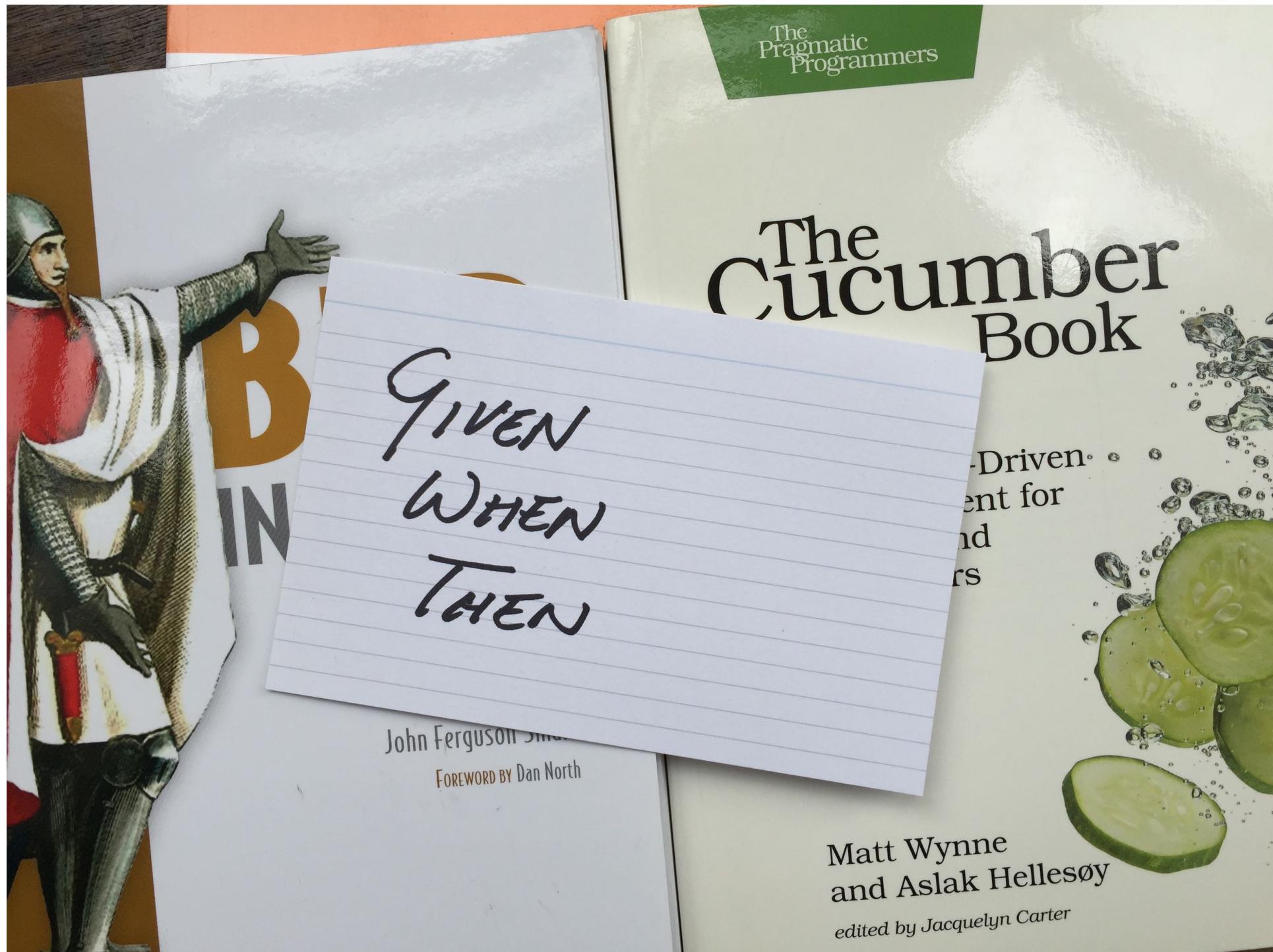
# FEATURE INJECTION (VALUE MAPPING)

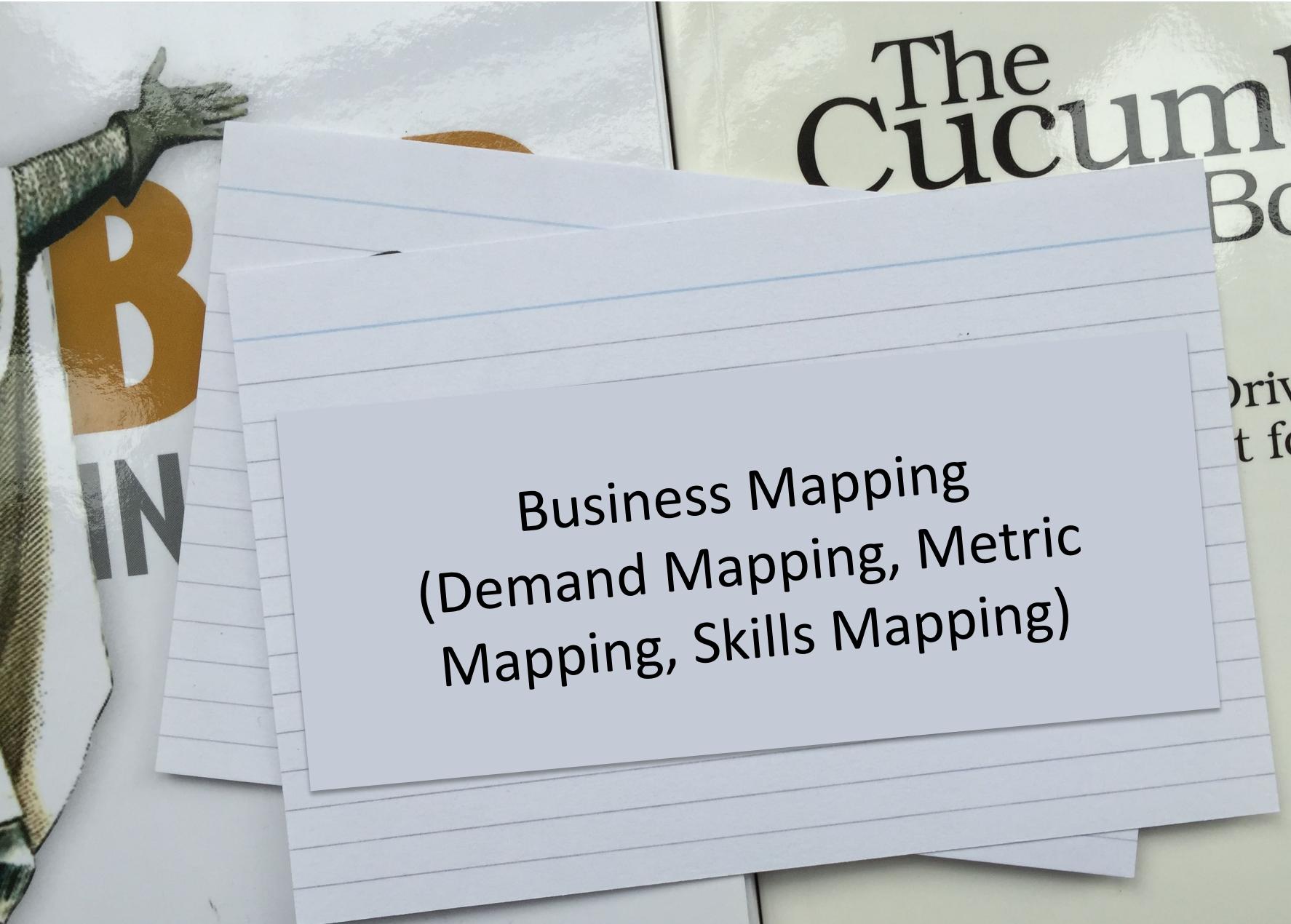
Agile  
to the **BABOK® Guide**  
Version 1.0



SUCCE

ABOUT RISK  
MATT, CHRIS  
TION COVER B





Business Mapping  
(Demand Mapping, Metric  
Mapping, Skills Mapping)

Matt Wynne  
and Aslak Hellesøy

# AMAZING FANTASY

12¢

15 AUG.

APPROVED  
BY THE  
COMICS CODE  
ADMINISTRATION

MC

INTRODUCING

## SPIDER MAN

THOUGH  
THE WORLD  
MAY MOCK  
PETER  
PARKER,  
THE TIMID  
TEEN-  
AGER...

...IT WILL  
SOON MARVEL  
AT THE  
AWESOME  
MIGHT OF...  
SPIDER-MAN!



ALSO IN THIS ISSUE:  
AN IMPORTANT  
MESSAGE TO  
YOU, FROM THE  
EDITOR--ABOUT  
THE NEW  
AMAZING!

# AMAZING FANTASY

12¢

15 AUG.

APPROVED  
BY THE  
COMICS CODE  
ADMINISTRATION

MC

INTRODUCING

## SPIDER MAN

THOUGH  
THE WORLD  
MAY MOCK  
PETER  
PARKER,  
THE TIMID  
TEEN-  
AGER...

...IT WILL  
SOON MARVEL  
AT THE  
AWESOME  
MIGHT OF...  
SPIDER-MAN!



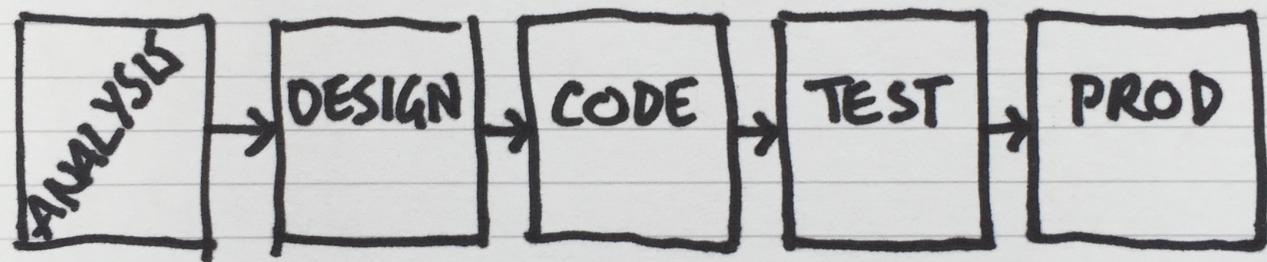
ALSO IN THIS ISSUE:  
AN IMPORTANT  
MESSAGE TO  
YOU, FROM THE  
EDITOR--ABOUT  
THE NEW  
AMAZING!

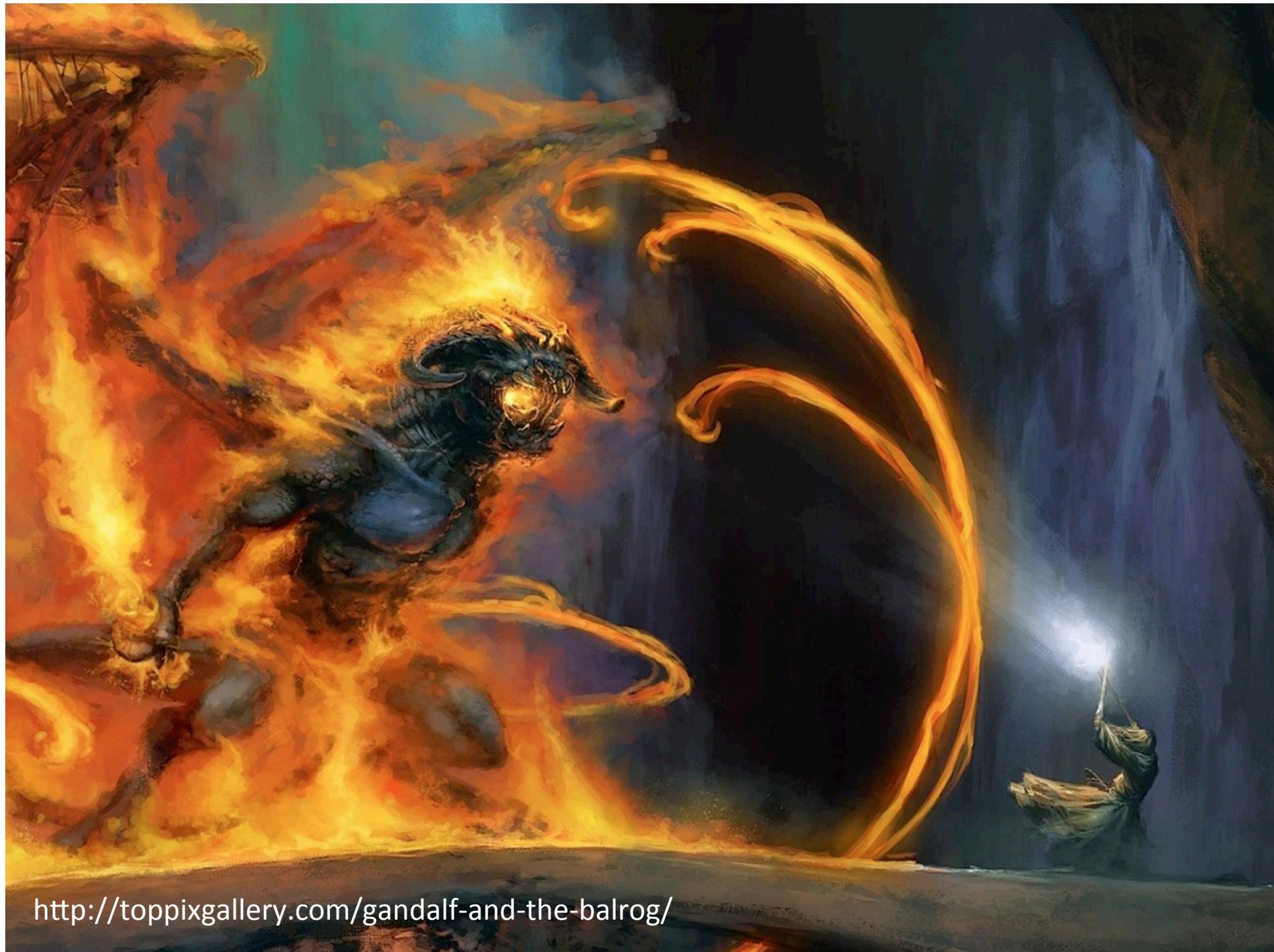




What is a  
tester?

# What is a tester?





<http://toppixgallery.com/gandalf-and-the-balrog/>



[www.thefabricator.com](http://www.thefabricator.com)



These aren't  
the bugs you  
looking for!

A close-up photograph of a Tusken Raider's face. The character has dark, wrinkled skin, a single visible eye, and a wide, toothy grin showing many sharp canines. A white speech bubble originates from his mouth, containing the text "Your Jedi Mind Tricks wont work on me".

Your Jedi  
Mind Tricks  
wont work on  
me

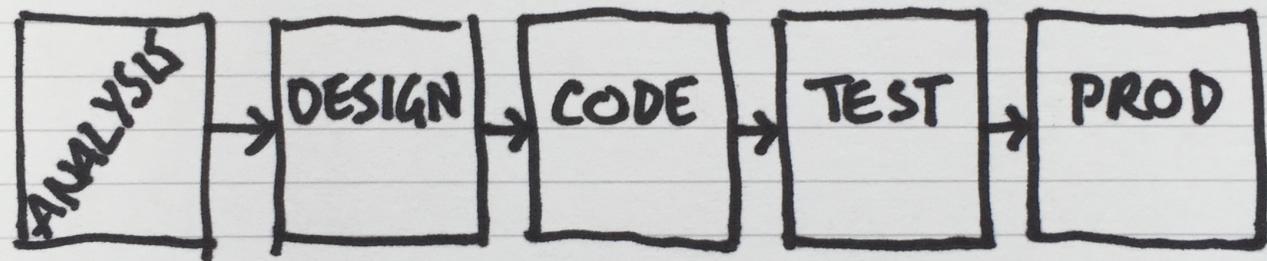


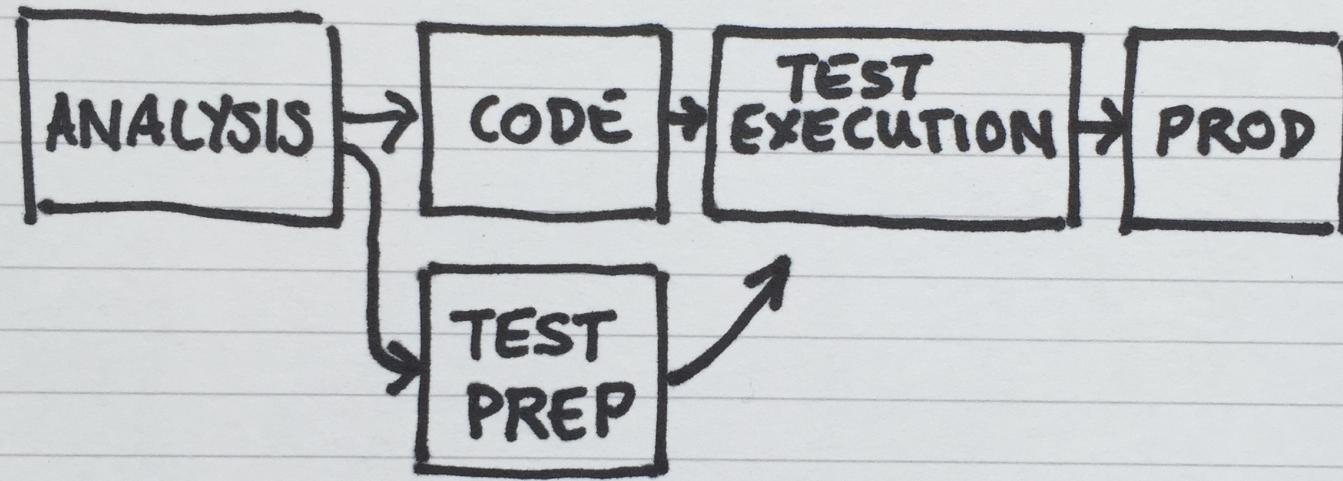
Tester says  
“No!”

“I’m here to break the nice stuff  
as well as the nasty stuff”

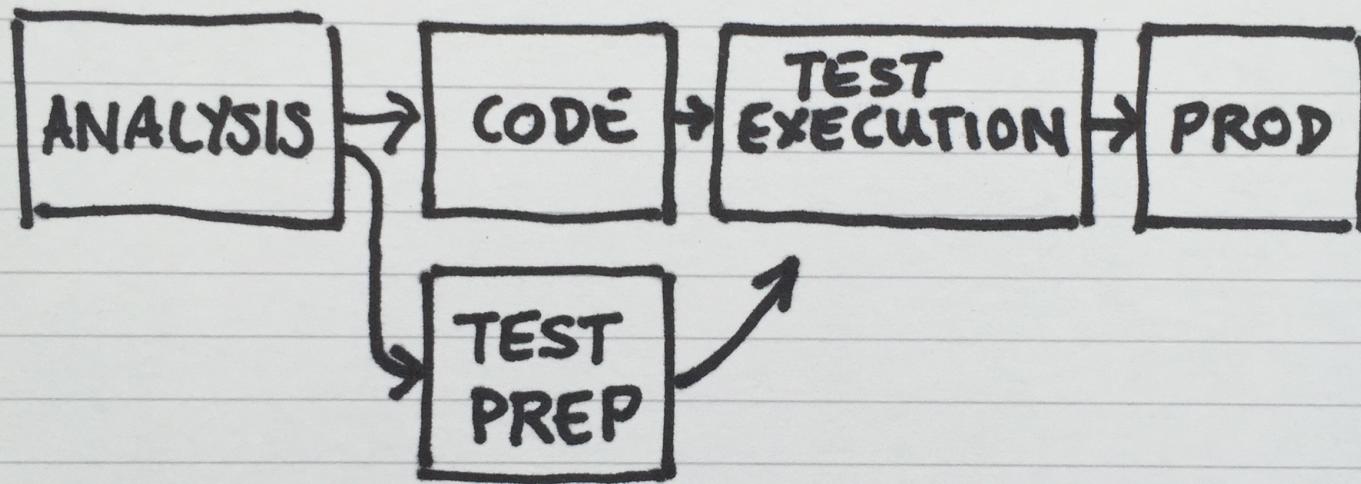
Diana Svirskiene circa 2008

# What is a tester?

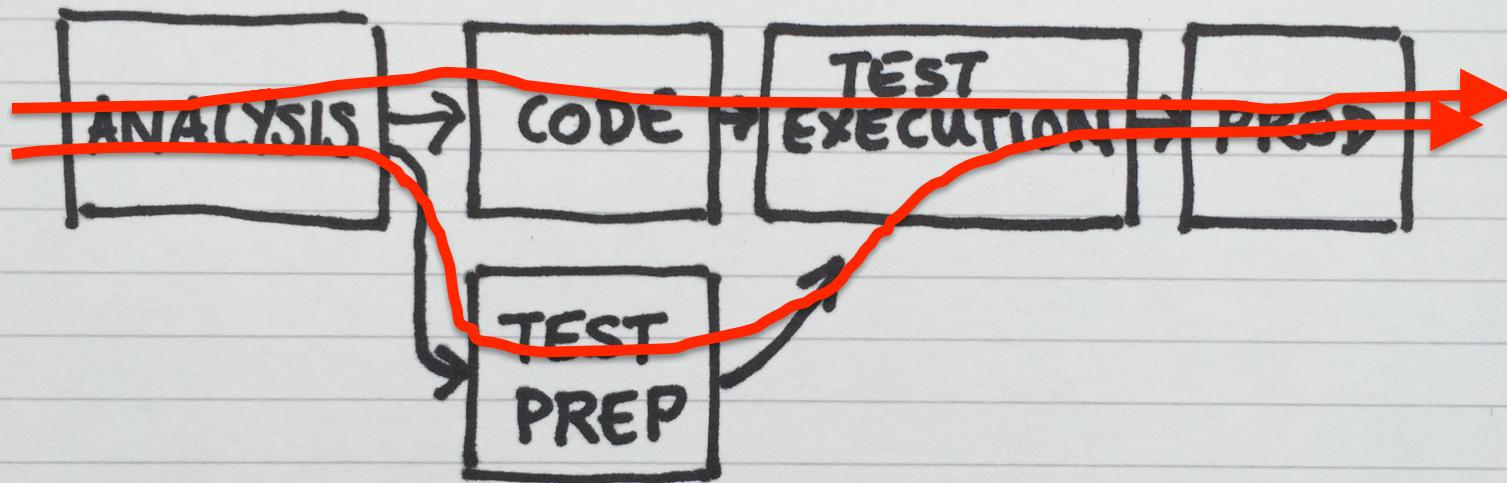




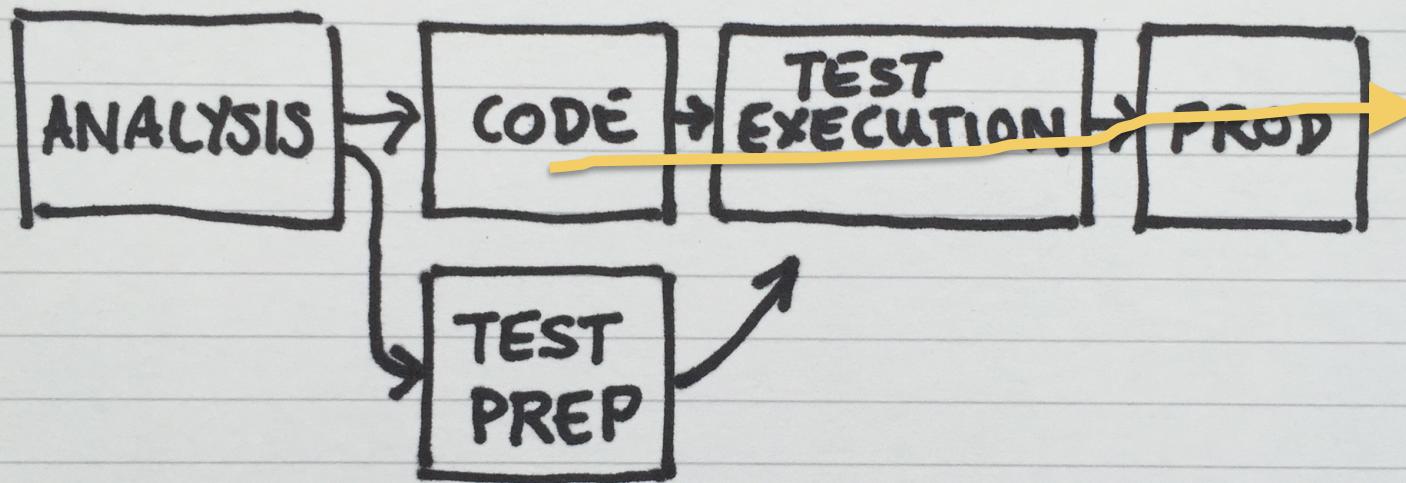
# INFORMATION ARRIVAL



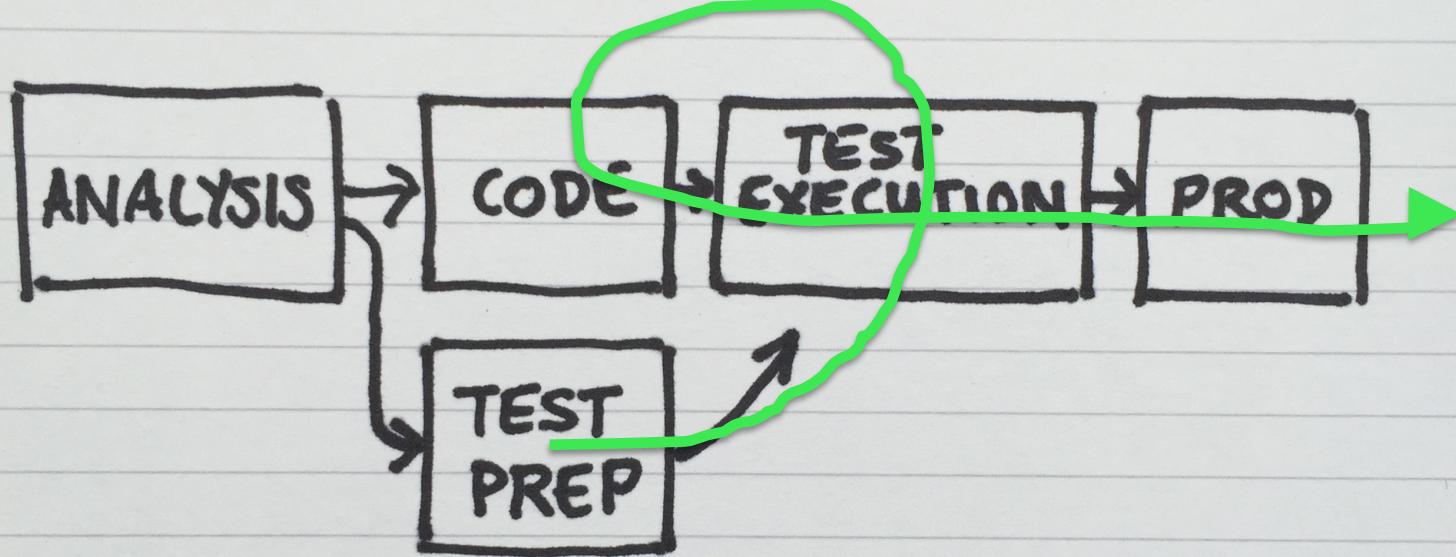
# INFORMATION ARRIVAL

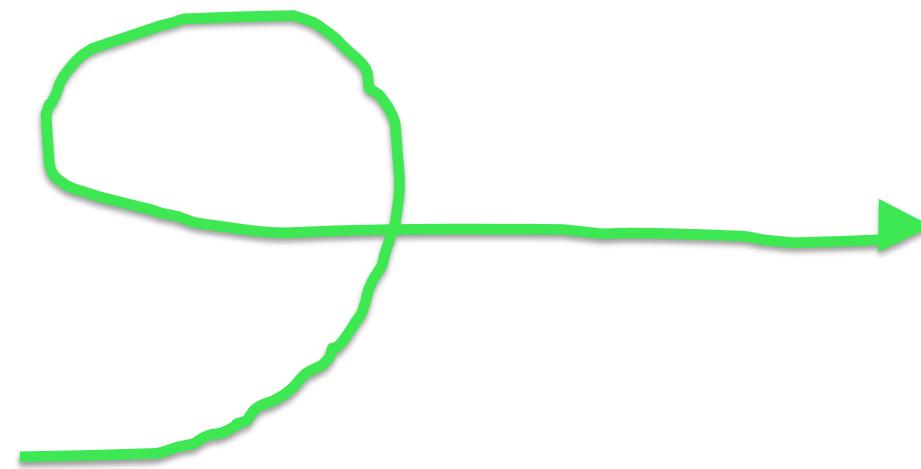


# INFORMATION ARRIVAL



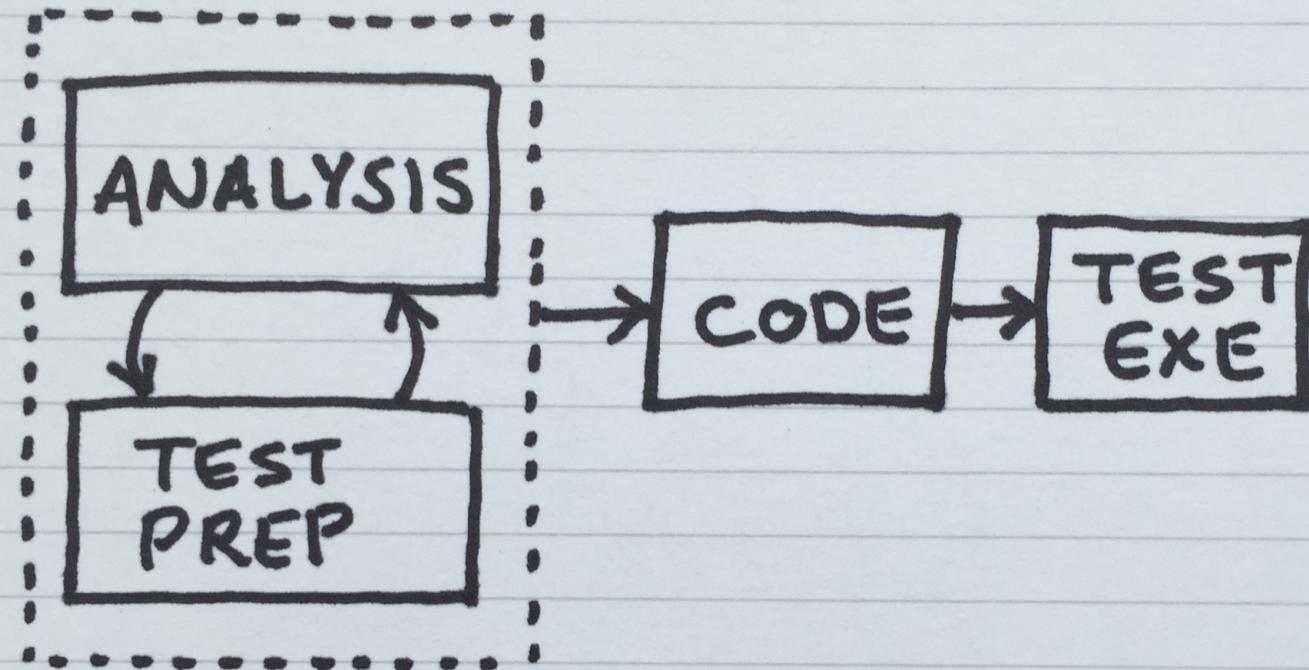
# INFORMATION ARRIVAL







What did  
you have  
for lunch?



Jelly Mold Maker



Jelly Measurer



[www.thefabricator.com](http://www.thefabricator.com)

Jelly Mold Maker



Jelly Measurer



[www.asos.com](http://www.asos.com)

TESTER 

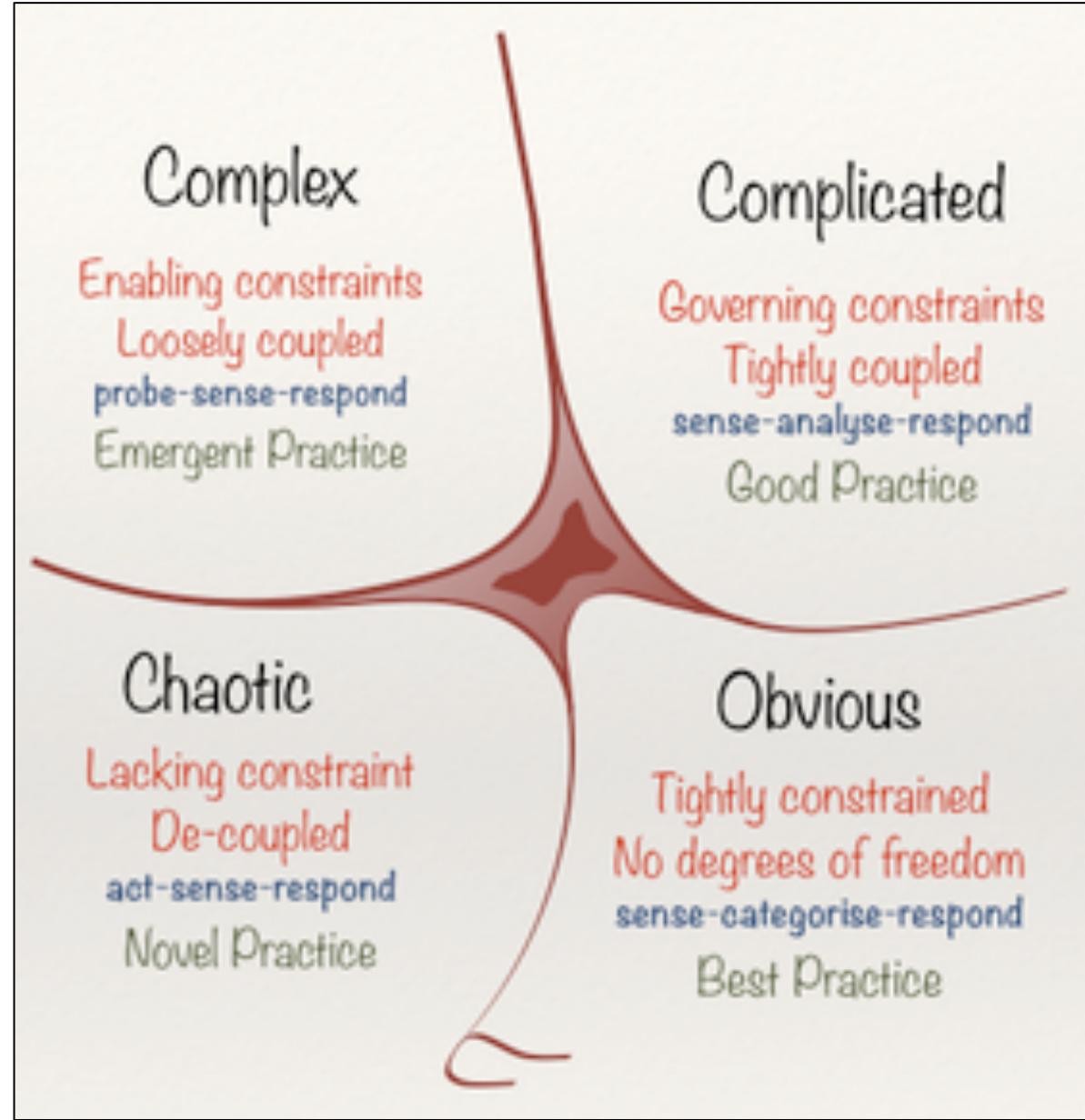
PRODUCT QUALITY  
DESIGNER 

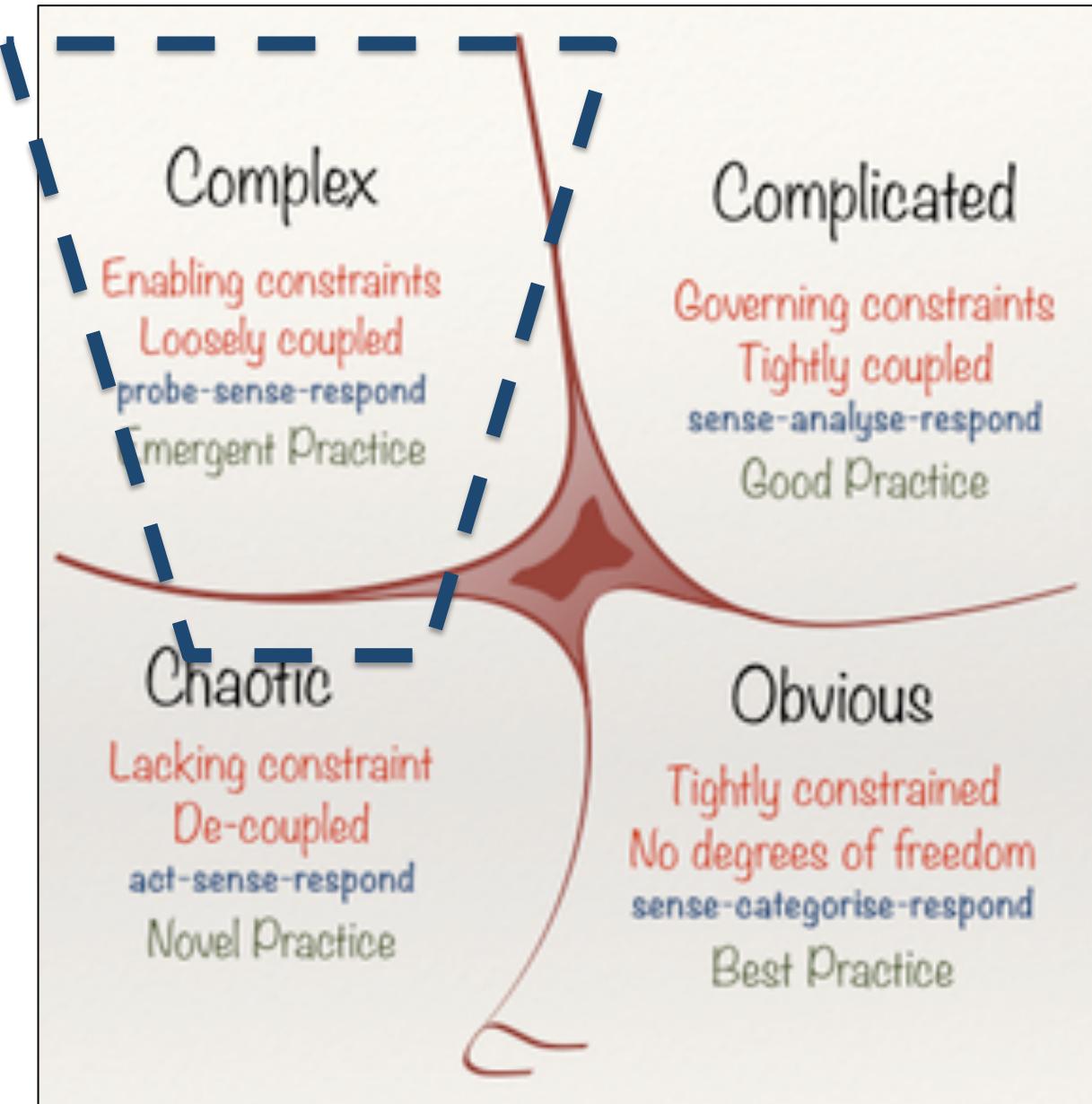
TESTER

PRODUCT QUALITY  
DESIGNER

$$2 + 2 = 4$$







Cynefin – Dave Snowden ( [www.cognitive-edge.com](http://www.cognitive-edge.com))

GIVEN  
WHEN  
THEN

THEN  
↓  
WHEN  
↓  
GIVEN

# ¡THREE AMIGOS!



[rubygemtsl.com](http://rubygemtsl.com)

PRODUCT  
MANAGER

TESTER

DEV

PRODUCT  
MANAGER

UX  
DESIGNER

DEV

TESTER

DATA  
ANALYST

UX  
RESEARCHER

PRODUCT  
MANAGER

UX  
DESIGNER

DEV

TESTER

DATA  
ANALYST

UX  
RESEARCHER

ARCHITECT

PRODUCT  
MANAGER

TESTER

DATA  
ANALYST

UX  
DESIGNER

SECURITY

DEV

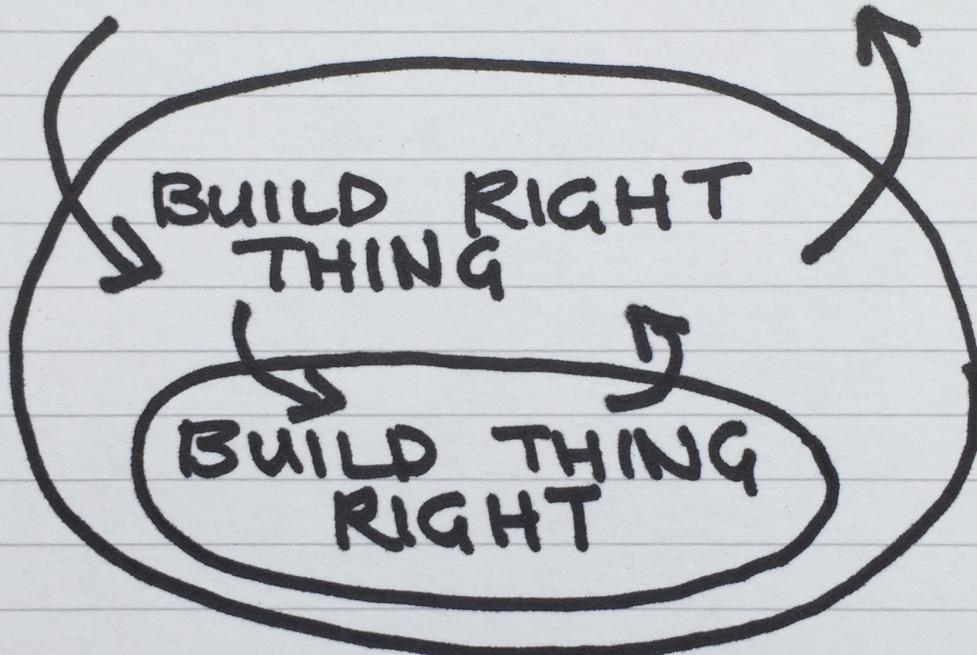
UX  
RESEARCHER



CUSTOMERS

BUILD RIGHT  
THING

BUILD THING  
RIGHT



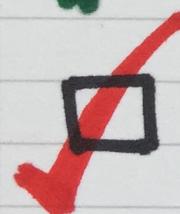
WHICH TEAM ARE YOU ON?

BUILD THING RIGHT 

BUILD RIGHT THING 

WHICH TEAM ARE YOU ON?

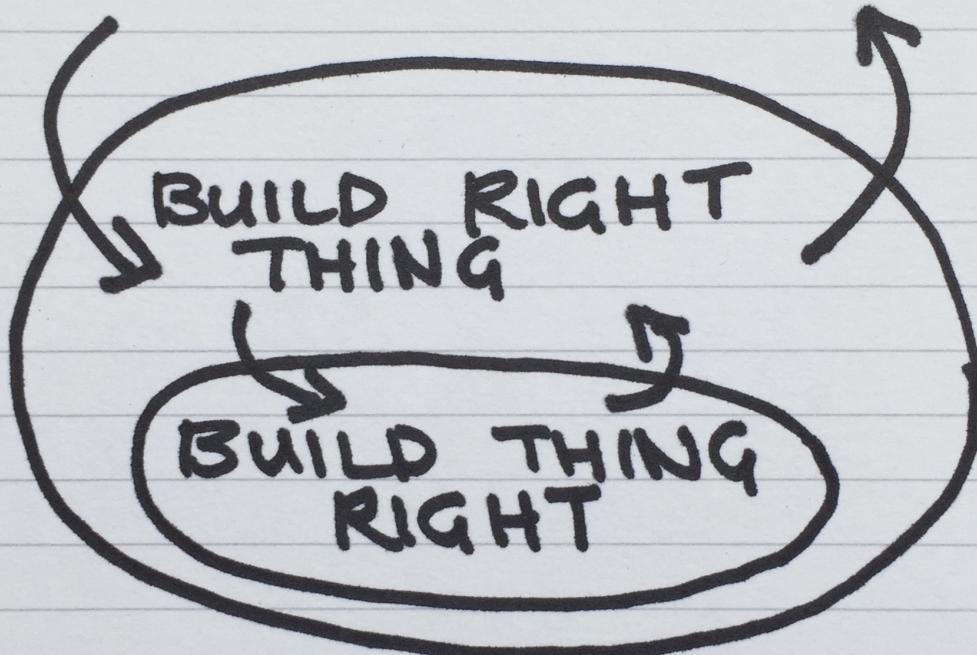
BUILD THING RIGHT 

BUILD RIGHT THING 

CUSTOMERS

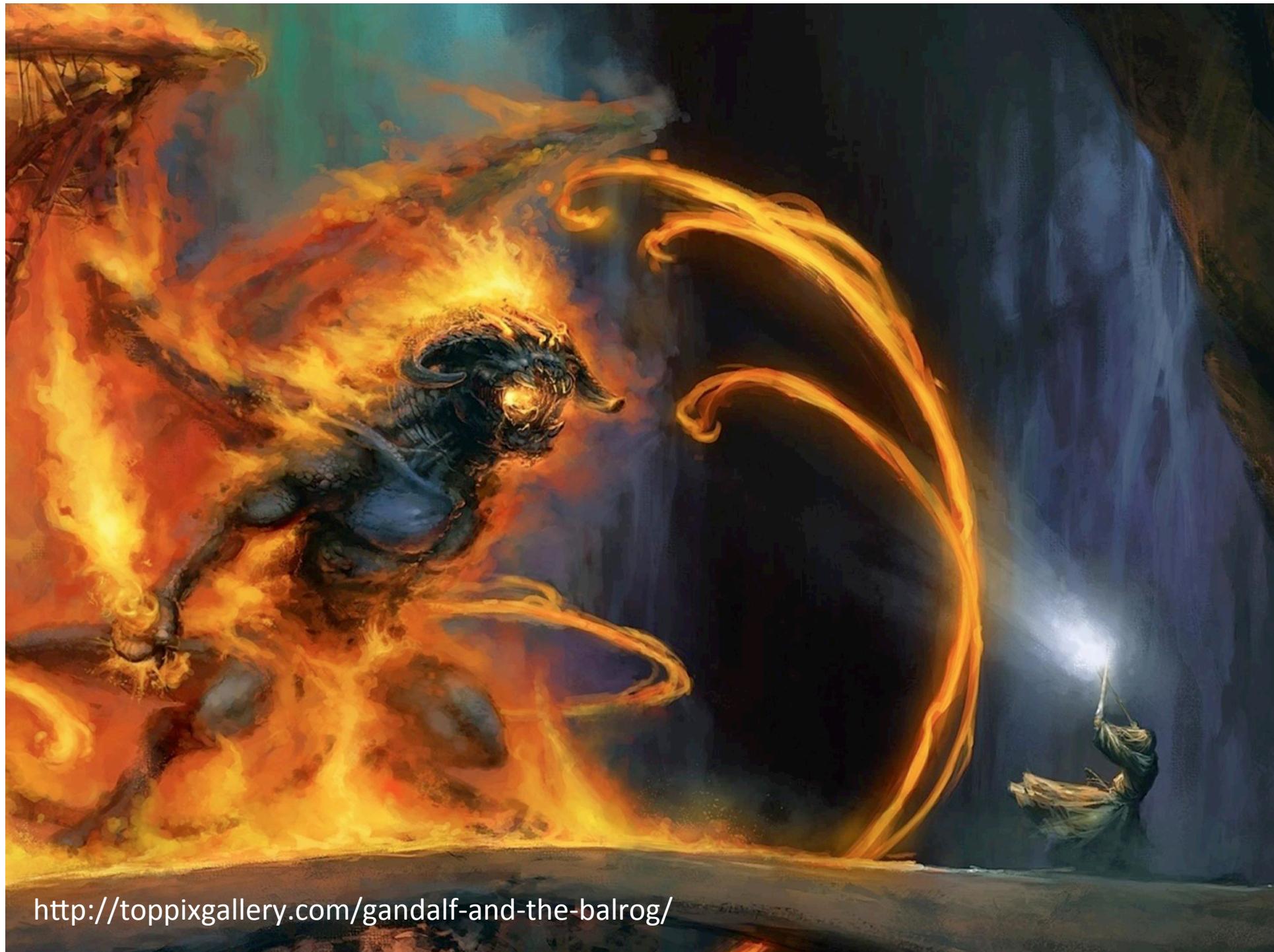
BUILD RIGHT  
THING

BUILD THING  
RIGHT

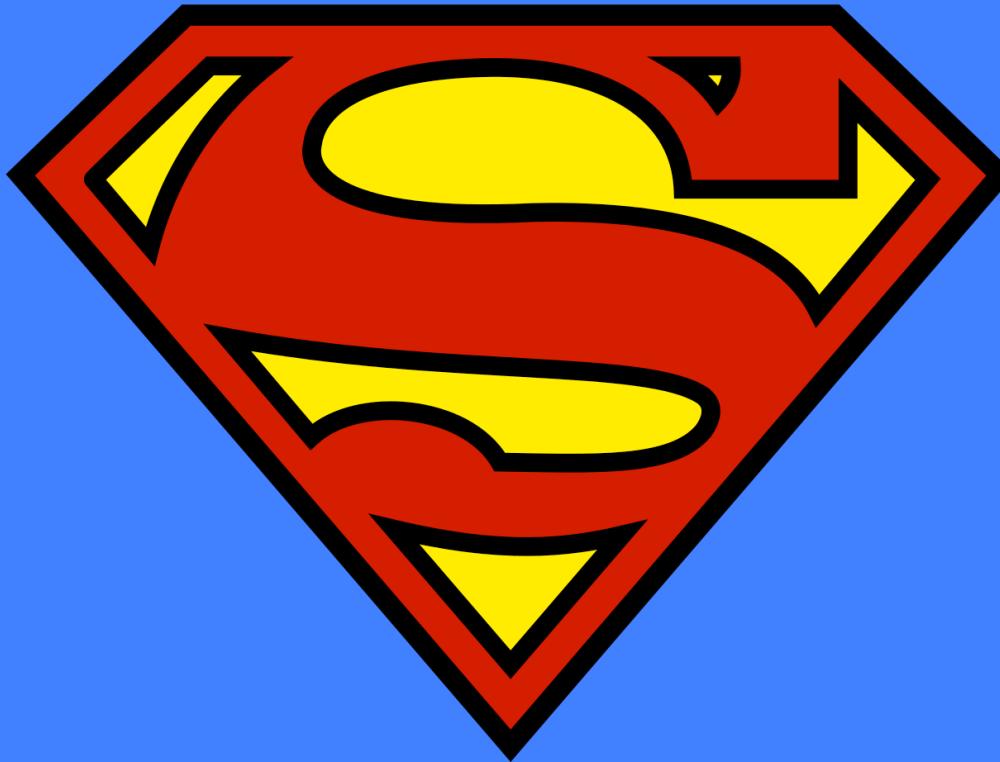








<http://toppixgallery.com/gandalf-and-the-balrog/>

TE  TER

@PAPACHRIS MATT'S  
www.PAPACHRISMATT'S.COM