



AHMAD ROZI

+62 82233189255 | ahmadrozi2698@gmail.com

About me

I'm Ahmad Rozi 35yo from Tuban, A Digital Marketer and Content Creator who combines graphic design expertise with content strategy. My focus is on creating engaging campaigns and building loyal online communities.

Education

2009 - 2014 | University of Ronggolawe (UNIROW) - Tuban | English

A comprehensive program focused on developing advanced communication skills, critical thinking, and textual analysis through the study of English language, literature, and linguistics.

2005 - 2008 | MA Darul Ulum - Widang Tuban

A senior high school education rooted in Islamic values, designed to build strong moral character, ethical integrity, and a deep understanding of core religious principles.

Experience

2024 January - 2025 Present | Work | Digital Marketing & Design Graphics

Senyum Satu Asa Cafe n Co - Wisata Bukit Mas Lidah Wetan Surabaya

- Designed all digital and print marketing materials, including social media content (feeds, stories, reels), promotional flyers, event posters, and in-store menu layouts.
- Produced, filmed, and edited all photo and video content, creating engaging visual assets that highlighted the cafe's products, ambiance, and special offers.

2022 - 2024 | Work | Digital Marketing & Design Graphics

Higayon Cafe n Co – Siwalankerto Surabaya

- Crafted and maintained the cafe's complete visual identity, ensuring a consistent and appealing brand image across all digital platforms and in-store materials.
- Directed all lifestyle and product photoshoots, curating a professional content library used for all marketing channels.

2020-2022 | Work | Content Creator

Ngaji Roso YouTube Channel - Tuban

As the primary creator, I was responsible for transforming the channel's vision into a reality. I handled the entire content pipeline, from conceptualizing and scripting episodes about "Ngaji Roso" (Javanese philosophy) to managing all filming, editing, and sound design.

Skill

YouTube Management | Social Media Management | Graphics Design | Digital Campaign Strategy